



NEW ACADEMIC DEGREE PROGRAM PROPOSAL FORM

(Revised August 2024)

Directions: Use this form when proposing a new degree, major, primary field of study, or new emphasis (BAS only). For more detail on the NSHE approval process, see the last page of this form.

DATE SUBMITTED: November 3, 2025

INSTITUTION: Great Basin College

REQUEST TYPE:

- ☒ New Degree
☐ New Major or Primary Field of Study
☐ New Emphasis

Date of AAC Approval:

Date of Board Approval:

DEGREE: Check applicable box

- ☐ Associate of Applied Science (AAS)
☐ Associate of Arts (AA)
☐ Associate of Science (AS)
☒ Bachelor of Applied Science (BAS)
☐ Bachelor of Arts (BA)
☐ Bachelor of Science (BS)
☐ Master of Arts (MA)
☐ Master of Science (MS)
☐ Doctor of Philosophy (Ph.D.)
☐ Other or Named Degree (e.g. MBA):

MAJOR OR PRIMARY FIELD OF STUDY (e.g. Animal Science): Project Management

TOTAL NUMBER OF CREDITS: 90

CIP Code (Please use the CIP 2020 6-digit code): 52.0211

IS THE PROPOSED PROGRAM INCLUDED IN THE NSHE Planning report?

☒ Yes ☐ No

If the program was not included in the NSHE Planning Report, please briefly explain why.

PROPOSED SEMESTER OF IMPLEMENTATION (e.g. Fall 2025): Fall 2026

Approval requested for (specify the official degree or program name as it would appear in the institution's catalog): Bachelor of Applied Science in Project Management

A. Program Description

Provide a brief description and purpose of the proposed program.

This Bachelor of Applied Science is a business administration degree that aligns with NWCCU's new (May, 2025) authorization of 90-credit bachelor degrees, and serves as a pathway program for Career and Technical Education students completing Associate of Applied Science degrees in their various disciplines. In addition to professional writing, professional ethics, and quantitative analysis, the program will focus on management of *project integration, scope, scheduling, cost, quality, resources, communication, risk, procurement, and stakeholders*. These emphases align with industry standards and provide students with a foundation to pursue Project Management Profession or Certified Associate in Project Management certifications. As a pathway for CTE students, the BAS in Project Management is a valued addition to the skills training in welding, diesel technology, electrical systems, industrial maintenance, and machining technology, opening management opportunities beyond the skilled trade.

B. Contribution and relationship of the program to:

i. [NSHE Strategic Goals](#)

a. Increase **access** to higher education.

As a 90-credit program, this offering increases access to a BAS degree that CTE students typically would not pursue otherwise. As an online program, CTE graduates (AAS) can continue with the BAS even as they begin their careers in the skilled trade from wherever their job takes them.

b. Improve student **success**.

Whereas all general education requirements will be met at the AAS level, the BAS in Project Management focuses exclusively on curriculum pertinent to the major, taking advantage of students' inherent scholarly aptitude toward performance and success in a discipline that closely matches their interest and goals.

c. Close institutional performance **gaps**.

Much of the success of this program will be derived from the fact that GBC already has potential BAS students enrolled in the existing AAS CTE programs. Effective advising and appropriate promotion during the AAS students' first two years will have a positive effect on program enrollments.

d. Meet **workforce** needs in Nevada.

GBC's CTE and Business Advisory boards have consistently noted the need for project managers and have indicated their support for such programming.

e. Increase solutions-focused **research**.

GBC is placing a greater emphasis on disaggregated data in relation to student success. As the institution's inaugural 90-credit bachelor degree, data collected on pathway transition, program completion, and career paths will be valuable for future program decisions.

f. Ensure system **coordination, accountability, and transparency**.

Coordination will be ensured through early and consistent academic advising to identify CTE students with interest in the BAS in Project Management and to establish the correct path to a successful transition into that program. This will include certain general education courses at the AAS level to meet the BAS requirements for business administration. Accountability will include

annual evaluations of courses within the program as well as periodic full program reviews from an external reviewer. These efforts help to identify areas of improvement and action plans to affect needed changes. Transparency will include accurate information to students regarding the BAS being considered a terminal degree that may not readily lead to masters programs but that have applied, practical value in the workplace.

ii. Institutional mission and core themes or institutional objectives

The new BAS in Project Management pathway is aligned with Great Basin College's institutional mission of transforming lives through education. One of the mission's core themes is Workforce Development: To introduce high demand workforce programs. This program is in response to our industry partners' requests for project management graduates. It helps to demonstrate GBC's desire to collaborate closely with those who hire GBC graduates. Local industries provide ample opportunity for those in the skilled trades. The ability to step into a management position in addition to using those trades adds to the value employees can provide, and in turn, improves their quality of life.

iii. Campus strategic plan and/or academic master plan

The proposed pathway is directly linked to the campus strategic plan, which prioritizes improved student retention, streamlined pathways to degree completion, and the expansion of career-focused programs. This pathway aligns with these strategic goals to improve and expand academic program opportunities and to reduce student access barriers by creating a clear and efficient route for students to complete an associate degree and transfer seamlessly into a bachelor program. The pathway strengthens both the CTE and business programs and supports Great Basin College's commitment to meeting regional workforce demands.

iv. Contribution of new program to the other programs at the institution. Include the department's existing programs at the undergraduate or graduate levels and other programs throughout the college or university.

The BAS in Project Management is designed to be a direct pathway for CTE students. CTE students complete their AAS in their chosen discipline, with acceptance into the BAS in Project Management being the next seamless step. It takes advantage of a few select courses in the existing BAS in Business Administration to create efficiencies in course offerings, while developing a robust menu of specific new project management courses. The deans of CTE and business collaborated to ensure both programs are compatible, and that academic advising will facilitate students' transition into the BAS program.

v. Other related programs in NSHE

UNLV has a certificate in Project Management through its continuing education office. Western Nevada College has a BAS in Organization & Project Management and College of Southern Nevada has a BAS in Project Management. Both WNC and CSN'S degrees largely utilize existing management (MGT) courses. GBC is proposing new PJM courses to utilize specific project management curriculum relating to the ten topics listed in Section A above, and to serve as an identifiable distinction from MGT courses.

C. Institutional Review Process

i. Date of faculty review: November 14, 2025

ii. Describe the institution's review and approval process by the appropriate academic body

The proposed BAS in Project Management goes through a multi-stage review and approval process at Great Basin College to ensure academic rigor and alignment with institutional goals. Initially, the proposal is reviewed by the appropriate departmental personnel (Program Supervisor, Department Chair, and Dean) to evaluate the program structure and course alignment. Following departmental approval, the proposal is submitted to the General Education and Curriculum Review Committees for further review to ensure that it meets Great Basin College's academic standards. Subsequently, the proposal is considered by the Faculty Senate, which provides recommendations or endorsements. Once reviewed by the Faculty Senate, the President's Council has the final vote. This comprehensive review process ensures that all stakeholders, including faculty, administration, and governing bodies, have the opportunity review the program's quality and alignment with institutional and NSHE goals.

iii. Describe any recommendations from prior program review, accreditation evaluators, and/or advisory boards concerning the proposed program

GBC School of Business and Computer Technologies has letters of support from members of its advisory board, including Elko Federal Credit Union and Nevada Gold Mines. Further, the Northwest Commission on Colleges and Universities announced authorization in May, 2025 of 90-credit bachelor degrees, which is an ideal pathway from CTE associate degrees to the BAS in Project Management. Senior administration at GBC views this degree as a high priority.

D. Evaluation of need for the program

i. The need for the program and the data that provides evidence of that need, including evidence of state and national employment opportunities for graduates. Include information from the following and/or any other applicable sources:

- [Nevada P-20 Workforce Research Data System](#)
- [Nevada Department of Employment, Training, and Rehabilitation \(DETR\) Occupation and Industry Projections](#)
- [Bureau of Labor Statistics \(BLS\) Data Tools](#)

Information pertaining to Nevada:

- Projected employment growth, 2021-2031: 8% (BLS, 2024)
- Mean Salary for Project Management Specialists: \$96,980 (BLS, 2024)
- Top 10% salary: \$165,010 (Glassdoor; USAWage, 2024)
- Open positions in 2025: 493 (Rosemet, 2025)

ii. Procedures used in arriving at the decision to offer the program

Agenda item discussions with Business and Computer Technologies advisory boards as well as a site visit to Nevada Gold Mines in which the need was discussed with senior administration, human resources, and supervisors.

iii. The timetable, with dates, for implementation

- Fall 2025:
 - Seek NSHE approval
 - Hiring of one FTE business instructor with project management background
 - Begin program and curriculum development
- Spring 2026:
 - Seek NWCCU approval

- Begin marketing, recruiting, and advising (mainly among current CTE students)
- Continue curriculum development
- Summer 2026:
 - Finalize curriculum
- Fall 2026:
 - Offer first courses

iv. If this or a similar program already exists within the System, what is the justification for this addition? Please describe the nature and extent of the consultation with other institutions that have similar programs

This will be a 90-credit degree, the first of its kind in the System. It is specifically a pathway for CTE students to advance their degree beyond AAS to be qualified for opportunities in project management. No consultation with other institutions was conducted other than online research into their programs.

v. Student population to be served

Mostly existing and new CTE students as well as AAS – General Business Emphasis students, but it will be available to anyone with an AAS degree who feels the program would be of benefit to them.

E. Curriculum and Assessment

i. Representative semester-by-semester course of study. Include course credits and indicate which are new courses to be developed

Fall Semester			Spring Semester		
Course Number	Course Name	Credits	Course Number	Course Name	Credits
ENG 333	Professional Communications	3	PJM 310**	Project Organization and Leadership	3
PHIL 311	Professional Ethics	3	PJM 315**	Project Management Methodologies	3
MGT 391*	Quantitative Analysis	3	PJM 320**	Project Controls	3
PJM 301**	Foundations of Project Management	3	PJM 325**	Project Communication and Stakeholder Management	3
FIN 310	Applied Accounting and Finance	3	MGT 482	Leadership Capstone	3
Total Credits Fall: 15			Total Credits Spring Year 1=16		

*New GBC Course

** PJM courses above are new courses within NSHE and will serve to start the program.

Additional PJM courses may be developed to meet the needs of students and industry partners.

ii. Program entrance requirements

- Associate of Applied Science (60 credits, to include MATH 120)
- Submission of an application for acceptance into the BAS in Project Management degree program

iii. Program completion requirements (credit hours, grade point average, preprogram requirements)

- AAS (60 credits) to include all general education (with MATH 120 for Mathematics requirement)
- 30 additional BAS credits as outlined in E. i. above
- 2.0 GPA

iv. Requirements and plan for attaining any programmatic accreditation, if applicable. Include the accrediting body, cost, and timeline

None at this time.

v. Describe the program's expected student learning outcomes

Graduates with a BAS in Project Management will:

- Conduct planning activities that forecast project costs, completion, quality, and necessary resources
- Apply theoretical and practical knowledge of leadership concepts, models, and approaches to management
- Understand the diverse contexts in which businesses operate, with an emphasis on global trends
- Appreciate and consider perspectives from a variety of cultural backgrounds

vi. Describe the student learning outcomes assessment plan.

The BAS in Project Management degree program will enter the regular rotation of program review, which typically includes an outside reviewer. Additionally, at least three courses will be evaluated every year to determine how well learning outcomes are being achieved. Each course will have assignments, discussions, projects, and exams designed to measure student achievement of the course learning outcomes. Upon completion of the degree, students will complete surveys that include reflection on the learning experience as well as feedback on possible improvements of the courses and program.

F. Instructional Delivery (for the purpose of state authorization [NC-SARA])

i. How will the program be delivered when it begins? Mark all that apply.

- ☐ 100% face-to-face
- ☐ >50% online (Select if more than half of the program requirements are available online or if students can complete the program through a combination of both face-to-face and online courses.)
- ☒ 100% online

ii. Learning Placements

Does the academic program have learning placements (e.g. internships, externships, clinical placements, student teaching, etc.) that *may take place outside the state of Nevada*?

☐ Yes ☒ No

G. Projected Headcount and FTE

i. Unduplicated headcount in the Fall semester of the 1st, 3rd, and 5th years.

1st fall semester: 5

3rd fall semester: 15

5th fall semester: 25

Describe the methodology/assumptions used in determining the projected headcount

The first fall will likely have limited enrollment due to the short period of time between program approval and the start of the semester. Subsequent years will take advantage of existing enrollments in CTE and the opportunity to promote the BAS and advise them from the start of their first year in the AAS program.

These headcount values represent:

- ☒ Students formally admitted to the program
- ☐ Declared majors in the program
- ☐ Course enrollments in the program

ii. Full-time equivalent (FTE) enrollment in the Fall semester of the 1st, 3rd, and 5th years. Use the formulas provided below to calculate.

- Undergraduate FTE = (projected headcount x credits taken)/15
- Master's FTE = (projected headcount x credits taken)/12
- Doctoral/Professional FTE = (projected headcount x credits taken/9)

1st fall semester: 10

3rd fall semester: 30

5th fall semester: 50

Describe the methodology/assumptions used in determining the FTE

As this is a 90 credit degree, 30 credits per headcount were used in the above calculation since those credits are in addition to the AAS 60.

H. Faculty Qualifications

i. Describe the educational and professional qualifications of those who will be teaching within the program

GBC is hiring a dedicated Project Management instructor who has expertise in the discipline. A minimum of a master's degree in a related area is required. Other courses in the program will be taught by instructors with a minimum of a master's degree in a business-related area.

ii. Describe the anticipated sources and plans to secure qualified faculty and staff

GBC is in the final stages of hiring a Project Management instructor. This instructor will develop curriculum throughout Spring and Summer 2026 in preparation for program launch in Fall 2026.

I. Resources

i. Budget Projections

☐ [The Program Cost Estimate](#) form is completed and attached

ii. Existing facilities – Describe the existing facilities available to accommodate the program, including the type of space, number of assignable square feet, space utilization assumptions, special requirements, modifications needed, and effect on present programs

No additional burden will be placed on existing facilities.

- iii. **Additional facilities – Describe any additional facilities required, including the type of space needed, square footage needed, and any other special requirements. Include a timetable for securing additional facilities if needed**

None.

iv. Existing and additional equipment required

No new equipment is anticipated. As an online program, existing learning management system and instructional technology will be utilized.

v. Describe the adequacy and availability of library and information resources.

Any special materials pertaining to Project Management will be from industry resources.

J. Student Services

- i. **Describe the capacity of student support services to accommodate the program. Include a description of admissions, financial aid, advising, library, tutoring, and others specific to the program proposal**

The GBC School of Business, Computer Technologies, and Online Education will establish an admission process similar to other existing BAS programs. Advising will include existing CTE and Business advisors who will promote the BAS and advise students as to which General Education courses are needed for acceptance into the BAS in Project Management.

- ii. **Describe the implications of the program for services to the rest of the student body**

No negative impact. Generally, this BAS is a pathway for CTE students but will be open to any student who feels Project Management would pair well with their AAS program of study.

K. Consultant Reports – If a consultant was hired to assist in the development of the program, please complete the following subsections. A copy of the consultant's final report must be on record at the requesting institution.

- i. **Names, qualifications and affiliations of consultant(s) used**

None

- ii. **Consultant's summary comments and recommendations**

None

- iii. **Summary of proposer's response to consultants**

None

L. Articulation Agreements

- i. **Articulation agreements were successfully completed with the following NSHE institutions. (Attach copies of agreements)**

None. As a Bachelor of Applied Science, it is considered a terminal degree.

- ii. **Articulation agreements have not yet been established with the following NSHE institutions. (Indicate status)**

N/A

- iii. **Articulation agreements are not applicable for the following institutions. (Indicate reasons)**

N/A

M. Summary Statement

The addition of the BAS in Project Management represents a logical and strategic evolution of GBC's existing programs. It aligns with statewide workforce initiatives, addresses documented employer demand, supports student career advancement, and reinforces GBC's institutional commitment to applied, workforce-driven education. This program is timely, relevant, and essential for preparing Nevada's workforce for the projects of tomorrow.

(Please remove this page prior to submitting proposal for approval.)

**NEW PROGRAM PROPOSALS:
PROCESS FOR APPROVAL BY ACADEMIC AFFAIRS COUNCIL AND, IF REQUIRED, THE NEVADA BOARD OF
REGENTS**

Pursuant to Title 4, Chapter 14 of the Board of Regents *Handbook* and Chapter 6 of the *NSHE Procedures and Guidelines Manual*, a new program, as proposed on this form, must be submitted by the NSHE institution for approval by the NSHE Academic Affairs Council. In addition, certain items must also be approved by the Board of Regents. The required approvals are specified below:

Program Proposals Requiring NSHE Academic Affairs Council (AAC) Approval Only

- Undergraduate certificates of at least 30 credit hours;
- Certificates of fewer than 30 credit hours that provide preparation necessary to take state, national and/or industry recognized certification or licensing examinations or are endorsed by employers or industry associations; and
- Study abroad programs.

Program Proposals Requiring NSHE Academic Affairs Council AND Nevada Board of Regents Approval:

- Degree, major or primary field of study for baccalaureate, master's, and doctoral level programs (BA, BS, MA, MS, Ph.D., and named degrees);
- Emphases, major or primary field of study within the Bachelor of Applied Science (BAS);
- Primary field of study within an Associate of Arts, an Associate of Science, and an Associate of Business (AA, AS, and AB);
- Primary field of study within an Associate of Applied Science (AAS); and
- Emphasis, concentration, or options that are converted into a major.

For a list of items not requiring NSHE Academic Affairs Council or Board approval, please refer to the *NSHE Procedures and Guidelines Manual*, Chapter 6.

Note to Institutions: *Following the required approval by the AAC and/or Nevada Board of Regents, institutions should determine whether the item requires submission and approval by the Northwest Commission on Colleges and Universities (NWCCU) institutional accrediting body and/or programmatic accrediting organizations and take any necessary steps with the accrediting organization(s).*