

**GREAT BASIN COLLEGE FOUNDATION
Board of Trustee Meeting
1025 Chilton Circle, Elko, Nevada 89801**

Thursday, March 21, 2024, at 12:15 pm

Minutes

1. Call to Order: 12:23 p.m.

The Agenda for this meeting of the Great Basin College Foundation Board of Trustees has been properly posted for this date and time in accordance with NRS requirements.

2. Roll Call:

Present:

Dr. Robert Colon (Chair)

James Glennon (Treasurer)

Brandon Shedd

Dave Roden

Shirley Alen-Kellerman

Linda Fitzgibbons

Holly Wilson (Vice-Chair)

Chris Johnson

Caroline McIntosh

Shane Valentine

Stacy Smith

Absent:

Alan Morris

Zach Gerber

Kaley Sproul Chapin

Others Present:

Joyce Helens, GBC President

Leslie Maple, Executive Director

Tony Asti, GBC Executive Director Finance and Administration

Dave Sexton, Faculty Senate Chair

Kelli Baker, Administrative Assistant

3. Public Comment. *Pursuant to NRS 241 this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item. ACTION WILL NOT BE TAKEN*

4. Approval of the January 18, 2024, Minutes – *Dr. Robert Colon*. FOR POSSIBLE ACTION

GBC Foundation Trustees will review, recommend changes, and/or approve the GBC Board of Trustees meeting minutes on January 18, 2024.

ESTIMATED TIME: 5 mins

Trustee Roden made a motion to approve the minutes of January 18, 2024, Trustee Fitzgibbons seconded, motion passed unanimously.

5. President's Report – *President Joyce Helens*. INFORMATION ONLY – NON ACTION ITEM

President Helens may give an update on GBC matters.

ESTIMATED TIME: 10 mins

President Helens reported that Dr. Donnelly recently presented at the committee for funding higher education for GBC and Judge Hardesty said she was one of the top two presenters. Our mission statement is to fund higher education and the funding formula works based on the number of bodies in institutions and the number of credits.

The governor will be coming in April to honor Senator Pete Goicoechea. Invitations will be sent to community leaders and legislators.

President Helens introduced Tony Asti, reporting he has worked for 16 years in community colleges and previously worked for Wells Fargo. President Helens stated she wants to make sure the college is on a good financial footing before she retires. The cost-of-living adjustment (COLA) was 12% this year and 11% next year, but it's not fully funded. We need to fill positions and simplify the budget.

6. GBC Business Affairs Report – Tony Asti. INFORMATION ONLY

Tony Asti may give an update on college finance related items.

ESTIMATED TIME: 5 mins

Mr. Asti introduced himself to the Trustees.

7. Faculty Senate Report – *David Sexton*. INFORMATION ONLY – NON ACTION ITEM

The Board may receive an update from the GBC Faculty Senate Chair.

ESTIMATED TIME: 5 mins

Mr. Sexton said that there are no updates at the moment. However, we are trying to make the most of our resources by understanding the biennium budget. We are conducting many activities in-house and are focusing on having the best committees and leadership on those committees. During the last meeting, we discussed future leadership of the senate, as we have not had a chair and vice-chair for years. We met with the chancellor yesterday, and we are hoping to call a special senate meeting next month.

Trustee Roden asked about the status of the criminal justice program, and Mr. Sexton informed him that they are currently working on a dispatch system. They have talked to Winnemucca, Pahrump, and West Wendover, and they hope to have an entry-level certificate by fall. Trustee McIntosh asked if they had connected with Ely, to which Mr. Sexton replied that they have not been able to connect with law enforcement. Ms. McIntosh asked what about the Ely Center? Mr. Sexton responded yes, he had.

Trustee Smith suggested considering the eligible training list, and they are always on the lookout for training opportunities such as Nevada Works North and NV Workforce Connection. They have additional training dollars available. Mr. Sexton said he would get them on the list.

8. Foundation Board Chair Report – *Dr. Robert Colon*. INFORMATION ONLY – NON ACTION ITEM

The Board may receive an update from the Board Chair.

ESTIMATED TIME: 5 mins

Chair Colon stated he had nothing to report.

9. Finance Committee Report – *James Glennon*. INFORMATION ONLY – NON ACTION ITEM

The Board may receive an update from the Finance Committee. Committee Members include James Glennon, Chair; Danny Gillins; Shirley Alen-Kellerman; Lynn Terras; and Brandon Shedd.

a. Accept the Finance Committee Reports. FOR POSSIBLE ACTION

****This item was approved by the Finance Committee on March 7, 2024.**

ESTIMATED TIME: 5 mins

Trustee Glennon said the reports booking have improved and we now have a year over year comparison.

Trustee McIntosh made a motion to accept the Finance Committee Reports, Trustee Roden seconded, motion passed unanimously.

b. Review, discussion, and possible approval of a draft budget for FY25 for the GBC Foundation, and matters related thereto. FOR POSSIBLE ACTION

Included in the packet is a draft budget for FY25.

ESTIMATED TIME: 10 mins

Ms. Maple stated this includes adjusting Hillary's pay to half time but is basically the same expenses as the previous year.

Chair Colon inquired about golf tournament income? Ms. Maple replied that last year \$8,500 was netted and the goal is to try to double this year.

Trustee Roden made a motion to approve the minutes of January 18, 2024, Trustee Fitzgibbons seconded, motion passed unanimously.

- c. Review, discussion, and possible approval to allow a 10% administration fee for the Mining Center of Excellence Capital Campaign, and matters related thereto. FOR POSSIBLE ACTION

**This item was approved by the Finance Committee on March 7, 2024.

ESTIMATED TIME: 10 mins

Trustee Glennon mentioned that the item being discussed would help with the cash for the unrestricted funding.

Ms. Maple stated that the foundation will play a significant role in this. Our mission is to fundraise for the college and all the funds go straight to the college. This will help with materials we may need, donor wall, etc. As of now we charge a 3% admin fee, but for this we are asking for 10%.

Chair Colon asked if there has been any pushback from donors. Ms. Maple replied that they do not have a donor yet, but this is not uncommon. Ms. Maple also emphasized that the foundation members are not paid by the college and that explaining this to donors may help them understand better. Trustee Roden added that there has been pushback in the past, but the board can decide to waive the charge. Chair Colon responded that we need to be upfront about the charge and explain it to donors beforehand. Ms. Maple agreed and stressed the importance of transparency

Trustee Roden made a motion to approve to allow a 10% administration fee for the Mining Center of Excellence Capital Campaign, Trustee Johnson seconded, motion passed unanimously.

After the vote, it was suggested to put on the next agenda a 10% (or a range) fee for all campaigns by Chair Colon and Trustee Glennon.

10. Development Committee Report – *Chris Johnson*. INFORMATION ONLY – NON ACTION ITEM

The Board may receive an update from the Development Committee. Committee Members include Chris Johnson, Chair; Alan Morris; Dave Roden; and Caroline McIntosh.

ESTIMATED TIME: 5 mins

Trustee Johnson stated he is excited for the Mining Center of Excellence, and there is so much potential there. He is ready to get to the next step for this project.

11. Foundation Executive Director Update – *Leslie Maple*. INFORMATION ONLY – NON ACTION ITEM

Leslie Maple may give an update on GBC Foundation matters.

ESTIMATED TIME: 5 mins

Ms. Maple stated our foundation's mission is to raise resources from our communities to benefit our students and programs at Great Basin College. Despite bringing in over \$1,000,000 in funds, much of it goes back to the college in the form of scholarships and program funding. As a result, we have a yearly deficit of about \$276,000 that we need to operate the foundation. We're implementing different strategies to address the deficit. We're focusing on bringing in unrestricted funds, but we're also considering the foundation's mission to raise money for the college. We have planned some events to raise restricted funds, such as a golf tournament, a food truck event, and another event to replace the dinner dance. However, we expect these events to raise only around \$15,000 in revenue. To help recoup some of the operating funds, we're considering a 10% mining center of excellence campaign. We believe that this campaign would cover all fundraising costs associated with it. We're also looking at applying a 3% administration fee for the foundation to the MTC scholarships program, which is a new scholarship every semester with new sponsors and students. We're looking at ways to streamline our scholarship program and add an administration fee to help cover costs. We're considering making changes to the program by building it out similar to the CDL program, where sponsors pay a membership fee to be in the cooperative and a scholarship fee. We appreciate your support and understanding as we work through these updates. Thank you for your continued commitment to our foundation's mission.

Ms. Maple brought up an issue with our donor database or CRM. This will be discontinued within the next couple of years. We are evaluating some other CRM's, some of which are too expensive. Ms. Maple would appreciate any recommendations for products that you may have from other boards you serve on. She stated that we will present our evaluation notes once we have pricing details so that the board can decide how to move forward.

Ms. Maple reported that during the upcoming May meeting, we will discuss renewing board terms. To make sure we're prepared, I suggest we start thinking about succession planning. Currently, we have 14 board trustees, but we can have up to 35 as per our bylaws. I prefer a smaller board as it's more agile and efficient. However, I propose we add representation from the mining and utility sectors. If you know someone who would be a good fit, please let us know. We will send out nomination forms, and if you think there is anyone else we are missing, please inform us. We want the board to be diverse in their skills and experiences.

Ms. Maple gave an update on the annual fund. We plan to work on some appeal strategies to send out by mail soon. We're starting with some events, including "Beats and Bites" family fun nights at the Elko campus once a month throughout the summer. Food trucks will be on campus, and we're partnering with GSA to plan activities. The first event on June 27th will have a 50/50 raffle. The goal is to provide families with something enjoyable while also raising funds for the Foundation. We're also working on a "Taste of Elko" event, and more details will be available in our next meeting. Finally, the golf classic is confirmed for August 3rd, and we plan to open registration on April

1st. We're waiting to hear from the golf course to confirm their pricing. Once we have that information, we'll update our pricing for the tournament, open registration, and reach out for sponsorships.

Ms. Maple updated the Trustees on the graduation dates for the campuses.

Ms. Maple reported that there has been good progress made on the Mining Center of Excellence and once we have the final budget we will report back on it.

Mr. Roden asked if the Naming Policy needs updating? Ms. Maple replied that we follow NSHE policy and we will send it out to all trustees.

12. Items from Board Members. INFORMATION ONLY – NON ACTION

Board members may bring to the attention of the board items pertaining to the Foundation that might be of interest. No action may be taken on a matter raised under this agenda item, though items may be designated to be added to the next agenda.

ESTIMATED TIME: 5 mins

Trustee McIntosh wanted to thank Meachell Walsh for starting an ESL program in Ely. She is also looking forward to with the school district and workforce training for industry. Trustee McIntosh also welcomed the new Center Director for the Ely Campus, Shemayne Pitts.

Trustee Smith reported that there will be a volunteer recognition and we will be getting those nominations. Please let her know if you would like to nominate anyone.

Trustee Wilson reported that there by Cal Tech there are plans to construct a deep space synoptic area in White Pine and it would replace the satellite dishes. Trustee Wilson said to let her know if there is any interest and she would send Kelli the website address.

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No public comment.

14. ADJOURN 1:24 pm