

Great Basin College
Institutional Advisory Report
September 17, 2026

Dr. Sarah Negrete, VPAA

Academic Affairs |
Accreditation Liaison
Officer

- PEP October 2026 | EIE spring 2027
- New Faculty and Part Time Faculty Orientation
- New bachelor's degrees: Cardiac/Vascular, Behavioral Health & Wellness, Social Work
- Planning report - new programs

Matt Aschenbrener, VPSA

Student Affairs

- Enrollment update: currently up 75 headcount overall
- Conducted 1 of 4 student drop for non-payment to reduce bad debt
- Recruitment plan - 41 action plans were developed under: Engagement, Academics, Recruitment, Advising and Marketing
4 are completed; 11 are in progress; 6 will be completed in Fall semester
Most of the 12 marketing initiatives will be completed over the year
- Created an Executive Director of Student Success combining Director of Advising position with Learning Commons and Dual Enrollment
- Started renovation of all GBC Housing in Elko happening over next 3 years; currently have 120 beds across a residence hall and apartments
- CRM Element451 is currently in use by all advisors across GBC and is being used for communication to prospective students
- CollegeVine is an AI tool being implemented in Financial Aid and as a One-Stop
- Held 2nd Annual New Student Orientation before classes began
- Held Choose GBC events at each location in August

Dr. R. Dean Straight, Dean of Arts & Sciences

Arts and Sciences |

Arts and Sciences

- Fall 2026 semester launch
 - Reviewed and reconciled departmental schedules and faculty workloads across Arts & Sciences to support student access, appropriate staffing, and responsible course-section management.
 - Worked with departments to address late enrollment growth and instructional coverage needs across multiple GBC locations.
- Faculty and academic program development
 - Welcomed new tenure-track faculty and continued onboarding and support of new and part-time instructors.
 - Social Sciences is developing an Associate of Arts pathway in Criminal Justice designed for transfer students and rural/online delivery. The proposed AA would provide a transfer-focused alternative to the existing AAS and create a stackable pathway into GBC's BAS in Social Science.
 - Social Sciences is also exploring a new stackable Certificate of

	Achievement intended to bring working law enforcement and corrections professionals into higher education and provide a pathway toward completion of a Criminal Justice AAS. ○ Arts and Letters is developing an alternative pathway within the BA in English emphasizing professional and technical writing and rhetoric and composition, expanding options for students interested in applied writing, communication, and related professional fields. ○ Exploring new recruitment and outreach strategies to connect students with GBC's existing engineering pathways and collaborative programs across NSHE, expanding access to engineering education for students throughout the college's rural service area. ● Student success and academic support ○ Developing a Writing Center initiative in partnership with the Learning Commons, beginning with dedicated tutoring support and a longer-term goal of expanding discipline-specific writing assistance across the college. ○ Continued work to strengthen course availability, enrollment pathways, and academic support across rural service-area locations. ● Grants, research, and innovation ○ Advanced development of an EPSCoR/HERE undergraduate research proposal focused on faculty-led research into effective and responsible use of artificial intelligence in higher education. ○ Continued coordination of faculty professional development related to AI, teaching, assessment, and emerging instructional practices. ● Arts and community engagement ○ Began developing a graduate apprenticeship/fellowship model that would bring emerging theatre professionals to GBC to work alongside Professor John Rice in production, directing, and pedagogy, while creating an on-ramp for new graduates interested in theatre faculty careers at rural colleges.
Dr. Staci Warnert, Dean of Health Sciences and Behavioral Health	
Health Sciences and Behavioral Health	● Rural Health Transformation ○ <u>Bachelor of Social Work Program</u> - \$108,055: The program was approved by the Board of Regents at the September meeting. The program is designed to expand access to structured behavioral health workforce training through a rural-focused, online pathway that allows students to remain in their communities while completing their education and field training. Funding will support one additional faculty salary, curriculum development, professional development, and CSWE accreditation fees. ○ <u>Bachelor of Science Comprehensive Medical Imaging Emphasis Cardiac/Vascular Sonography</u> - \$1,403,971: This program emphasis is in the final stages for approval with an expected launch in Fall 2027. The program will prepare graduates to

	obtain the credentials necessary to practice as certified cardiac sonographers in rural communities. The proposed program will utilize a structured, work-based clinical training model, integrating classroom instruction, simulation-based learning, and supervised clinical placements with regional healthcare partners. This approach ensures students gain hands-on experience in real-world care settings while building direct connections to local employers. Funding will support an additional faculty member with expertise in cardiac sonography, equipment upgrades, and additional equipment for the specialized training. ○ <u>Rural Dental Assistant Skills Certificate- \$83,720</u>: This initiative is to develop a Rural Dental Assistant Skills Certificate Pathway designed primarily for rural Nevada high school juniors and seniors participating in dual enrollment, while also remaining accessible to adult and postsecondary learners. The pathway will initially focus on Elko County and expand to other rural communities in subsequent years. The initial funding is for curriculum development and planning in coordination with the State Dentist and Hygienist. ○ <u>Secondary to Postsecondary Healthcare Discovery Pathway - \$131,487</u>: The proposed 5-year Secondary-to-Postsecondary Healthcare Discovery Pathway seeks to introduce secondary students, as early as fifth grade, to healthcare careers, supporting progressive skill development, and building direct connections to GBC's health science programs and rural healthcare employers. The initiative will combine healthcare career exploration, simulation activities, mentorship, certifications, dual-credit coursework, and structured transition support into GBC health science and behavioral health programs. By creating earlier, more accessible healthcare career pathways for rural students, the project will strengthen the long-term pipeline of locally trained providers serving rural Nevada. This first year we will be focusing on Elko County, with planned expansion to other counties in year 2. ○ <u>Simulation Equipment Upgrade - \$3,869,279</u>: The Simulation Equipment Upgrade will replace and modernize essential training equipment across all GBC lab sites, across all programs and establish a new, fully functional radiology training lab at the Pahrump campus. The GBC-Pahrump site currently lacks a live radiology training environment, limiting student exposure to real radiology techniques and training. The addition of a live lab will significantly expand training capacity, and strengthen the pipeline of radiologic technologists serving southern Nevada.
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	● SB498 - Nursing Expansion Funding ○ The nursing program increased its number of qualified applicants by 60% this year. Admitting 53 students this fall, compared to 33 students the previous year. ○ Funding will continue to support Faculty and Staff Salaries: Nursing Director, two faculty salaries (one Pahrump, and one Elko), and the Nursing Navigator, who supports students through recruitment, advisement, and retention. ● SB165 - Behavioral Health Initiative Funding ○ BS Behavioral Health and Wellness Practitioner was approved at the September Board of Regents Meeting. This degree will support the new licensable profession under this bill. The degree and profession have a focus on wellness and prevention with a particular focus on children's behavioral health. ○ Skills Certificate for Trauma Informed Support for PK-12 teachers is underway with its first cohort completing coursework this summer and fall, and the second cohort slated to start this spring. The coursework is going through the review process with the Department of Education to become an official Teaching Endorsement ● FIPSE Native American MAPE/CNA Grant Initiative ○ A full laboratory has been set up in Owyhee at the Owyhee Health Facility. Eight students from the Duck Valley Shoshone Paiute Tribe in Owyhee are enrolled in the MAPE program Fall 2026. ○ CNA programming will be offered in Owyhee in the Spring. We are working with the Humboldt County School District to set up a CNA lab in Fort McDermitt and plan to offer CNA in the spring at that location as well. ● OWINN Scholarship Support for Respiratory Therapy Students with apprenticeship positions at Renown during FY26 and FY27 - \$81,648 ● Paramedic Program Accreditation July Site Visit ○ The Paramedic Program had an accreditation site visit with CoEMSP, a representative organization as part of CAAHEP accreditation mid-July, 2026. The visitors found no citations and had wonderful things to say about the program and program director, Jamie Carlson. At the next CAAHEP board meeting, September 18th, the program will be recommended for approval for continuing accreditation.
Dr. Karl Stevens, Dean of Business, Computer Technologies, and Online Education	
Business and Computer Technologies Academic Departments, Online Education Support	● Submitting courses for approval for new Project Management degree ● Submitting courses for approval for new AI in Business Skill Certificate ● Providing faculty support for course content ADA compliance using Yuja Panorama integration with Canvas ● Lovelock Prison, May 2026: 29 Graduated with certificates or AAS

	degrees • Lovelock Prison, Fall 2026: 58 individuals enrolled, totalling 150 enrollments
Dr. David Stoddard, Dean of Industrial Technology and Workforce Development	
Career and Technical Education, Workforce Contract Training	• 2026-27 MTC Numbers ◦ 190 applicants ◦ 108 scholarships offered ◦ 102 scholarships accepted and enrolled • Launched Industrial Maintenance Hybrid Section • Second cohort of Electrical Hybrid Section ◦ Completely full (16) • Governor's Office of Energy Scholarships ◦ Nearly \$370,000 for hybrid student scholarships to use in 26/27 • New Program Exploration this year ◦ Process Technician - PTECH (Cert) ◦ Autonomous Mining (AAS) ■ Operations ■ Maintenance and Troubleshooting ◦ Industrial Hygiene (BAS) • Expanded Contract Training to include Electrical Courses • New Land Survey Instructor ◦ Will pursue ABET accreditation to strengthen our program
Leslie Maple, Executive Director of GBC Institutional Advancement	
Foundation	• Olivia Larkin started 9/15 as Foundation Coordinator ◦ Replaces the administrative assistant role vacated in February • Audit and Annual Report ◦ Total funds awarded to GBC for programs and scholarships \$1.3M ◦ \$1,051,930 in scholarships to 377 students (includes MTC) ◦ Added 12 new scholarships, including 2 new endowments • William N. Pennington Foundation Scholarships renewed ◦ Nursing \$171,000 (18 scholarships at \$9,500 each) ◦ CTE \$124,500 (Industrial Trades, Paramedic and CDL) • Golf Tournament ◦ Net proceeds \$25,312 slightly less than last year (\$25,678) due to higher expenses this year. ◦ Total 2026 revenue: \$36,120 2026 expense: \$10,817 • Ely 30th Anniversary - Sep 12, 2026

	• CDL Program Sponsorships • GBC 60th Anniversary Capital Campaign
Terri Clark, Director of GBC Communications & Marketing	
Communications	Marketing Activity and Outcomes GBC ran both paid and organic campaigns from April 13 - August 31, 2026. The paid campaigns focused on nursing and general enrollment. The organic campaigns focused on general enrollment as well as community engagement. The results show increases in activity as well as enrollment. Summary • The fall campaign had a late start of July 13. Nonetheless, it reached a significant number of prospective students, resulting in an increase in enrollment at the start-of-semester enrollment of 5.8% HC and 4.8% FTE. Attrition reduced this increase to 2.1% and 2.5% after 8 days into the semester. By the Numbers • Paid: Summer Nursing Campaign: April 13 - August 31, 2026. ◦ Reached 41,987 total users, resulting in 73 forms submitted. • Fall General Enrollment Campaign: July 13 - August 31, 2026 ◦ Paid advertising: 66,587 total users resulting in 83,021 sessions ◦ Overall: 130,883 total users resulting in 217,003 sessions ◦ Non-paid: 49% of total users; 62% of sessions Increased from the fall campaign • Prior 7 weeks (June 7 to July 13) ◦ 37,635 users; 75,823 sessions ◦ Increase of 247% in users and 186% increase in sessions Enrollment outcomes as of 8/31 • Headcount: 190 and FTE: 104 over 2025 (3,644 HC and 2,138 FTE) Enrollment outcomes as of 9/10 • Headcount: 75 and FTE: 52 over 2025 (3,653 HC and 2,130 FTE) • Communications • The “Why I Teach” Campaign - video testimonials of faculty connect current or potential students with those who will guide them in the classroom • Student engagement through two new Contact Relationship Managers: Element451 and CollegeVine as well as an updated student newsletter Up Next

	• Second 8-Week Classes promotion started 9/10 • Spring semester campaign starts October • Workforce campaign in development • Expand the “Why I Teach” campaign
Gail Rappa, Director of Continuing Education	
Continuing Education	• CE hired a new AA4, Jennifer Bean, who started June 1, 2026. • Summer enrollment in all CE classes: 358 • Fall 2026 semester enrollment as of 9/9/26: 348 • Fall 2026 GBC-CE Catalog available HERE CDL • GBC was awarded DETR funding to become a third-party tester for CDL students. The combination of the WINN/GOED and DETR funding will allow GBC to fully operationalize the self-contained CDL pipeline (recruitment, training, and testing) to serve an estimated 118 students annually by 2028. • CDL Award: Great Basin College Awarded \$630,962 to Expand CDL Training 1 CDL-A Semi and trailers have been purchased and are in the process of being branded. Brian Phelps was hired as a second CDL instructor, he started June 1, 2026. Offsites can take a maximum of four students per class. • CDL Class Schedule: ○ Elko: 9/8 ○ Winnemucca 9/21 ○ Elko: 10/12 ○ Elko: 10/19 (CDL-B) ○ Ely: 11/9 ○ Elko: 11/16 ○ Pahrump: 1/19/27 Art and Creativity • Over 25 classes available (see FALL catalog for details) GBC Fitness Center Classes and Memberships • GBC Fall 2026 Student Fitness Center Memberships as of 9/9: 39 (GBC-SGA pays CE \$15 per student to cover the registration cost to offer enrolled GBC students a free Fitness Center Memberships). • Fall Fitness Classes: ○ Open Pickleball ○ Beginning Pickleball ○ Strength Training ○ Rockclimbing (youth and adult) ○ Juggling Fundamentals ○ SGA Volleyball Club ○ SGA Pickleball Club ○ Yoga

Carrie Bruno Meisner, Executive Director of Student Success

Engagement

- New Student Orientation
 - Elko - 71 Students registered, 16 guests (attendance ~70 student/guest participants)
 - Ely - 7 students registered, 1 guest
 - Winnemucca - 13 students registered, 3 guests
 - Pahrump - 20 students registered, 5 guests
 - Online Orientation - 80 registrations 5 guests (attendance 50+)
- Choose GBC at each location

Learning Commons

- Library:
 - Citations Workshops 10/13/2026 and 10/27/2026
 - To promote on-campus engagement and student success, we obtained an anatomic model of the torso to complement the existing collection (skeleton and leg). Study space on the main floor will be established for students to use the models.
 - Teamed with Student Success Specialists to host the Biology Study Group kick-off (9/10/2026)
 - Weekly Student Success study groups start on 9/14/2026
 - Initiated Readers Reward program to increase circulation, community engagement and promote the new Popular Literature collection.
 - New carpet on main floor of Learning Commons and in the upstairs Reading Room. New half stacks are in place.
- Student Success
 - Teamed with Student Success Specialists to host the Biology Study Group kick-off (9/10/2026)
 - Weekly Student Success study groups start on 9/14/2026
- Dual Credit
 - Enrollment Event scheduled at SCHS (11/16/2026)
 - Enrollment Event scheduled at EHS (11/23/2026)
- Career Center
 - MOU in progress with EmployNV to have EmployNV office hours on campus to help students with job searches, resumes and mock interviews.