

GREAT BASIN COLLEGE

**Institutional Advisory Council Meeting Minutes
1500 College Parkway
Elko, Nevada 89801
Thursday, September 17, 2015, 7:00 am (PST)**

Video Conference from the Meeting Site to:

Great Basin College
1500 College Parkway, Berg HallConf Rm
Elko, Nevada 89801
GBC – Battle Mountain Center
835 N. 2nd St., GBC, BM3,
Battle Mountain, Nevada

GBC – Ely Center
2115 Bobcat Dr., GBC 118
Ely, Nevada
GBC – Pahrump Valley Center
551 E. Calvada Blvd., GBC PVC 124
Pahrump, Nevada

GBC – Winnemucca Center
5490 Kluncy Canyon Rd., GBC 108
Winnemucca, Nevada
Great Basin College
Wells, Nevada
Great Basin College
Wendover HST-2, Wendover, Nevada

APPROVED MEETING MINUTES

The Great Basin College Institutional Advisory Council meeting was called to order at 7:05 AM.

ROLL CALL

Members in attendance: Dr. Andrew Bath, Brianne Clark, Susan Davis, Laura DelRio, Mark Kimball, Kent McAdoo, Matt McCarty, Don Miller, Will Moschetti, Dave Roden

Members absent: Dr. Hugh Collett, Vince Juaristi, Chris Melville, Jolene Supp

Ex-officio members in attendance: Greg Weiman

Staff Present: Mark Curtis, Greg Brorby, Lisa Campbell, Jill Chambliss, Angie DeBraga, Amber Donnelly, Mary Doucette, Robert Hannu, Veronica Nelson, Mike McFarlane, Kevin Melcher, Bret Murphy, Sonja Sibert, Mardell Wilkins

A quorum has been established with 10 members present.

1. **Public Comment** (*see foregoing notation regarding public comment*) **Information**
No public comment.

2. **Approval of Minutes – Matt McCarty** **Information/Action**
Motion: GBC IAC member Will Moschetti made a motion to approve the minutes of the GBC IAC meeting on April 16, 2015; IAC member Don Miller seconded the motion; motion was **APPROVED**.

3. **President’s Report – Dr. Mark Curtis** **Information**
GBC President Mark Curtis welcomed Regent Melcher to the meeting and acknowledged his participation in attending meetings of all of the IACs across the state to see how they are doing since for most this is a brand new endeavor. This group of course has been meeting for years. The Regents are interested in hearing concerns. President Curtis provided the GBC IAC with updates on the following subjects:

- A. Legislative update – The legislature has concluded their work. GBC received the \$1.5 million bridge funding for each year. The original cut was \$2.1 million without the bridge funding and would have happened July 1st. With the bridge funding we cut \$600,000 and were able to enter into a balanced budget. We will have to cut an additional \$300,000 - \$600,000 in the next year. We have no plans to cut additional staff. GBC currently has a 5 to 10% turnover which will allow us some flexibility to become more efficient.
- B. Baccalaureate degree approvals – President Curtis reported the Regents approved the 2 new Bachelor degrees in English and Biology. GBC's niche is rural Nevada and when there is a need for a type of degree we will work to offer it regardless of whether it is traditional or narrow in scope. We are grateful to the Board of Regents for letting us expand our scope. We will have graduates in these two new degrees in about eighteen months.
- C. Funding Formula changes recommended – President Curtis reported the Chancellor has recognized the formula funding has been unfair to the community colleges and is seeking advice from the community college presidents on how to make it better. A solution is to increase the multiplier for the technical classes. We get a multiplier of 1 to 2 for workforce development classes and we would ask for a multiplier of 3 or 4 for the technical classes, nursing and radiology. Any increase would take two years. We are hoping for a modest change. Any change would have to be approved by the Legislature in 2017.
- D. State College issues – President Curtis reported that in part because of the approval of the two new Bachelor degrees in English and Biology some of the Regents have asked why GBC is not a state college. In 1999 we started offering bachelor degrees and changed our name and similar questions arose at that time. President Curtis has been advocating for GBC becoming a state college. He is meeting with the Chancellor next week to see when we can get it on the Board of Regents' agenda to talk about it. GBC is a community college that offers bachelor degrees. We want to be a four year college offering associate degrees. We would never turn our back on our community college mission. Greg Weiman in Eureka brought up the shortage of teachers and the campus expansion in Pahrump. There is a market in Pahrump for teachers. As we make long-term plans keep this in mind because education classes could be filled down there. President Curtis was glad Greg brought this up. The Education degree was the first bachelor degree that GBC offered. We are close to getting the deed from the BLM for the land in Pahrump. The environmental studies are almost completed. When we get the deed we will work Mark Kimball and others in Pahrump to create a capital campaign for curbs and gutter and then for the buildings. Will Moschetti asked if there were any downsides to becoming a state college. President Curtis stated it would be in convincing people we are not going to abandon our roots. Matt McCarty interjected and said as an IAC we have existed for over forty years. The other IACs are making recommendations left and right and we have not yet as we have been doing this all along. This key issue of becoming a state college will be one of the major items driving our IAC to make sure the college gets the support they need. Matt asked if we would be able to charge more for courses and to be careful not to shock students with an "overnight" change. As a state college we would be able to charge more for courses. There are options on how to phase it in. It would be phased in over a ten year period. We could have a community college rate for up to sixty credit hours, but if you want a second associate

degree or higher the higher rate would be charged. Some of the details will still have to be worked out, but it could be a high bred method. President Curtis would like to remain Great Basin College with a tagline of State College for Rural Nevada or something similar. There would be no impact to the centers Mike McFarlane added that we could put faculty in those areas to teach interactively. If we are a state college we would not need an IAC. However, President Curtis would not abandon the group.

4. GBC Foundation Update – *Dr. Mark Curtis* Information

President Mark Curtis will discussed the recent changes in the GBC Foundation.

- A. President Curtis introduced the new GBC Foundation Director, Greg Brorby. Greg recently retired from NV Energy and was Foundation trustee. The GBC Foundation was restructured because of budgetary issues. John Rice and Brandy Nielsen went to faculty and the Foundation offices were moved to Berg Hall. Mardell Wilkins is providing executive assistance support and controller's office is providing the accounting support. The focus will be broadening donor base.
- B. Location changes – Greg Brorby's office is located in Berg Hall.
- C. GBC Foundation's new focus – Greg Brorby will be working on building relationships with donors who have given only one time and determining lifetime value to the donor.

5. Board of Regents' Community College Committee Update – *Matt McCarty* Information

Matt McCarty, GBC IAC Chair, updated the GBC IAC on the recent meeting of the NSHE Board of Regents' Community College Committee.

Matt reported that since the Community College Committee is a full committee of the Board it is a more formal process. The IAC Chairs attend and provide the information. September 2nd was the most recent meeting. GBC did not report because we didn't have any meetings between June and September. The other IAC chair reports indicate that they are taking their charge very seriously. They are trying to find their way of helping campuses with keeping work force development at the forefront. The Nevada Collaborative was a topic of discussion and the sharing of services. The chief economist for DETR attended and gave an update. There is talk about one website that goes out and crawls 40,000 websites for jobs and matches people looking for jobs. NSHE ensures courses offered matches the job needs. There will be dynamic reports that can be generated. We can find out how many welders in Ely based on what Ely businesses are looking for. The tech that is out there is amazing. They limit access but we can work with the Nevada Collaborative to get what we need.

Matt reported that the IACs guidelines were approved by the Committee and goes to the full Board of Regents for their approval. There was a discussion on the federal America's Promise Act of 2015 which is a movement that would call for free community college.

Regent Kevin Melcher is the vice chair of the Community College Committee. He stated these other institutions have not had an IAC until now. They are very engaged and it been very successful. For GBC it's nothing new, but it will provide an avenue to share ideas. Very soon there will be a Vice Chancellor of Community Colleges who will work with community college presidents and IACs. The structure is now in place for community colleges to have more of a voice.

6. Vice President Reports and Questions

Information

The GBC Vice Presidents will give a verbal report and answer any questions:

- A. Academic Affairs/Assessment – *Dr. Mike McFarlane* reported Assessment is the new catch word that ties in with accreditation. GBC will have an accreditation visit this spring. The main focus will be assessment. We have to assess everything we do and whether we are fulfilling mission. We will be assessing the core themes for operations, programs, and individual courses. Dr. Linda Uhlenkott, emeritus English professor, will come back to work on the program assessment plans. We will provide the GBC IAC with more info in the future.
- B. Distance Delivery – *Dr. Mike McFarlane* reported our peer institutions don't even understand our reach. IAV enrollments are still holding at 17 to 18% where other colleges have pretty much eliminated this type of offering. We are blending it with online and lecture capture which is recorded. The instructor will edit recording and put it as an online class. We are ahead of most in doing it this way. We use Blue Jeans technology to broadcast through the internet. We are offering the nursing program in Winnemucca and Pahrump via live and interactive courses. We have set up IAV rooms in Hawthorne. The new English degree is offered 100% online. We are taking every opportunity we can to bring people in to generate the revenue.
- C. Student Services/Title IX – *Lynn Mahlberg* reported enrollments are up with more students requesting accommodations; more veteran enrollment. With increase in distance education we are marketing more online. Admission advising and career centers have also been moved to online capability with new technology like Cranium Café. This fall GBC is partnering with the Elko Chamber of Commerce to put on a career fair for the community. There will be a career fair in Winnemucca this fall as well. The Veterans Resource Center in McMullen Hall has been very successful and has expanded into another office area. We are working to get a Veterans Resource Center in Pahrump. Kent McAdoo commented on what a great job Jacob Parks is doing.
- D. Business Affairs – *Sonja Sibert* reported the B&G staff has done a great job in maintaining the campus at the same time as remodeling the Veterans Resource Center. Computer Services has been working on securing computer access and updating computer labs. In finance area it is the fiscal year end and new year beginning. They are working on the FY 17 and FY 19 biennium budgets. The iNtegrate 2 process is ongoing.

7. Member Report

Information

Committee member reports:

- A. Ely - *Dr. Andrew Bath* – reported high school enrollments are up. Ely suffered a big disappointment with a mine not coming into the community, but is holding strong economically. Mike McFarlane added that long-time Ely director Mary Swetich has retired

and Veronica Nelson is the new center director. The new high school electrical program funded by Pattern Energy started this year.

- B. Elko - *Brianne Clark* - no report.
- C. Elko - *Dr. Hugh Collett* - no report.
- D. Battle Mountain - *Susan Davis* reported that Battle Mountain is thriving because of recent proceeds for mining taxes. There are improvements to school district buildings and hospital and a new court house. These changes affect the climate positively affects people. Jill Chambliss is on the job now and is the new center coordinator. Jill Chambliss added that she has been approached by the county commissioners to see if we are interested in taking over the old court house building. There are new floors in the building. Jill is looking forward to working with the dual credit high school students as she is formally a high school teacher. There are currently thirty-six dual credit high school students. At least two will qualify for an associates in May
- E. Wells - *Laura DelRio* - no report
- F. Washington DC - *Vince Juaristi* - no report
- G. Pahrum - *Mark Kimball* reported enrollments are healthy.
- H. Elko - *Kent McAdoo* - no report
- I. Elko - *Matt McCarty* – reported at GBC we are working collaboratively with the school districts and it shows with the increase in dual enrollments. Mike McFarlane added we are up over 20% with dual credit enrollment. Matt reported the first public hearing on the sales tax increase of .25% was held yesterday. The money will go to fire protection first and roads second. Businesses don't like tax increases but they seems to see the need. Long-time IAC member Chuck Knight will be honored with the archery field being renamed the Chuck Knight Memorial Archery Field. Mike McFarlane mentioned that Charles Greenhaw passed away this summer, too. It's unfortunate that people who founded and/or built the college to what we have now are passing.
- J. Wendover - *Chris Melville* - no report
- K. Elko - *Don Miller* reported the Rotary club of Elko will be conducting their annual dictionary give away and invitation to attend GBC and wanted to thank Laura Gallegos for designing the invitations. They are waiting for the dictionaries to arrive.
- L. Elko - *Will Moschetti* - added that those kids are impacted by getting the dictionary and invitation to attend GBC. Will wanted to acknowledge Chuck Knight and his passing. The legacy he left us is special and part of that is the physical plant. We are going to run out of land eventually. Every property owner within a certain area from the college should be approached. If you know a specific purpose a person is more likely to donate. We are not going to get away from distance education and the internet, but Will feels we are missing a big part with meeting in person. Can we keep a little of that in our minds and think about some of the more traditional things.
- M. Winnemucca - *Dave Roden* reported the county isn't as vibrant as Elko, but holding steady. The area will pick up. Lisa Campbell said enrollment is up. They are very proud of new electrical program which is full with strong candidates. There are 6 students in the very first batch of nursing student in Winneumcca. The dual credit enrollment is up and they picked up Hawthorne with fourteen students there.

N. Wells - *Jolene Supp* - no report

8. New Business

Information

No new business.

9. Public Comment (*see foregoing notation regarding public comment*)

Information

No public comment.

10. Adjourn

Information/Action

Meeting was adjourned at 8:45 a.m.