

NOTICE OF PUBLIC MEETING

GREAT BASIN COLLEGE (GBC)
Institutional Advisory Council
1500 College Parkway
Elko, Nevada 89801
Thursday, May 20, 2021 7:00 am (PST)

MINUTES

(Approved at the IAC meeting on September 23, 2021)

1. Call to Order and Roll Call – John Tierney

GBC IAC Chair John Tierney called the meeting to order AT 7:00 a.m. and a roll call was taken. There was a quorum.

PRESENT:

Barbara Gallagher
Caroline McIntosh
Don Miller
Wil Moschetti
Dave Roden
John Tierney

ABSENT:

Andrea Astgarloa
Billie Crapo
Chris Melville
Jolene Supp

OTHERS PRESENT:

John Albrecht
Kiah Beverly
Amber Donnelly
Mardell Dorsa
Mary Doucette
Joyce Helens
Cathy McAdoo
Chris McAnany

Bret Murphy
Veronica Nelson
Jake Rivera
Kevin Seipp
Sonja Sibert
Jennifer Sprout
Karl Stevens
Craig Von Collenberg

Public Comment *(see foregoing notation regarding public comment)*

Public Comment statement read by John Tierney. There was no public comment.

Approval of Minutes

GBC Institutional Advisory Council reviewed the minutes of the GBC IAC meeting on March 18, 2021. Dave Roden made a MOTION to approve the minutes; Wil Moschetti seconded the motion; **MOTION was APPROVED.**

GBC IAC Chair Report

John Tierney requested introductions of all present. GBC staff, NSHE staff and members of the IAC in attendance introduced themselves.

John Tierney asked Chris McAnany to report on Elko County School District. Chris said dual credit is an important partnership that has existed for quite some time and continues to expand. We do need to work on more dual credit for the outlying schools. The district is becoming more efficient with online education so it should only get better from here.

John Tierney reported we are short on members to the IAC and asked Mardell Dorsa to expand upon the numbers. Mardell reported there will eight terms expiring in December 2021. Of those 2 are vacant and 4 will expire. Two can serve again if they would like. In addition, Delmo Andreozzi has also just resigned (his term expires in December 2023). At the first meeting in September of the new academic year of 2021-2022 the IAC must also elect a chair and cochair who will serve for 2 years. Wil Moschetti reminded the group that in the procedures it states members who have missed more than three consecutive meetings can be removed from the IAC. John Albrecht said it would be better to reach out to those individuals to see if they would just resign. Regent Cathy McAdoo asked John Albrecht, GBC Legal Counsel, if the IAC was allowed to discuss or mention names of interested parties. John Albrecht said that mentioning a name is not going to be an issue. The issue is when you start discussing their qualifications in any way. John Albrecht recommended that if you have someone in mind to serve on the IAC, forward that information to the president's office to vet and contact the person.

John Tierney talked about the success of the Teacher's Summit on April 27th. John thanked all the GBC staff that was instrumental in putting on this statewide event. 154 people attended the inaugural event. A Facebook page has been created to maintain contact with the participants. John is hopeful that GBC can put on the summit again next year.

IAC Member Reports

Dave Roden talked about the Winnemucca Groundbreaking event on May 7, 2021. He thanked everyone who could make it out for that.

Caroline McIntosh had no report, but congratulated Dave Roden and the Winnemucca GBC staff, and everyone involved in the success of the building campaign in Winnemucca.

Barbara Gallagher reported in the legal community that civil trials are moving forward, and restrictions are finally being lifted. She missed the last IAC meeting because of a jury trial in Winnemucca.

Don Miller reported that the dictionary campaign to provide dictionaries to all 3rd graders in Elko County has been completed for this year.

Wil Moschetti thanked Dave Roden for his work in Winnemucca. He asked if GBC has a role in advertising to get more people vaccinated. Jennifer Sprout said we have been involved in some of the marketing for vaccination campaigns. GBC teamed up with the County with the Mask Up Campaign.

President's Report

President Joyce Helens continued the conversation on the Pandemic for a little bit. Because of our close relationship with UNR we were utilizing what they were doing. With our protocols in place GBC did well in not spreading the virus. March to September we had 1 case and it was from the student's workplace. Since we were already offering online courses and were good at it, we lead the way. We know how to do online and that is why we were so successful. Our enrollment increased 5 % over a previous boom year. GBC was the only one in the state to do that. We ran a great marketing campaign where it said the world has changed, but we haven't, and it worked. President Helens said she had weekly ZOOM meetings with all of GBC Staff to keep everyone informed and moving forward.

In April President Helens presented the GBC Metrics to the Board of Regents and it was very well received. We are very proud of our outcomes. Our marketing campaigns were successful; we maintained our Dual Enrollment which was up 20%. Creating and supporting healthy communities is our mission. We are talking to legislators who have never heard our perspective of creating a well-lighted pathway.

President Helens presented the GBC Metrics presentation that was presented to the Board of Regents in April 2021. Some highlights:

- Objectives were adopted by the Board of Regents.
- GBC Service Area is 86,000 square miles and we are more frontier than rural.
- Through last year and the pandemic budget cuts continued, but our FTE has grown. FTE is how many courses are being taken.
- Adults are getting degrees in a part time way.
- Race/Ethnicity – headcount is growing in people of color. 66% female; 34% male; enrollment of Hispanics is increasing.
- GBC graduation rate is 43.3% - very high compared to other institutions in Nevada and the USA.
- Peer institutions – there are no other colleges to compare us with.
- IPEDS how they measure the gap. Offering less certificates means we are succeeding in creating a well-lighted pathway for students as they are staying for the degrees.
- Full-time students in cohorts are highly successful and receive more degrees and certificates than part-time students. We are looking at how we can create cohorts with the part-time students to duplicate that success.
- GBC has 68% retention compared with the 61% national average.
- Distance Education – we serve Nevada but 10% is out of state students. GBC is a good deal; we can increase out of state tuition and still be a good deal. We have SGA

participants from all over the States and the world. GBC received a commendation for our accreditation agency on our distance education technology... they saw our success.

- GBC is providing a well skilled workforce (nursing/teacher education).
- 3+1 Social Work Program with UNR is a fine achievement of the partnerships that we have with UNR.
- Closing the Achievement Gap by requiring mandatory orientations.
- Bringing in many grants for infrastructure.
- UNR/GBC partnerships creates ease of transfer. Hired a transfer coordinator; Social Work program; Nevada INEBRE. UNR provided back-offices services that have expanded to construction management services for the Winnemucca building saving GBC \$150,000. GBC is part of the Northern Command Security Police Services under UNR. Working on an AAS transfer with UNR. Working with Mackay School of Mines, Industry/suppliers, and nonprofits to create the Mining School of Excellence.

Vice President for Student & Academic Affairs Report

Jake Rivera reported on a 6.5% decline in enrollment for Spring. We are now enrolling for Summer and Fall. Summer is now down 12% compared to last year. There is a reason why we see declines. Last spring classes were out earlier, and we offered more classes last summer than we are offering this summer. The numbers will improve over the coming weeks. Fall is off to a good start. FTE is up 15% and headcount is up 26%. The past academic year we saw strong numbers in advisement, an increase in text messages to potential students encouraging them to register, and improvements to student housing and in the recreation room. Student housing engages students virtually in their planned activities.

The Student Affairs team recently participated in a NSHE conference on best practices and several of our staff members presented.

The GBC IDEAS committee focus on inclusion and equity and have developed a college diversity plan. The college is also working on a technology plan.

The virtual commencement is on track and Jake will let Jennifer Sprout talk about that later.

Karl Stevens reported GBC is looking at a ZOOM enhancement product that will allow faculty to create more robust presentations. Karl talked about the new online student orientation that Tom Cunningham and Jennifer Brown helped to create. It is called Smart Start Orientation and will be required of all new students. It will help the student understand the importance of advisement, financial aid, etc. Wil Moschetti asked if the college uses Google Meets. Karl said Google Meets is not something the college is officially using, but it is available to us as the college uses Google for email and calendaring.

Communications and Marketing Update/Foundation Update

Jennifer Sprout reported that the virtual commencement link will be distributed and shared on all social platforms next week. Her department is working on the fall and summer campaigns.

The Foundation has started the Welding Lab Expansion capital campaign. Meetings have been scheduled with major mines and support industry to ask for support. The GBC Foundation website is being revamped and will be much more efficient and user friendly.

The GBC Foundation Director Geneil White will start in June.

Faculty Senate Update

Kevin Seipp is the new Faculty Senate chair for the upcoming academic year. He had nothing to report other than the Senate met last Friday for the final time before the summer break.

Regent McAdoo's Comments

John Tierney asked Regent McAdoo if she had any comments. Regent McAdoo echoed President Helens' sentiment earlier in the meeting that her presentation to the Board of Regents on the GBC Metrics in April was very well received. Regent McAdoo stated she is a graduate of GBC and is very proud of the work that the college is doing.

Regent McAdoo stated she is a very strong advocate for keeping NSHE as we know it now as it serves all Nevadans. Regent McAdoo was pleased to attend the Winnemucca Groundbreaking Ceremony and to meet Mr. Stoltz from the Pennington Foundation.

Regent McAdoo said the next Board of Regents' meeting is scheduled for June 10 and 11 in Las Vegas and Reno but could be moved to all virtual. She encouraged all to join in as it will keep you well informed.

Regent McAdoo appreciates all the work of educators in rural Nevada. They are doing a very good job in these tumultuous times.

New Business

The next GBC Institutional Advisory Council is tentatively scheduled for September 16, 2021.

Public Comment

John Tierney called for public comment. There was no public comment.

Adjourn

John Tierney adjourned the meeting at 8:25 a.m.

Great Basin College

Metrics Update

Nevada System of Higher Education
Board of Regents Presentation
April 16, 2021



The Gold Standard in the Silver State

Commendation from Northwest Commission on Colleges and Universities during GBC's September 2020 accreditation visit

“It’s an atmosphere of caring and collegiality. It is evident that interactions between the students and both faculty and staff are very positive. Students cite time and again all the assistance they receive from both faculty and staff when issues or questions arise. Administrators, faculty, staff, and students alike exhibit a deep sense of pride for this institution, its people, and its mission.”



Great Basin College *providing a well lighted pathway*



GBC's Objectives Supporting NSHE's Goals



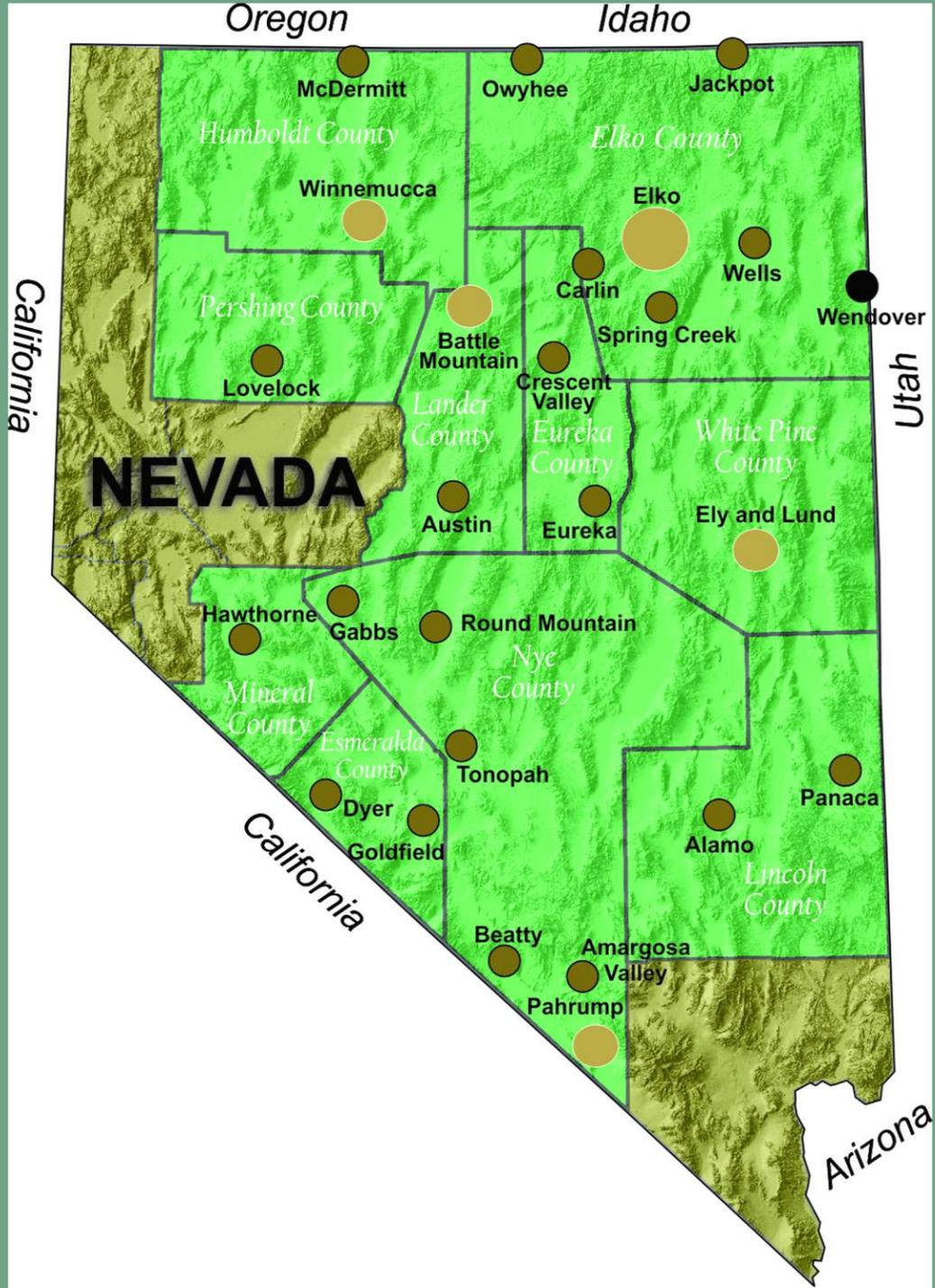
Access – Increase participation in post-secondary

Success – Increase student success

Close the Achievement Gap - Close the achievement gap among underserved student populations

Workforce – Collaboratively address the challenges of the workforce and industry education needs of Nevada

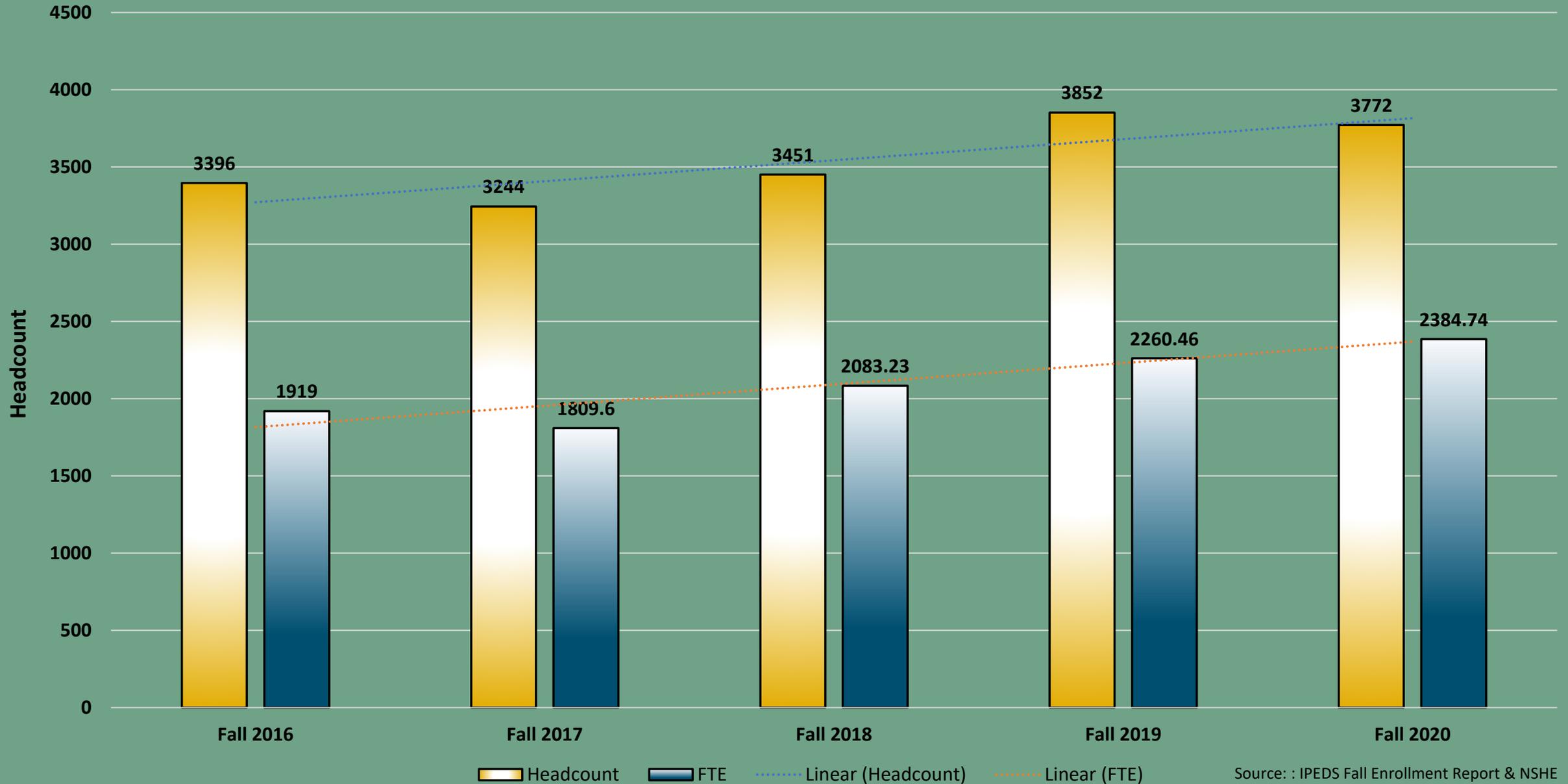
Research – Co-develop solutions to the critical issues facing 21st century Nevada and raise the overall research profile



- Over 86,000 square miles
- 2 Time Zones
- 1 Campus, 4 Centers
- Multiple Satellite Locations

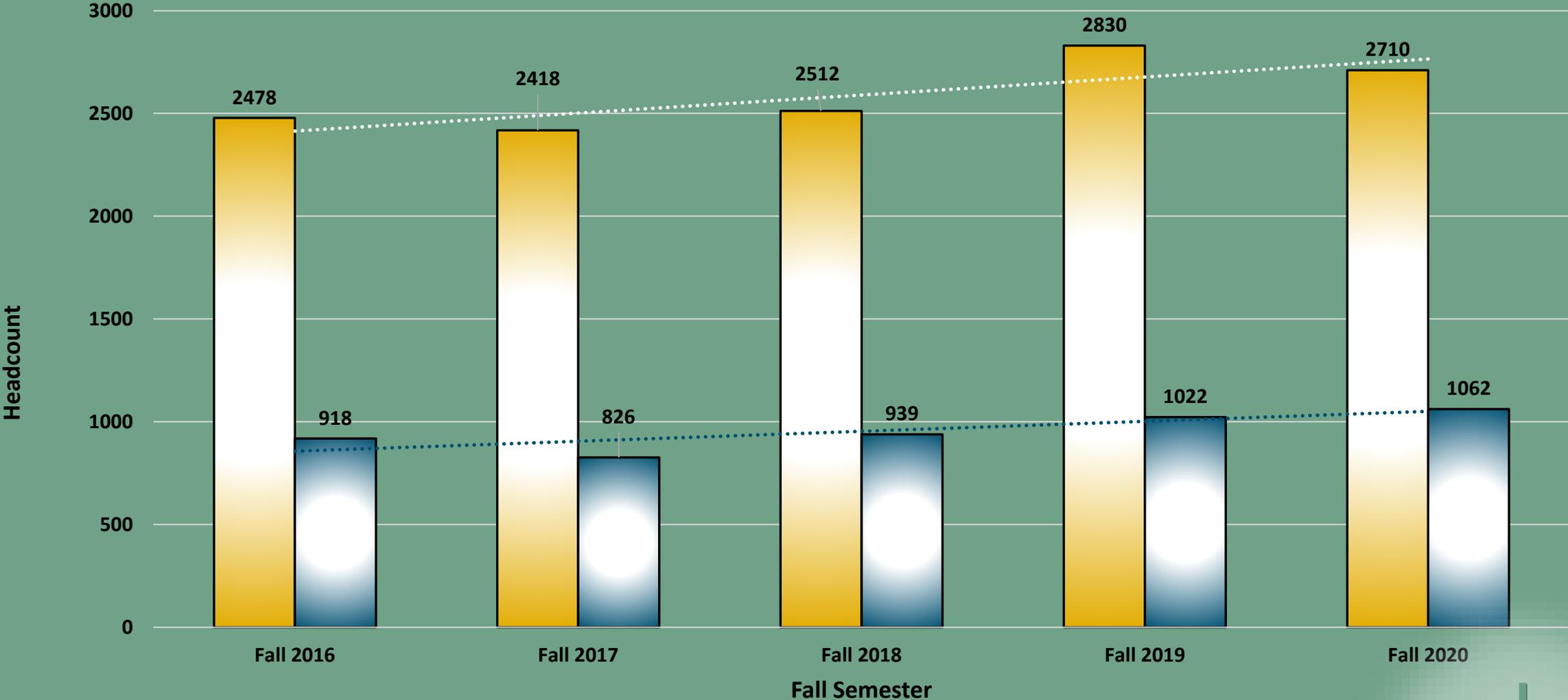


GBC FALL HEADCOUNT & FTE TRENDS



Source : IPEDS Fall Enrollment Report & NSHE Final Enrollment Report

GBC Fall Full-Time & Part-Time Headcount Trends



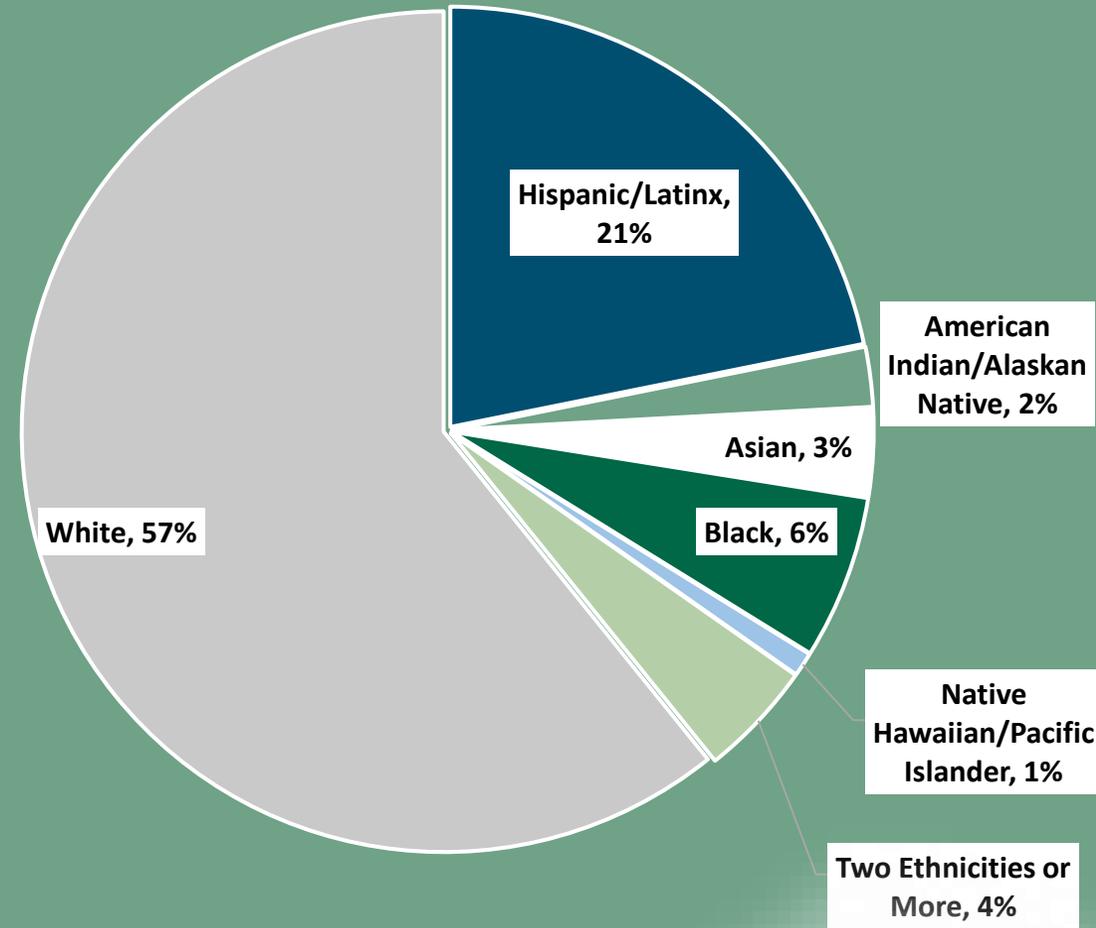
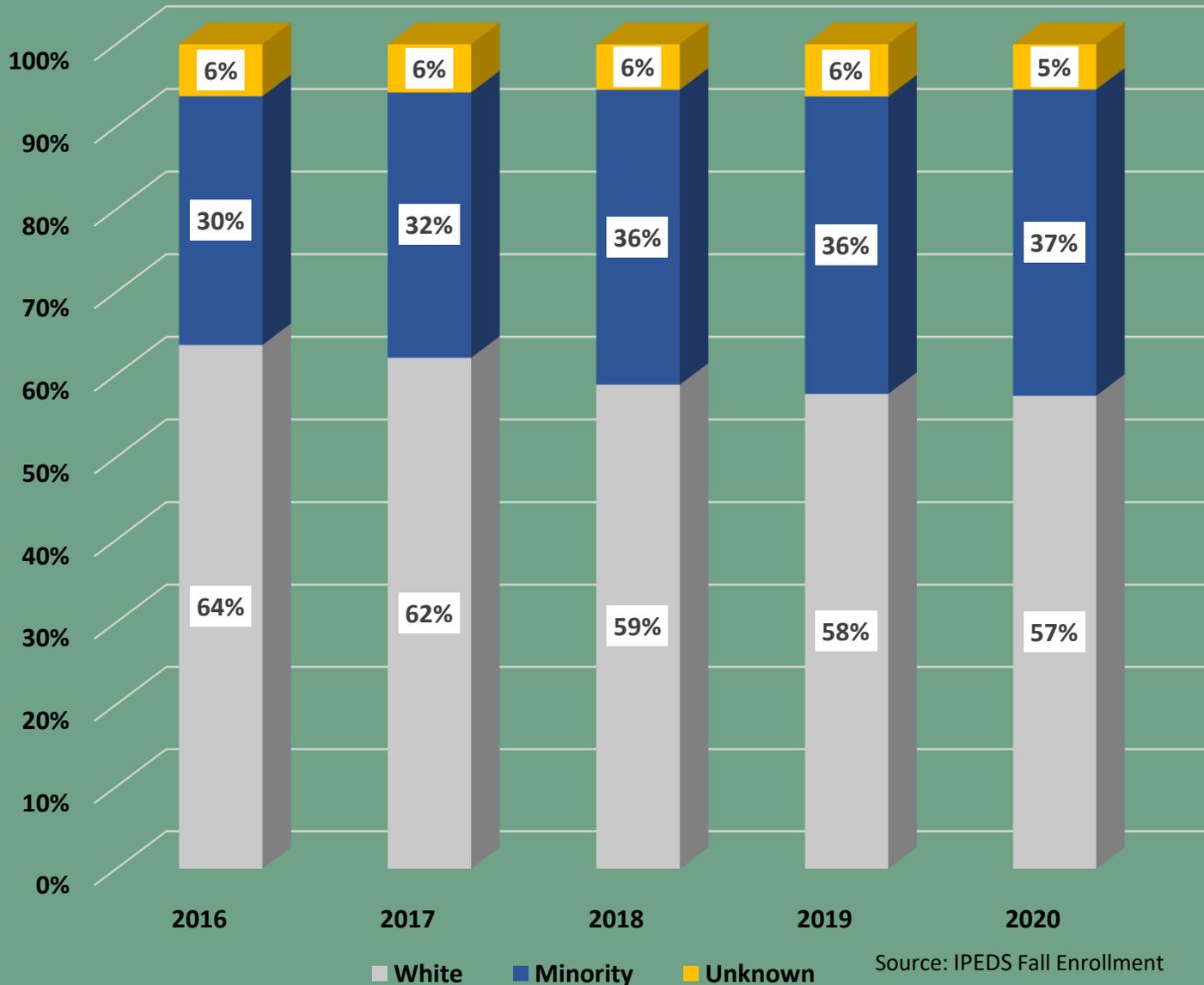
Fall 2020
Average GBC Student age 25.2

■ Full-Time ■ Part-Time

Source: : IPEDS Fall Enrollment Report



GBC Fall Headcount Trends by Race/Ethnicity



Source: IPEDS Fall Enrollment

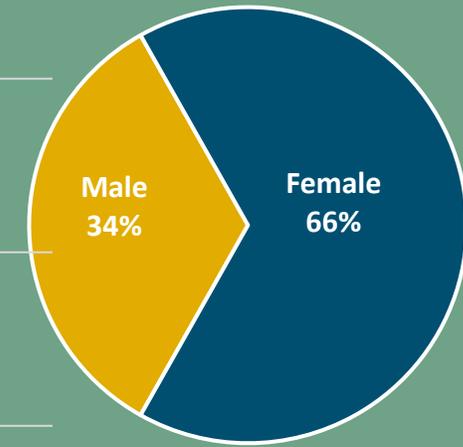
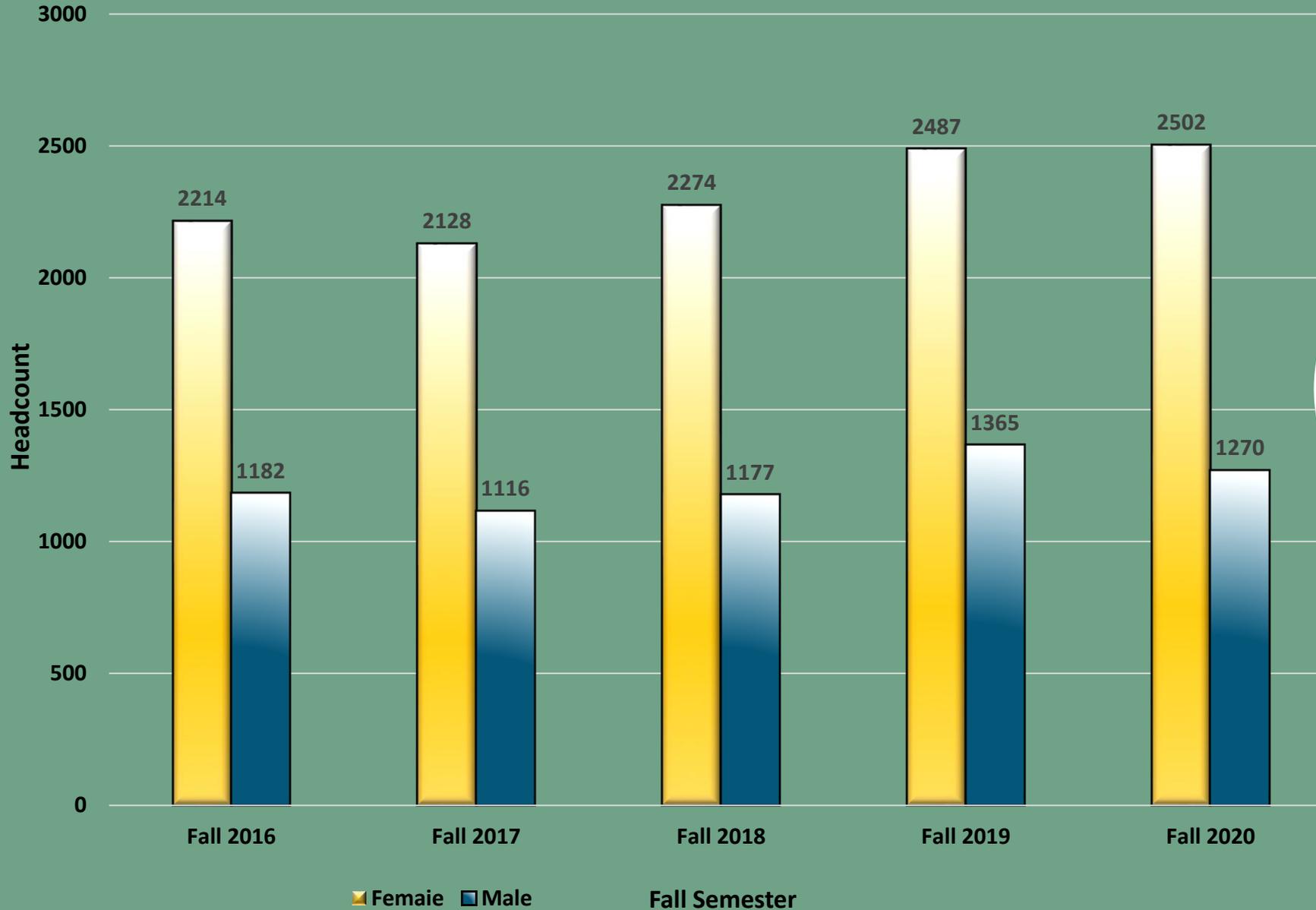


Lili Gonzalez

Associate of Applied Science in Radiology



GBC Fall Enrollment Trends by Gender



GBC Graduation Rate



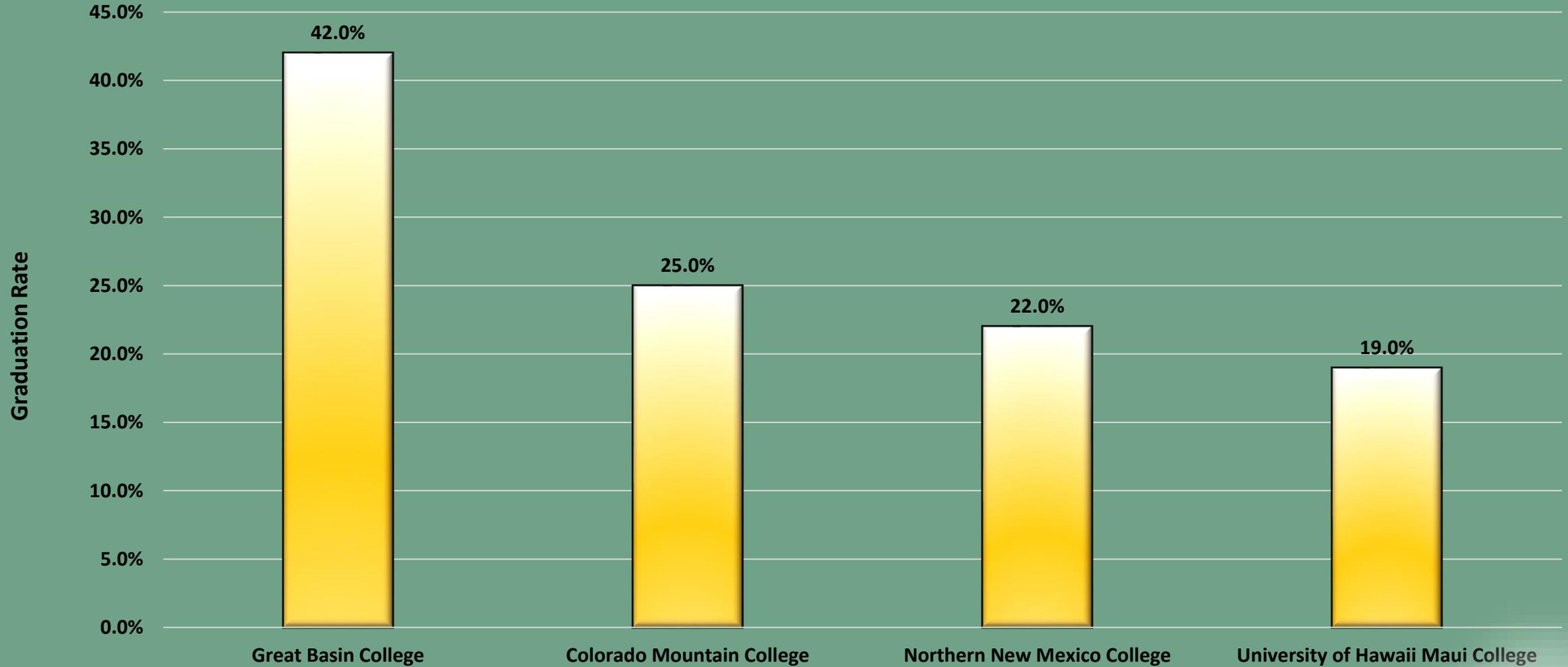
Great Basin College Graduation Rate	2016	2017	2018	2019	2020
All %	24.1%	27.8%	35.7%	42.3%	43.3%
Starting Cohort #	212	216	224	201	263
Graduation #	51	60	80	85	114

*** Includes Full-Time and Part-Time Degree Seeking Bachelor, Associate and Certificate Seeking Students

Source: IPED Completion Rates Fall 20 Data-preliminary



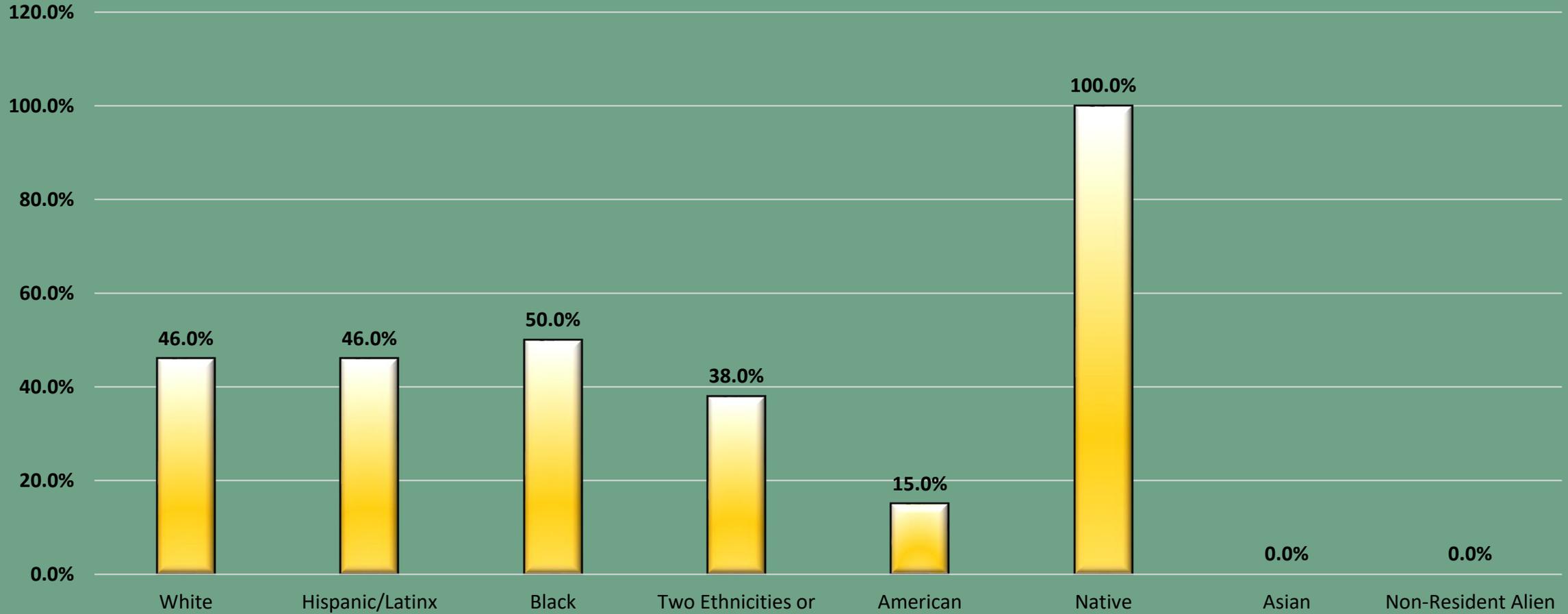
2019 Reported Year Peer Institution Graduation Rates



Source: IPED Data Feedback Reports



Graduation Rate by Race/Ethnicity Year: 2020 (First-Time/Full-Time degree seeking students)



Year

2020

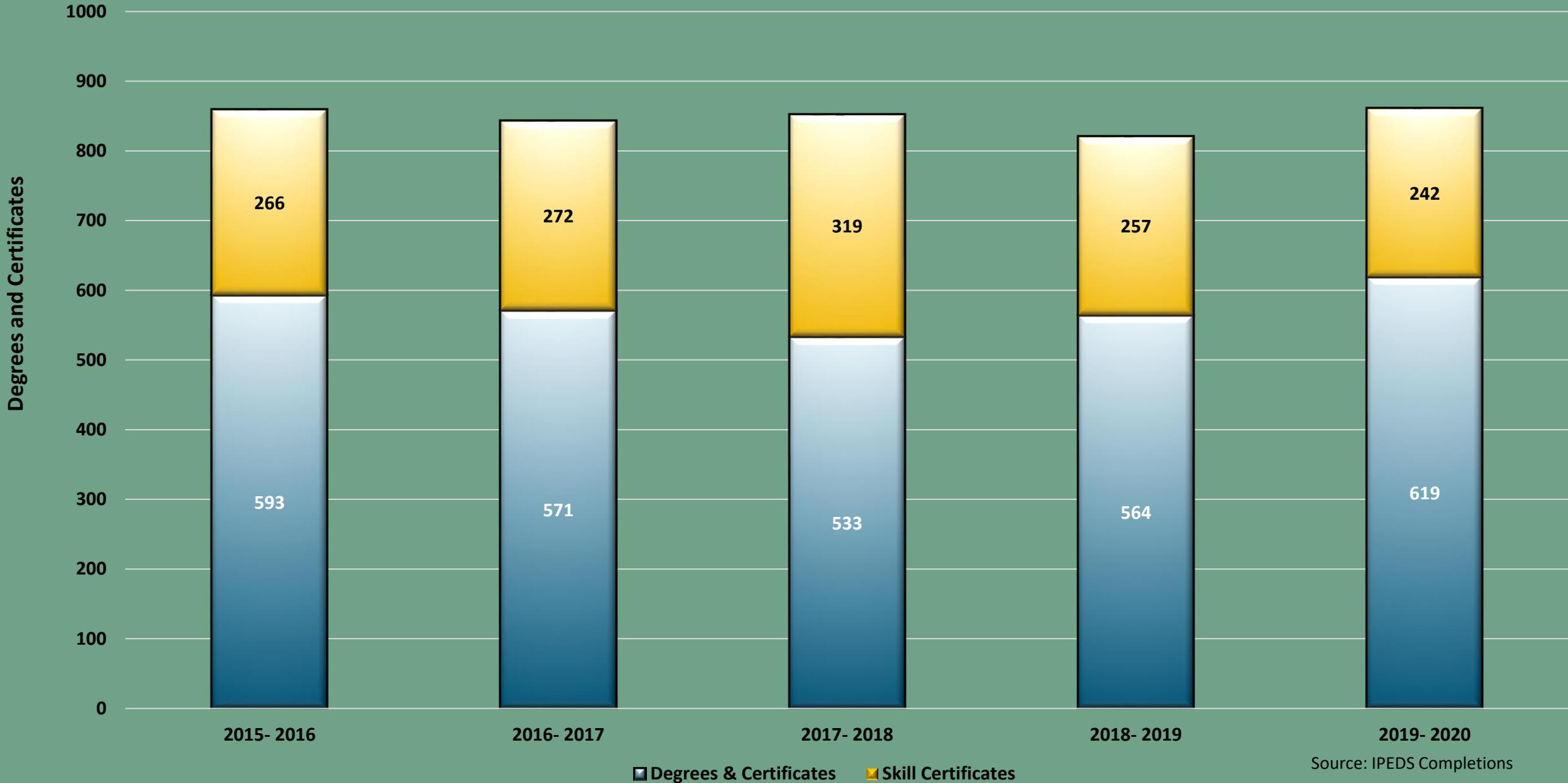
Source: IPEDS Graduation Rates Data Report

Ethnic

	White	Hispanic	Black	Two Ethnicities or More	Unknown	American Native	Native Hawaiian/Pacific Islander	Asian	Non-Resident Alien	Total
Grad Rate	46%	46%	50%	38%	31%	15%	100%	0%	0%	
Starting Cohort #	168	54	2	8	13	13	2	2	1	263
Graduation #	77	25	1	3	4	2	2	0	0	114

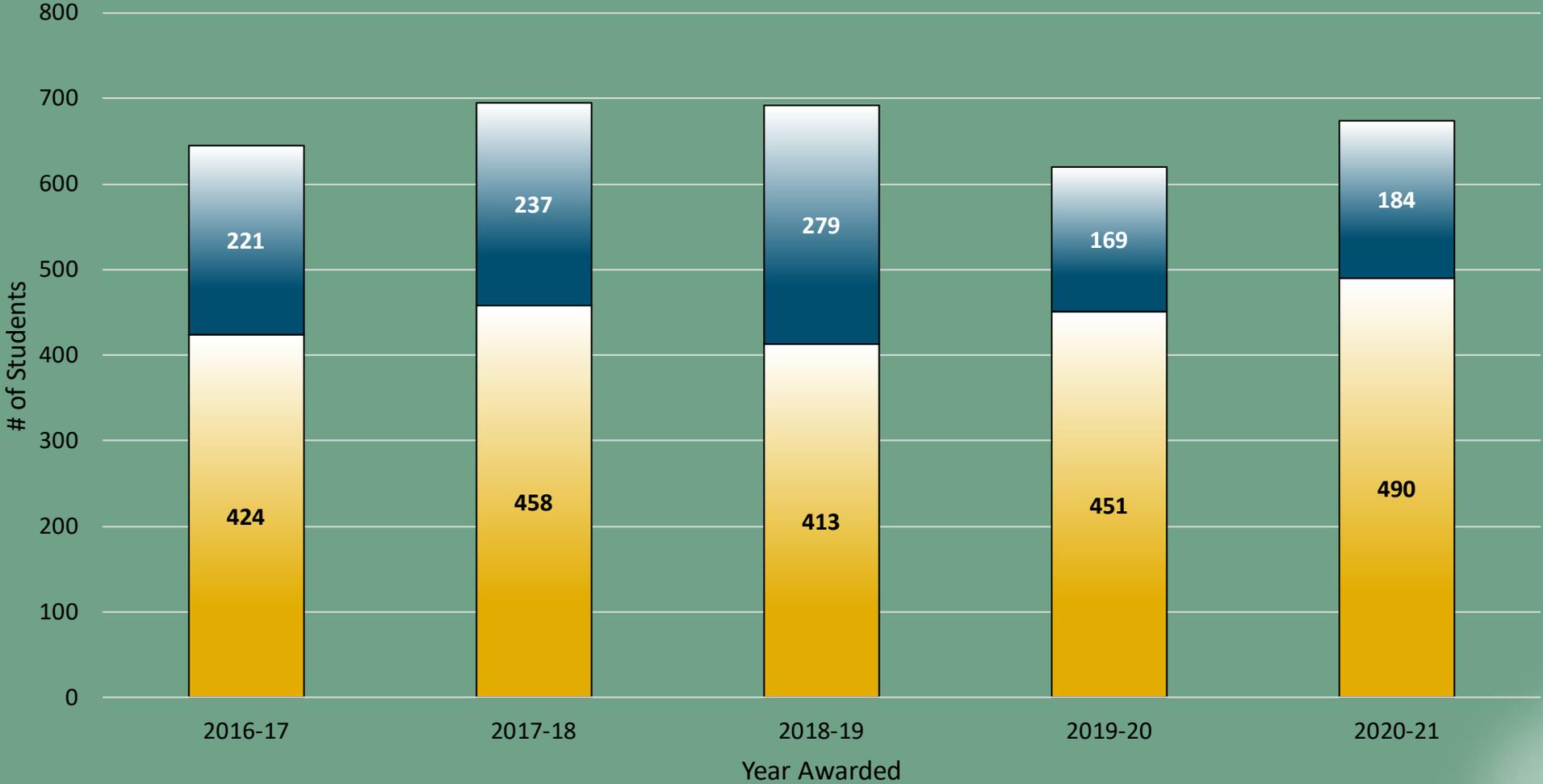


Number of Degrees and Certificates Awarded



Source: IPEDS Completions

Great Basin College Number of Students Receiving Degrees and Certificates



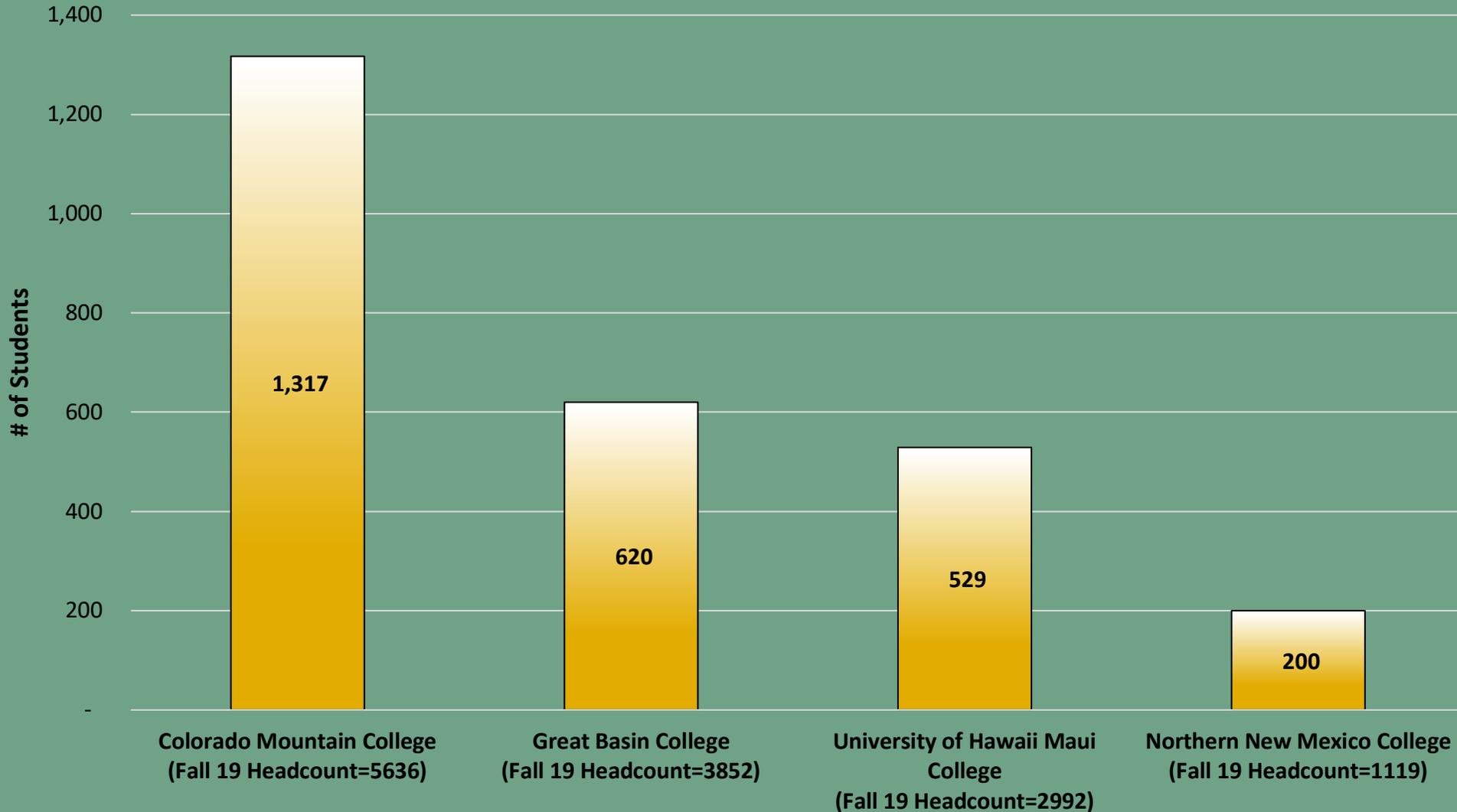
■ Degrees & Certificates Awarded ■ Skills Certificates

Source: IPEDS Completions



Great Basin College

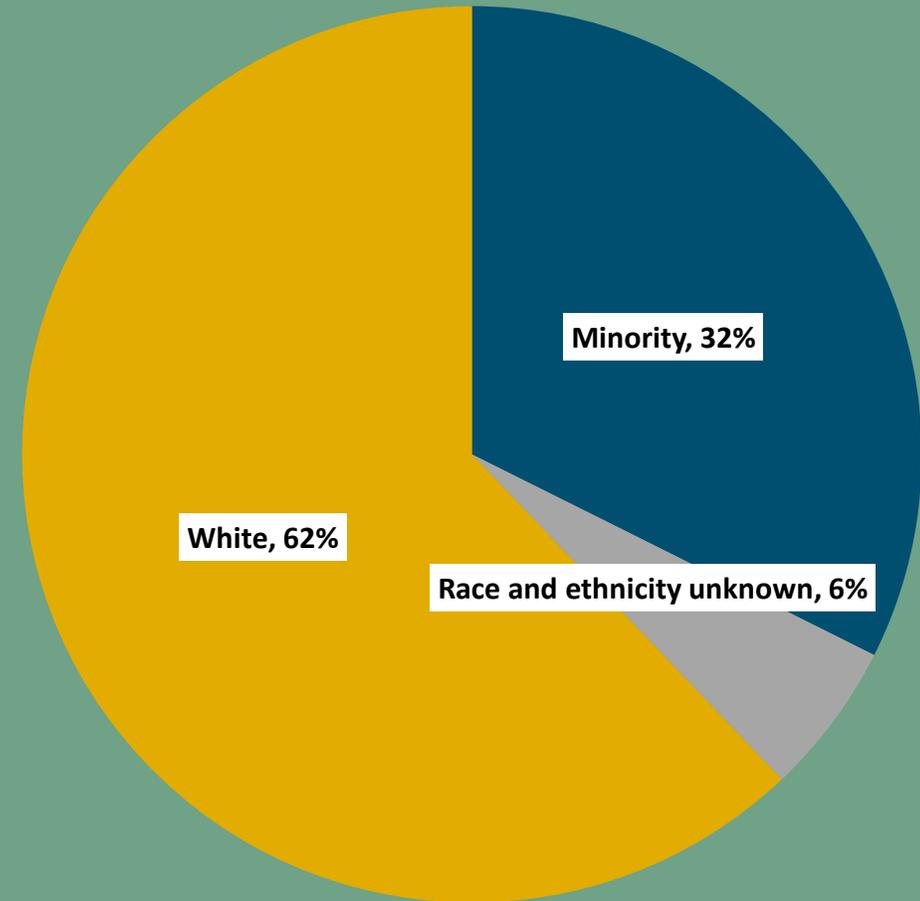
Peer Institutions: Number of Students Receiving Degrees and Certificates



Source: IPEDS Completions 2019-20



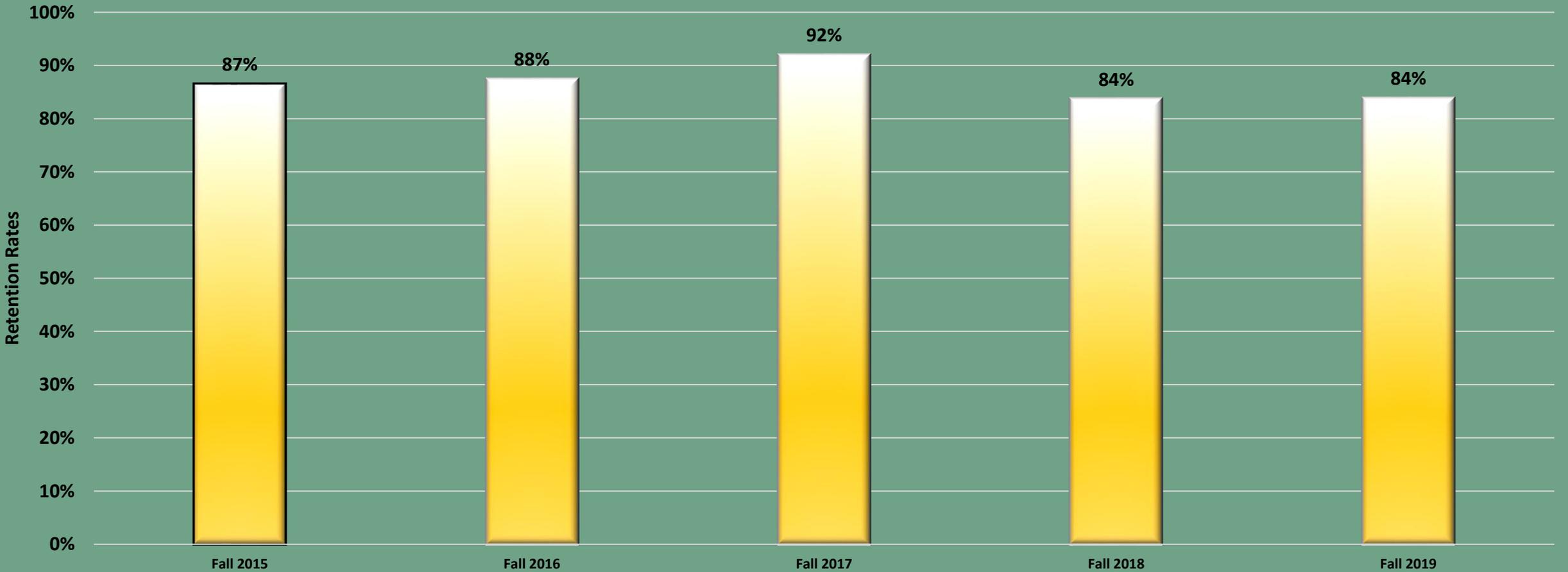
Great Basin College Percent of Students by Race/Ethnicity Receiving Degrees and Certificates



■ Minority ■ Race and ethnicity unknown ■ White

Source: IPEDS Completions 2020-21

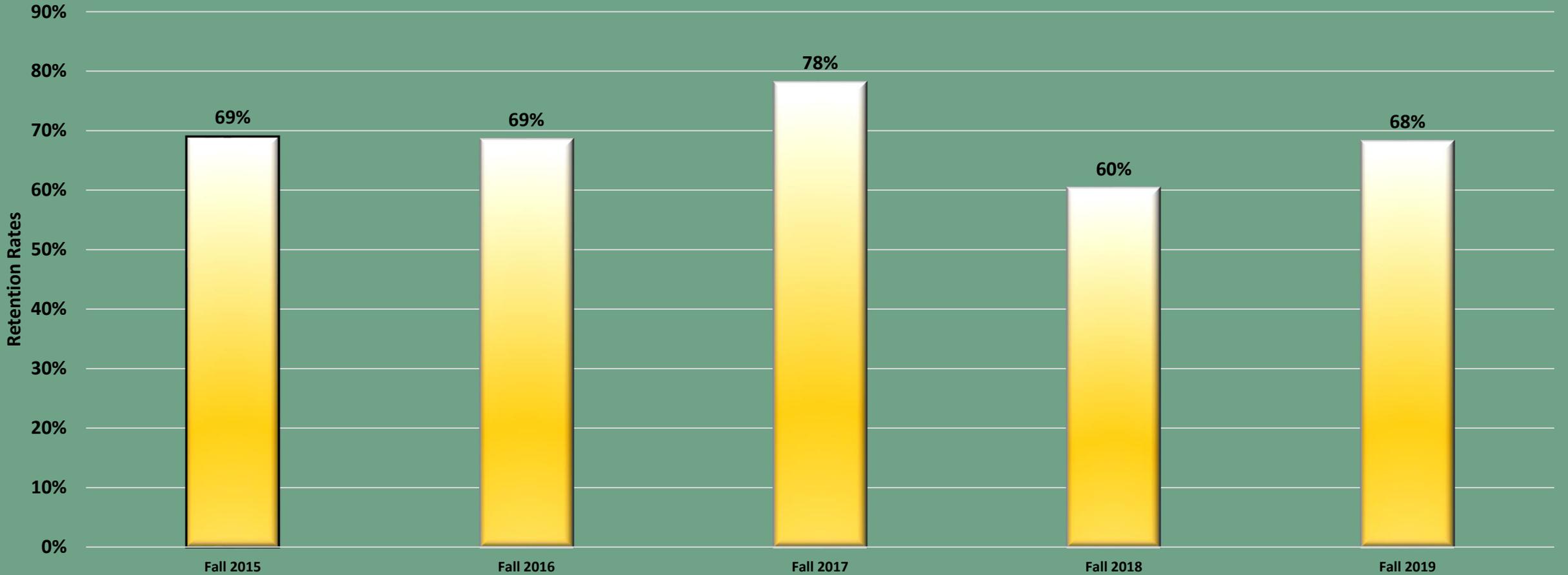
Great Basin College Fall to Spring Retention First-Time Full-Time Degree Seeking Students



■ Fall 2015 ■ Fall 2016 ■ Fall 2017 ■ Fall 2018 ■ Fall 2019

Source: GBC Graduation and Retention report

Great Basin College Fall to Fall Retention First-Time Full-Time Degree Seeking Students

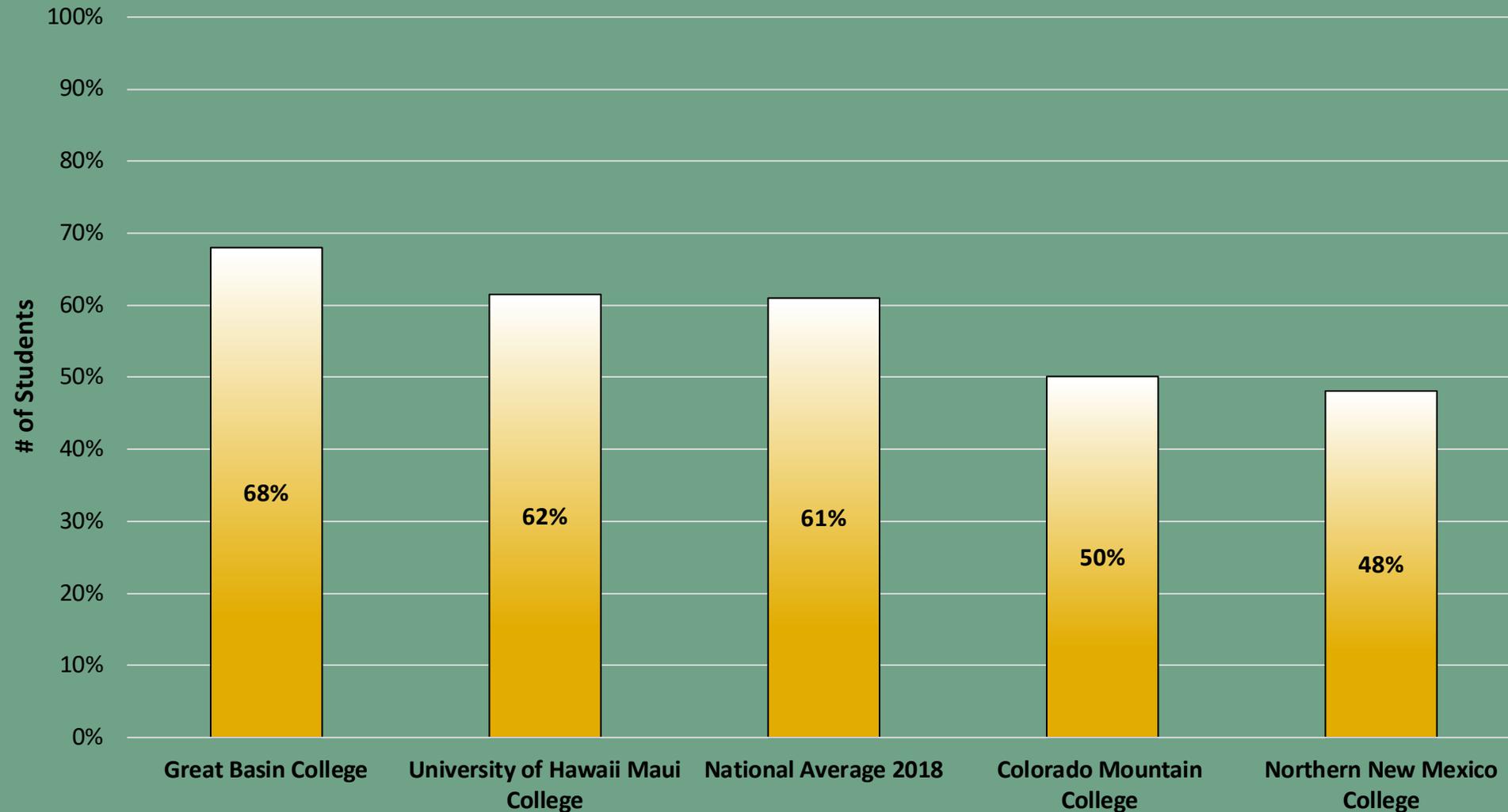


■ Fall 2015 ■ Fall 2016 ■ Fall 2017 ■ Fall 2018 ■ Fall 2019

Source: GBC Graduation and Retention report

Great Basin College

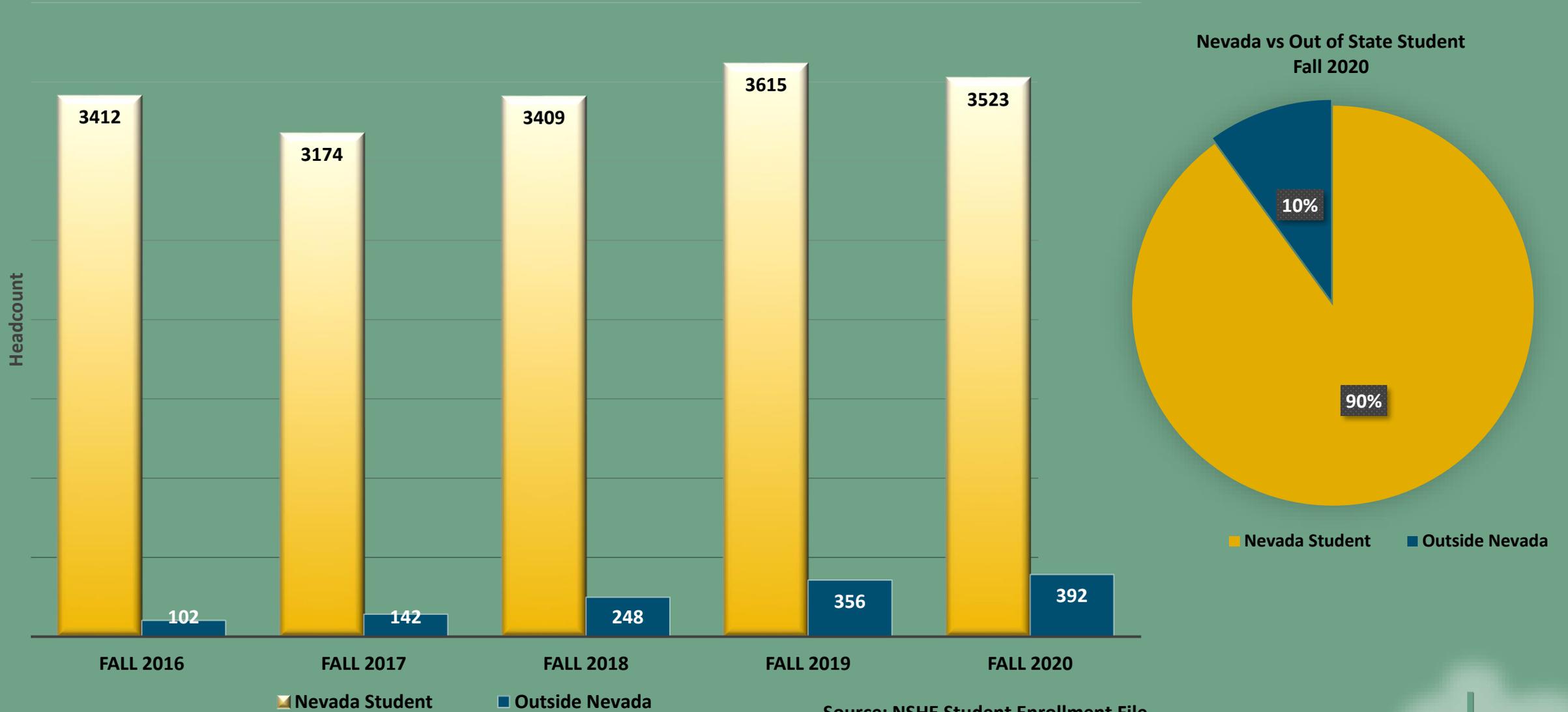
Peer Institutions: First Time – Full Time Fall-to-Fall Retention Rates



Sources: Peer Institutions Webpage and National Student Clearinghouse
Snapshot report: First year persistence and retention



Great Basin College Success Distance Education



* Accreditation commendation on distance education



Commendation from Northwest Commission on Colleges and Universities during GBC's September 2020 accreditation visit

"Robust information technology systems that facilitate realistic distance learning applications, that are universally praised by users, and that served as a resource that promoted rapid adaptation for students needing to continue their coursework during the 2020 pandemic. In alignment with information technology, the small distance learning team manages to provide thorough and comprehensive support for high-quality remote instruction in both synchronous and asynchronous modalities."

Bridgette Boamah (Ghana)
Associate of Applied Science in Human Services
SGA Senator
Phi Theta Kapp



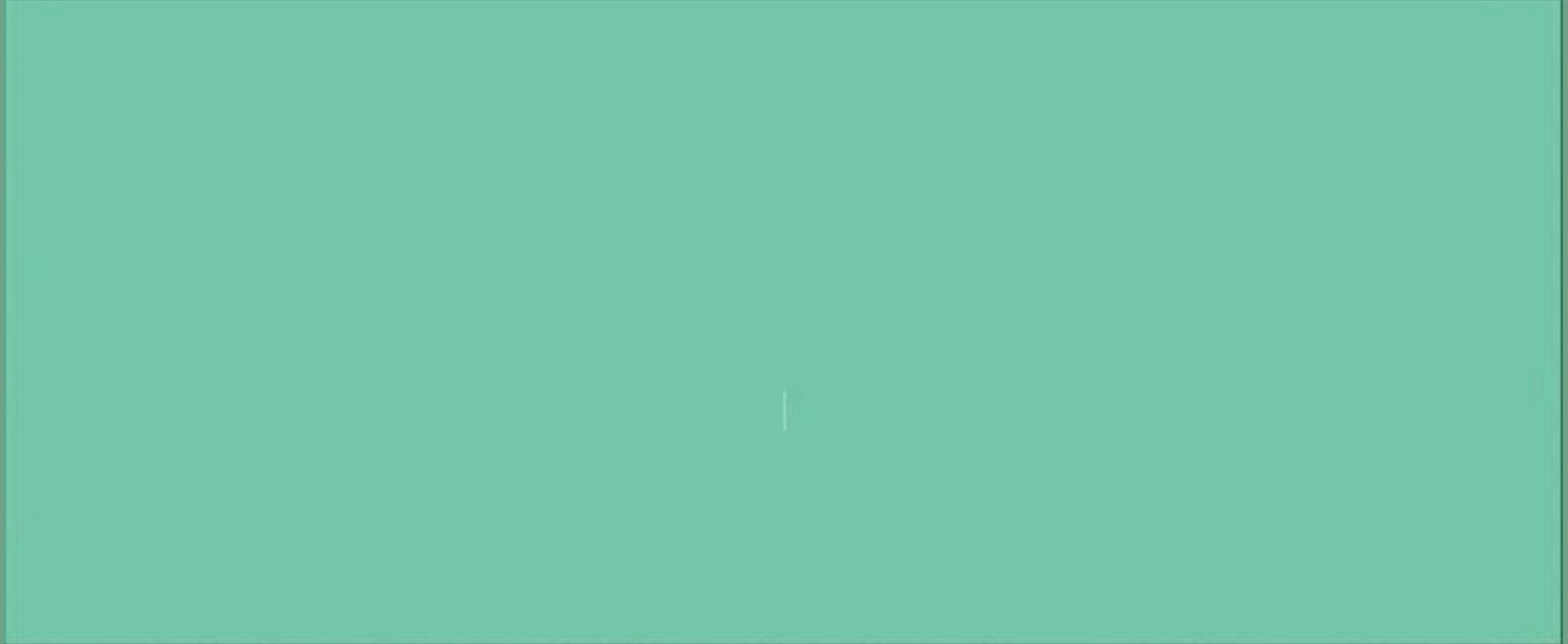


Great Basin College Providing a well skilled workforce

- **Nursing**
- **CTE (Career Technical Education)**
- **Teacher Education**



Zachary Stamp – Online Student Government Senator Pursing a Bachelors of Arts – Social Work



Great Basin College

Closing the Achievement Gap



- **Mandatory orientation – Fall 2021 implementation**
- **Mandatory advisement – Spring 2020**
- **Co-Requisite pilot implementation - Fall 2020**
- **Implement curricular review recommendations, i.e. create additional cohort models**
- **Develop and implement college wide cultural competency**
- **Broaden collaboration with UNR and other NSHE institutions**

Great Basin College State of Nevada Grants



COVID-19 Workforce Training Programs - \$550,688

- **CDL, Nursing, and Technology Upgrades**
- **\$98,000 for CDL simulator**
- **\$237,844 for Anatomage tables**

OSIT (Office of Science, Innovation and Technology) STEM Challenge - \$197,357

- **Radiology – Pahrump**

OWINN (Governor’s Office of Workforce Innovation) Reimagine Workforce Preparation - \$241,667

- **CNA/Nursing**
- **Career Navigator**

Great Basin College 2021-2023

- **Child Center operations review to provide additional daycare options for GBC students and the community – June 2021**
- **Curricular Review Phase 2 – June 2021**
- **Strategic Planning 2021-2023**
- **GBC Technology Plan Development - June 2021**
- **Winnemucca Health Science/Technology building completion – Summer 2022**





GBC and UNR Partnership



Academic and Student Affairs

- **Academic Partnerships**
 - **Transfer students – business/international business, biology, speech pathology, geology, and chemistry (pre-med)**
 - **Former GBC students are currently pursuing approximately 30 different degrees at UNR**
 - **Upper division courses, such as math and biology**
 - **Social work 3+1 program – new scholarship for GBC students in their 4th year**
- **Student Transfer Coordinator (funded through savings by Shared Business Services)**
- **Disability Resource Center services – Spring 2020 semester**

Nevada INBRE IDeA Network of Biomedical Research Excellence



Nevada INBRE

IDEA Network of Biomedical Research Excellence

- **Ten-year partnership**
- **GBC student and GBC faculty research projects at UNR, UNLV, NSC, and GBC Elko/Pahrump campuses**
- **Pre-medical training and advising for GBC students**
- **Extensive lab prep room renovation**
- **Career advising and support of GBC students enrolled in the sciences**
- **Three GBC students have entered and completed pharmacy school (out of state)**
- **Funding provided a nuclear magnetic resonance spectrometer for organic chemistry**





GBC and UNR Partnership



Administration and Finance

- **Business Services**
 - **UNR prepared GBC financial statements for FY2020, which had previously been outsourced for several years, saving GBC \$10,000**
 - **Workday training resources and support**
 - **Sponsored projects administration and reporting**
 - **UNR has processed over 4,000 p-card transactions and 1,000 expense reports for GBC, saving \$46,000**
- **Construction Management Services for GBC's New Building in Winnemucca**
 - **Savings of \$150,000**
- **Northern Command Police and Safety Assistance**



GBC and UNR – Looking Forward



Academic and Student Affairs

- **Pathways for applied degrees**
- **Collaboration with online and distance education**

Administration and Finance

- **Information Technology**
 - **UNR to review and assess telephone system at GBC's Elko Campus**
- **Facilities and real estate-related services**
 - **Review sharing maintenance and custodial services in common locations**

Mining Center of Excellence

- **Collaboration between UNR Mackay School of Mines, GBC, and industry**
- **Needs assessment**
- **Planning for a summit with industry partners in Summer 2021**





QUESTIONS?

