

GREAT BASIN COLLEGE (GBC)
Institutional Advisory Council
1500 College Parkway
Elko, Nevada 89801
Thursday, March 21, 2019 7:00 am (PST)
BERG HALL CONFERENCE ROOM

Video Conference from the Meeting Site to:

Great Basin College – Battle Mountain Center
835 N. 2nd St., GBC, BM4,
Battle Mountain, Nevada

Great Basin College – Winnemucca Center
5490 Kluncy Canyon Rd., GBC 115
Winnemucca, Nevada

Great Basin College – Ely Center
2115 Bobcat Dr., GBC 118
Ely, Nevada

Great Basin College
GBC, Wells, Nevada

Great Basin College – Pahrump Valley Center
551 E. Calvada Blvd., GBC PVC 119
Pahrump, Nevada

Great Basin College
GBC, Wendover HST-2, Wendover, Nevada

MEETING MINUTES - Approved

1. Call to Order and Roll Call

Information

GBC IAC Member William Moschetti called the meeting to order at 7:03 a.m. and did a roll call. There was a quorum.

Members Present:

Dr. Hugh Collett
Laura DelRio
Caroline McIntosh
Don Miller
Wil Moschetti

Dave Roden

John Tierney

Members Absent:

Vince Juaristi
Chris Melville
Jolene Supp
Al Parker

GBC Staff Present:

Sonja Brown
Lisa Campbell
Bob Hannu

Joyce Helens

Matt McCarty

Jake Rivera

Mardell Wilkins

Dianne Wrightman

NSHE Representatives Present:

John Albrecht, GBC Attorney
Cathy McAdoo, Regent
Nate Mackinnon, Vice Chancellor

- 2. Public Comment** (*see foregoing notation regarding public comment*) **Information**
Public comment statement read by Wil Moschetti. There was no public comment.

- 3. Approval of Minutes – Wil Moschetti** **Information/For Possible Action**

GBC Institutional Advisory Council reviewed the minutes for the GBC IAC meetings on May 17, 2018 and March 15, 2018. The meeting on November 15, 2018 was recessed at 7:05 am because there was not a quorum. The agenda was gone through and notes were taken for informational purposes. The meeting that was scheduled for January 17, 2019 was cancelled. Wil Moschetti stated that the meeting on May 17, 2018 did not have a quorum either so these are just informational notes. He also stated if we are not getting quorums then recess the meeting and go through the agenda for informational purposes. If members are missing more than 3 meetings than maybe they should not be on the advisory board. Dave Roden made a MOTION to approve the minutes of the meeting on March 15, 2018; Don Miller seconded the MOTION; MOTION was APPROVED.

- 4. Membership of the GBC IAC – Wil Moschetti** **Information/For Possible Action**

The GBC IAC discussed the chair vacancy and general membership to the GBC IAC. Wil Moschetti introduced John Tierney as the newest member. Wil reported he approached several people at the GBC Foundation Gala about membership and a couple showed interest.

- 5. Board of Regents' Community College Committee Meeting and the IAC Chairs Meeting Update –** **Information**

Nate Mackinnon reported the meeting was at the end of November. The meeting cycle is changing for the Community College Committee effective January 1, 2020. The meetings will be in between the regular Board of Regents' meeting: January 17, April 17, August 21 and October 16.

- 6. GBC IAC Business Matters – Wil Moschetti** **Information**

Will Moschetti announced he would call upon the GBC administration for update.

Vice President for Academic Affairs, Dr. Sonja Brown reported GBC is gearing up for an accreditation site visit in April 2020. Every seven years is the cycle for accreditation. Three years ago we submitted a site visit report. All sectors of the college will be reviewed. There are good people on the GBC accreditation steering committee so it should be a smooth process. GBC is also looking at the low yield report for programs that have low enrollment and having discussions on new programs.

Vice President for Student Affairs, Jake Rivera reported on student enrollment management issues. The student orientation is being updated. We are working toward mandatory advising

for students. To do this we need to build up our advisement staff. We are adapting proactive advising techniques and encouraging students to have an education plan. Jake has created a strategic communications group to bring all communications that go out to students and that it is more intentional and identifying areas where we can combine efforts. We have been looking at marketing and recruiting to develop a cohesive plan. We are looking at how to bridge the gap between enrollment and programs and identifying marketing needs for programs. We have the data on the enrollment side and we are determining how to use that data. The good news is that GBC's default financial aid loan rate went from 21% to 11% in a little over a year. That is great default rate. This is for students who have left the college and are not paying their loans back. We can work on student completion and that should be the focus. Wil Moschetti asked if advisement include mentoring and Jake said mentoring is supplemental to the advising process. We could look at embedding mentoring into the advising process. Jake said GBC's advisement is meeting the mission but not all students are meeting with an advisor. We of course would want 100% of students to meet with an advisor

Wil recognized Regent Cathy McAdoo and she talked about a few things of interest. She has been assigned the chair of the Academic, Research, and Student Affairs Committee. Cathy reported she also serves as the Regent on the Nevada Board of Education. She also participates/attends the legislative and budget hearings as much as she can. There are bills coming up that could affect the Regents and NSHE.

Cathy McAdoo reported that this was the year for her nominate someone for the BOR Distinguished Nevadan Award. She nominated Dr. Norman Christianson a physician in Ely. On May 17 she will be presenting him the award at the UNR commencement. In June a reception will be held in Ely for him.

Lisa Campbell, Center Director for the Winnemucca campus and Dianne Wrightman Center Director of the Pahrump Center both reported on end of year activities and graduation ceremonies.

Wil ask for reports for IAC members:

Dave Roden reported he met with city and county commissioners in Winnemucca. He stated as of July 1 the rural counties can have a 5% tax on diesel to help with roads. The additional tax creates \$1 million per year for Winnemucca. Matt McCarty stated Elko County is in favor of the diesel tax as well. Winnemucca won't see anything on the lithium project until 2021.

Caroline McIntosh said she appreciated the nomination of Dr. Norman Christiansen for the Regents' Distinguished Nevadan Award.

Wil Moschetti talked about the yearly project of distribution dictionaries to all the 3rd graders in the Elko schools.

No superintendents' update.

8. GBC Foundation Update – Matt McCarty

Information

GBC Foundation Director Matt McCarty reported on Foundation activities.

The Foundation Gala was a success and finished in the black. The GBCF is looking at developing a strategic plan for the next five years. Some focuses will be building our scholarships, building a foundation, and leaving a legacy.

Matt reported the Humboldt Health Sciences Building has been delayed as costs are significantly higher than expected. We still have support in Winnemucca.

Matt McCarty reported the GBC Foundation offices have moved. They are now located at 1025 Chilton Circle in the old KENV-TV station. All Foundation meetings will meet at that location

9. President's Update – Joyce Helens

Information

President Joyce Helens gave an update. She reported two things are on the front burner – accreditation and the budget.

Joyce has been conducting several President's Forums this past year with the topic being accreditation for the last one. A question was asked at this forum on updating the strategic plan. Joyce said the strategic plan is approved from a certain date to the certain date so you cannot update during accreditation.

Joyce talked about how the formula funding hurts GBC and talked about that history. Joyce came in during a cliff year and the enrollment was down. The count year is next year. Our big bump in enrollment this year is good but doesn't count. We have data to look at. We had 1000 students apply and only 200 enrolled. What happened to the other 800? It could be that no one got back to them as we only have one advisor. GBC has also lost a lot of staff – 86 full time positions. Our only option is to grow out of it by looking at new programs, looking at athletics, getting back to all the people who apply and marketing everything that we do. The low yield programs that don't produce enrollments or graduates needs to be looked at. We need to shift focus and funding to something else such as advising.

Joyce reported May will be a busy time. We will have commencements in Elko and Pahrump and Winnemucca. Ely will have a graduation celebration. The GBC town halls have been successful. The next one is scheduled in Winnemucca in April.

For John's Tierney's benefit Joyce recapped the history of the formula funding, the weighted credit hours and the bridge funding. The new formula funding has really hurt the community colleges. We also face challenges getting the renovation of our welding lab funded. It has been a priority for a capital improvement project since 2009, but it continues to be unfunded. Workforce development is very important so it is frustrating why we cannot get this funded. GBC has had the highest enrollment in CTE that we have ever had. Since the announcement of

the merger of Barrick and Newmont, Joyce has communicated with them on the Mining Center of Excellence. If we can partner with the UNR Mackay School of Mines we may be able to get an endowment for the Mining Center of Excellence if Barrick can see the benefits to their bottom and quality of life.

10. Vice Chancellor for Community Colleges Report – Nate MacKinnon **Information**

Vice Chancellor for Community Colleges gave a report on important issues and welcomed new member John Tierney.

He reported on the MGM College Opportunity Program which is proceeding at fast pace. It will launch this Fall. MGM is offering full-time employees the opportunity to enroll in any online program at any NSHE institution and MGM will pay for it. The initial numbers in just three weeks has been 600 students approved by MGM. Over half of the MGM employees are interested in certificates, associate degrees and bachelor degrees. MSM will also pay for Masters and Doctorates. The employees will remain full-time employees while taking the courses. GBC is the institution with the highest number of online programs in the state so it will be a great option for MGM students. There will be more solid numbers to report in April or May.

Nevada Promise continues to move forward with great numbers in year 2. They will be asking for more money from the legislature in order for the program to continue. There is legislation to amend the structure of Nevada Promise which NSHE supports. It would make the process more student and system friendly.

The Board of Regents is currently doing a periodic evaluation of President Helens. It will be wrapped up in April. The Chancellor's recommendation will be brought to the BOR meeting in June.

11. New Business **Information**

No new business.

12. Public Comment (see foregoing notation regarding public comment) **Information**

No public comment.

13. Adjourn **Information**

Meeting was adjourned at 8:15 am by Wil Moschetti.