

Great Basin College Mission Fulfillment Indicators

Mission Element 1: Serve Rural Nevada

Criteria	Measurement	Annual Expectation	2011-12		2012-13		2013-14		2014-15		Fulfilled	
1. Presence in rural communities*	a. Number of service area communities with physical GBC presence (IAV)	Maintain at least 90% or increase over last 3 years	20		20		20		23		Yes	
	b. Number of service area communities without physical GBC presence	Maintain or decrease over last 3 years	0		0		0		3		NA	
	c. Number of service area communities with presence but no participation	Maintain or decrease over last 3 years	5		7		6		7		NA	
2. Participation by county*	a. Number served and rate per 1000: Elko	Maintain at least 90% or increase over last 3 years	2733	50	2233	41	2354	44	2205	41	-1%	Yes
	b. Number served and rate per 1000: Esmeralda	Maintain at least 90% or increase over last 3 years	NA		NA		NA		3	3		NA
	c. Number served and rate per 1000: Eureka	Maintain at least 90% or increase over last 3 years	60	29	44	23	44	22	41	20	-7%	Yes
	d. Number served and rate per 1000: Humboldt	Maintain at least 90% or increase over last 3 years	527	28	455	23	477	28	512	29	13%	Yes
	e. Number served and rate per 1000: Lander	Maintain at least 90% or increase over last 3 years	205	37	199	32	196	31	211	32	6%	Yes
	f. Number served and rate per 1000: Lincoln	Maintain at least 90% or increase over last 3 years	NA		NA		NA		9	2		NA
	g. Number served and rate per 1000: Mineral	Maintain at least 90% or increase over last 3 years	NA		NA		NA		20	5		NA
	h. Number served and rate per 1000: Nye	Maintain at least 90% or increase over last 3 years	578	12	600	13	588	13	598	13	-0%	Yes
	i. Number served and rate per 1000: Pershing	Maintain at least 90% or increase over last 3 years	NA		NA		NA		77	14		NA
	j. Number served and rate per 1000: White Pine	Maintain at least 90% or increase over last 3 years	266	30	279	32	262	29	231	26	-17%	No

3. Rural graduation	a. Number graduated	Maintain at least 90% or increase over last 3 years	435	422	530	531	Yes
	b. IPEDS graduation rates	Be within 2% of or exceed rates of IPEDS peers	18% (24% Peer Avg.)	26% (22% Peer Avg.)	23% (23% Peer Avg.)	24%	Yes

*As of fall 2014, GBC's service area grew from 6 to 10 counties and from 20 to 26 communities.

Mission Element 2: University Transfer

Criteria	Measurement	Annual Expectation	2011-12	2012-13	2013-14	2014-15	Fulfilled
1. External transfer	a. Number transfers to other colleges & universities (24 or more credits)	Maintain at least 90% or increase over last 3 years	238	211	209	236	Yes
2. Internal admissions to bachelor's degrees	a. Number of acceptances of GBC students	Maintain at least 90% or increase over last 3 years	87	69	84	70	Yes
3. External admissions to bachelor's degrees	a. Number transferred into GBC	Maintain at least 90% or increase over last 3 years	16	19	25	23	Yes
4. Total	a. All three categories above	Maintain at least 90% or increase over last 3 years	341	299	318	329	Yes

Mission Element 3: Workforce Development

Criteria	Measurement	Annual Expectation	2011-12	2012-13	2013-14	2014-15	Fulfilled
1. Programs completed	a. Number of skills certificates, certificates of achievement, AAS, BAS, and BSN degrees awarded each year	Maintain at least 90% or increase over last 3 years	267	283	550	608	Yes
2. Job placement	a. Percent employed within 6 months of completion	80% placement rate of those contacted (includes military and excludes those continuing with their education)	91%	92%	90%	96%	Yes

Note: Industry skills preparation certificates (less than 30 credits) were added into both indicators as of 2013-14.

Mission Element 4: Partnerships

Criteria	Measurement	Annual Expectation	2011-12	2012-13	2013-14	2014-15	Fulfilled	
1. Grants and donations	a. New applications, proposals, solicitations, or initiatives submitted	At least one new one submitted per year	Grants	7	6	1	2	Yes
			Founda-tion	2	1	1	1	
	b. Number received and managed	Continuous receipts being managed	Grants	29	26	22	22	Yes
Founda-tion			1002	943	498	371		
	c. Dollars received, all grants and donations	Continuous receipts	\$3,955,837	\$2,123,698	\$1,889,378	\$4,254,041	Yes	
2. Contract classes	a. Number of classes offered	Fulfill requests from business and industry	124	120	97	95	Yes	

	b. Number of students served	Fulfill requests from business and industry	1114	1021	697	759	Yes
3. High school enrollment	a. Number of HS students enrolled in GBC classes (not including TT 109)	Maintain at least 90% or increase annually	207	536	712	864	Yes

Mission Element 5: Developmental Education

Criteria	Measurement	Annual Expectation	2011-12	2012-13	2013-14	2014-15	Fulfilled	
1. Students progressing from developmental to college level	a. Percent enrolling in and completing first college level math or English class	Maintain at least 90% or increase over last 3 years	Math	82%	83%	80%	89%	Yes
			English	89%	86%	88%	99%	
2. Students graduating who began with a developmental class	a. Percent of total students (unique headcount) awarded a certificate of achievement or degree who began at the developmental level in math and/or English	Maintain at least 90% or increase over last 3 years	56%	62%	55%	55%	No	

Note: 5.1. Of those students who successfully complete (grades C- and above) the highest developmental class in fall and enroll in a college-level class in math or English within one academic year, the percent who remain enrolled in their first college-level class.

Mission Element 6: Community Service

Criteria	Measurement	Annual Expectation	2011-12	2012-13	2013-14	2014-15	Fulfilled
1. Community service classes	a. Annual number	Maintain at least 90% or increase over last 3 years	90	72	107	134	Yes
	b. Number of communities with offerings (with list of communities)	Maintain at least 90% or increase over last 3 years	6	3	5	6	Yes
2. Community events	a. Annual number	Maintain at least 90% or increase over last 3 years	Yes	Yes	Yes	Yes	Yes
	b. Number of communities with offerings (with list of communities)	Maintain at least 90% or increase over last 3 years	5	5	5	5	Yes

Note 6.1.2: See a sample of community events by location in Appendix D Core Theme 2.3.b.

Mission Element 7: Student Support

Criteria	Measurement	Annual Expectation	2011-12	2012-13	2013-14	2014-15	Fulfilled
1. Recruitment	a. Number of contacts	Maintain at least 90% or increase over last 3 years	2576	1977	1553	1181	No
	b. Number of first-year applicants	Maintain at least 90% or increase over last 3 years	1298	1102	883	731	No
2. Advising	a. Percent of graduates satisfied or very satisfied with overall effectiveness of advising at GBC	Maintain at least 90% or increase over last 3 years	73%	61%	61%	59%	Yes
3. Retention	a. Number of students retained as percentage of semester enrollment (fall to spring)	Maintain at least 90% or increase over last 3 years	56%	60%	63%	67%	Yes

GBC Mission Fulfillment: At least 85% of all expectations are fulfilled.