

Core Theme Objectives, Indicators, and Expectations

Theme One: Provide Student Enrichment

Objective 1.1: Provide Educational Opportunities

Indicators:

1.1.a. Number and types of programs available

2012-13	2013-14	2014-15	2015-16	Notes
3	3	3	4	Bachelor of Arts - 4 programs, 7 emphases
1	1	1	1	Bachelor of Science in Nursing
1	1	1	1	Bachelor of Applied Science - 5 major emphases
1	1	1	1	3+1 Bachelor of Social Work (with UNR)
3	3	3	3	Associate of Arts, Associate of Science, Associate of General Studies
12	12	11	12	Associate of Applied Science degree programs - 11 major emphases
16	17	16	16	Certificate of Achievement programs (30 credits or more)
11	11	10	15	Industry Skills Preparation Certificates (< 30 credits)
48	49	46	53	Grand Total

Notes: The 2012-13 Recognitions of Achievement were changed to Industry Skills Certificates as of 2014-15 in order to match state definitions.

Expectation: Maintain or increase number of programs that exceed low-yield policy requirement of 20 or more graduates every three years.

1.1.b. Number and qualifications of full-time faculty

	Headcount				Percent of Total			
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2012	Fall 2013	Fall 2014	Fall 2015
< Associate's	3	5	7	6	5%	8%	11%	9%
Associate's	2	3	2	3	3%	5%	3%	5%
Bachelor's	6	6	6	5	10%	10%	10%	8%
Master's	27	27	29	32	45%	44%	46%	50%
MFA	2	1	2	1	3%	2%	3%	2%
PhD	20	19	17	17	33%	31%	27%	27%
Total	60	61	63	64	100%	100%	100%	100%

Notes: Includes benefits-eligible teaching faculty on .51 FTE appointments or higher.

Expectation: Raise number of faculty and overall qualifications through time

1.1.c Full-time/Part-time Faculty FTE ratio

Year	2011-12	2012-13	2013-14	2014-15
Ratio	60/40	57/43	59/41	61/39

Source: IPEDS Human Resources. FTE is calculated as 1 full-time plus 1/3 part-time.

Expectation: Maintain 60%/40% FT/PT ratio

1.1.d Financial Resources

A. Institutional Finances

Core Expenses per FTE

	FY2012			FY2013			FY2014		
	GBC	Peer Median	% of Peer Group	GBC	Peer Median	% of Peer Group	GBC	Peer Median	% of Peer Group
Instruction	\$ 7,168	\$ 5,630	127%	\$ 6,610	\$ 6,239	106%	\$ 6,590	\$ 6,339	104%
Research	\$ -	\$ -		\$ -	\$ -		\$ 2	\$ -	
Public Services	\$ 126	\$ 26		\$ 238	\$ 21		\$ 222	\$ 9	
Academic Support	\$ 1,664	\$ 1,161	143%	\$ 1,750	\$ 1,201	146%	\$ 1,845	\$ 1,275	145%
Institutional Support	\$ 1,878	\$ 2,523	74%	\$ 1,807	\$ 2,600	70%	\$ 2,187	\$ 2,831	77%
Student Services	\$ 1,250	\$ 1,754	71%	\$ 1,195	\$ 2,009	59%	\$ 1,269	\$ 2,090	61%
Subtotal	\$ 12,086	\$ 11,094	109%	\$ 11,600	\$ 12,070	96%	\$ 12,115	\$ 12,544	97%
Other	\$ 518	\$ 2,511	21%	\$ 3,032	\$ 2,593	117%	\$ 1,550	\$ 2,335	66%
Total core expenses/FTE	\$ 12,604	\$ 13,605	93%	\$ 14,632	\$ 14,663	100%	\$ 13,665	\$ 14,879	92%

Notes: Data are as reported to IPEDS: Instruction - includes expenses for both credit and non-credit instruction and excludes expenses for academic administration; Academic Support - libraries, audiovisual services, academic admin., acad. personnel development, and course development expenses; Institutional Support - general admin., executive activities, legal and fiscal operations, personnel, institutional research, space management, computing support at GBC and media services; Student Services - admissions, registrar, student activities and organizations, student records, and SIS at GBC; Other - scholarships and fellowships. Elsewhere, plant maintenance and operations and information technology costs may be re-allocated to the other categories. Peer institutions include: Big Bend CC, Blue Mountain CC, Clatsop CC, Colorado Mountain College, Colorado Northwestern CC, Flathead Valley CC, Klamath CC, Lake Tahoe CC, Luna CC, Mid-Plains CC, New Mexico Junior College, Northern New Mexico College, Otero Junior College, Prince William Sound CC, Trinidad State Junior College, West Hills College Coalinga, Western Nebraska CC, Western Nevada College, Western Wyoming CC, Yakima Valley CC.

Expectation: Maintain financial resources that exceed or are within 10% of those for the IPEDS peer group in categories except "Other"

• B. Revenue as reported to the Nevada State System of Higher Education (NSHE)

	2011-12	2012-13	2013-14	2014-15	4 yr Chg
State General Fund Appropriations	\$ 14,032	\$ 14,032	\$ 12,476	\$ 12,507	-11%
Revenue from student fees/tuition net scholarships	\$ 2,946	\$ 4,498	\$ 4,855	\$ 4,895	66%
Revenue from external funding	\$ 5,813	\$ 5,870	\$ 5,520	\$ 6,155	6%
Total	\$ 22,791	\$ 24,400	\$ 22,851	\$ 23,557	3%
annualized FTE	1742	1659	1717	1728	-1%
\$/FTE	\$ 6,542	\$ 7,354	\$ 6,654	\$ 6,816	4%

Notes: All dollars are in \$1,000's except \$/FTE; external funding includes operating and non-operating federal, state, local, and other grants and contracts plus gifts.

Expectation: Within institutional limits of authority, work to maintain or increase annual \$/FTE

• C. Student Finances

Academic year tuition and required fees (full-time, first-time resident students)

	2011-12	2012-13	2013-14	2014-15	4 yr Chg
GBC	\$ 2,513	\$ 2,700	\$ 2,700	\$ 2,700	7%
Peer Median	\$ 2,781	\$ 2,895	\$ 3,339	\$ 3,687	33%
% of Peer Median	90%	93%	81%	73%	

Source: IPEDS Data Feedback Reports.

Expectation: Desire to have student fees below or within 10% of IPEDS peer group

• D. Student scholarships: a) private, institutional; b) federal Pell Grants (disbursed amounts)

	2011-12	2012-13	2013-14	2014-15	4 yr Chg
a) No. Students	346	372	369	407	18%
Avg. Amount Disbursed	\$ 2,177	\$ 2,129	\$ 2,430	\$ 2,281	5%
% of Total FTE	20%	22%	21%	24%	19%
b) No. Students	902	849	810	744	-18%
Avg. Amount Disbursed	\$ 3,153	\$ 3,096	\$ 3,141	\$ 3,323	5%
% of Total FTE	52%	51%	47%	43%	-17%
Total No. Students	1248	1221	1179	1151	-8%
Avg. Amount Disbursed	\$ 2,882	\$ 2,801	\$ 2,918	\$ 2,955	3%
% of Total FTE	72%	74%	69%	67%	-7%

Notes: Not all scholarship and grant recipients are full-time students. Source: PeopleSoft student financial aid.

Expectation: Maintain a 5-year overall trend of increased support for students

1.1.e Student Services Resources

Full-time equivalent staff by assigned position

	Fall 2012 Peer			Fall 2013			Fall 2014		
	GBC	Peer Median	Difference	GBC	Peer Median	Difference	GBC	Peer Median	Difference
Teachers & Staff	110	88	22	104	88	16	103	87	16
Instructional support	77	19	58	68	30	38	64	33	31
Management	16	16	0	13	14	-1	13	17	-4
Other professional	25	28	-3	27	26	1	30	26	4
Other	68	61	7	63	55	8	68	53	15

Source: IPEDS Data Feedback Reports. Staff categories changed in fall 2012. Earlier years are not directly comparable.

Expectation: Maintain numbers reasonably close to the peer group, and adjust as necessary

1.1.f. Number and percent of students attaining educational goals

	2010-11 Graduates		2011-12	2012-13	2013-14 Graduates	
	GBC	National Median	GBC Graduates	GBC Graduates	GBC	National Median
% Graduates and completers	88%	95%	91%	94%	92%	94%

Note: Percent of alumni survey respondents reporting they agree or strongly agree that they have reached their educational objective either partially or fully as recommended by NCCBP for benchmarking purposes. GBC's Alumni survey was changed to include "either partially or fully" as of the 2011-12 graduate survey. Source: NCCBP Aggregate Data Reports.

Expectation: Be within 10% of the national median

1.1.g. Completion rates for courses and programs

A. Courses	Fall 2011	Fall 2012	Fall 2013		Fall 2014
	GBC	GBC	GBC	National Median	GBC
% Completer Success	88%	88%	84%	83%	84%
% Completed	81%	83%	89%	91%	91%
% Withdrawal	19%	17%	11%	9%	9%

Notes: Measure includes grades from all lower division credit classes; % Completed = Total enrolled minus W grades/total enrolled; % Completer Success = grades C- and above/total minus W grades; Source: NCCBP aggregate report.

B. Programs

6-year graduation rates		2011	2012	2013	2014	2015
GBC		23%	18%	26%	23%	24%
Peer Median		24%	24%	22%	23%	26%

Transfer-out rates		2011	2012	2013	2014	2015
GBC		29%	23%	22%	23%	12%
Peer Median		21%	24%	18%	15%	16%

Note: Includes certificate, associate's, and bachelor's degree-seekers who complete within 150% of the time required. Source: IPEDS Data Feedback Reports.

Expectation: Exceed or be within 10% of the national median for courses

Exceed or be within 5 percentage points of the peer median for IPEDS 6-year graduation rates

1.1.h. Persistence rates for new students

Full-time, fall-to-fall retention		Fall 2011	Fall 2012	Fall 2013	Fall 2014
GBC		58%	71%	79%	65%
Peer Median		52%	55%	55%	58%

Part-time, fall-to-fall retention		Fall 2011	Fall 2012	Fall 2013	Fall 2014
GBC		38%	39%	28%	23%
Peer Median		33%	35%	33%	40%

Note: Includes first-year, bachelor's degree-seeking students only. IPEDS Data Feedback Reports.

Expectation: Exceed or be within 10 percentage points of the peer median

1.1.i. Student satisfaction ratings from targeted questions

A. Percent of GBC graduates surveyed one year later who agree or strongly agree:

	Graduating Class			
	2010-11	2011-12	2012-13	2013-14
The time I spent at GBC was a wise use of my time	93%	85%	88%	85%
All in all, if I had to do it all over again, I would enroll at GBC	88%	86%	82%	84%
I will recommend GBC to others interested in the same major field of study	88%	84%	74%	85%

Expectation: Maintain at least 85% for these questions

B. Student satisfaction ratings:

	Fall 2012		Spring 2014	
	GBC	National Median	GBC	National Median
College experience met expectations	4.9	4.9	4.9	4.9
Overall satisfaction with experience	5.6	5.6	5.7	5.6
Would enroll here again	6.0	5.8	5.9	5.7

Source: Noel Levitz Student Satisfaction Inventory summary reports; on a 7.0 point scale.

Expectation: Exceed or be within 10% of the national median

Objective 1.2: Foster cultural awareness

Indicators:

1.2.a. Demographics of GBC and the service area

	Fall 2011 Students		Fall 2011 Employees		GBC Service Area	
	Count	%	Count	%	Count	%
Total population	3,524	100%	511	100%	127,084	100%
Hispanic or Latino (of any race)	436	12%	46	9%	23,946	19%
White	2,605	74%	433	85%	93,361	73%
Black or African American	79	2%	6	1%	1,650	1%
American Indian and Alaska Native	107	3%	10	2%	4,129	3%
Asian	57	2%	10	2%	1,223	1%
Native Hawaiian/Other Pacific Islander	16	0%	1	0%	269	0%
Some Other Race/Unknown	160	4%	0	0%	104	0%
Two or More Races	64	2%	5	1%	2,402	2%
Total Minority (all but white)	919	25%	78	15%	33,723	27%

Note: Fall enrollment does not include 3 international students. 2010 Census Estimated Population from Nevada State Demographer's website - 6/15/2011

	Fall 2014 Students		Fall 2014 Employees		GBC Service Area	
Total population	3,149	100%	466	100%	149,741	100%
Hispanic or Latino (of any race)	565	18%	54	11%	25,812	19%
White	2,085	66%	391	77%	114,635	73%
Black or African American	67	2%	6	1%	1,400	1%
American Indian and Alaska Native	93	3%	4	1%	6,142	3%
Asian	69	2%	9	2%	1,752	1%
Native Hawaiian/Other Pacific Islander	25	1%	1	0%	NA	0%
Some Other Race/Unknown	158	5%	0	0%	NA	0%
Two or More Races	86	3%	1	0%	NA	2%
Total Minority (all but white/unknown)	905	29%	75	15%	35,106	27%

Note: As of fall 2014, GBC's service area expanded to include Esmeralda, Lincoln, Mineral and Pershing counties. Source: NV State Demographer's website, PeopleSoft, IPEDS Human Resources.

Expectation: Students should be within 5 percentage points of the population of the GBC service area

1.2.b. Number of students (unduplicated) enrolled in general education classes with moderate to strong outcomes for personal and cultural awareness

	2011-12	2012-13	2013-14	2014-15
Number enrolled	2820	2785	2719	2721
Percent of GBC enrollment	55%	61%	61%	61%

Source: General Education curriculum map

Expectation: Maintain or increase percentage

1.2.c. Student satisfaction ratings from targeted questions

Percent of associate's and bachelor's graduates who agree or strongly agree they are satisfied in their growth in:

	2011-12 Graduates			2012-13 Graduates			2013-14 Graduates		
	Associate's	Bachelor's	Combined	Associate's	Bachelor's	Combined	Associate's	Bachelor's	Combined
their ability to think critically	84%	89%	81%	90%	100%	92%	84%	96%	87%
understanding cultural diversity	76%	70%	70%	76%	88%	80%	76%	86%	78%
their ability to organize ideas	88%	85%	75%	85%	100%	88%	81%	96%	83%
their ability to communicate	76%	89%	75%	89%	100%	92%	83%	96%	86%
technological understanding	85%	74%	80%	83%	94%	85%	86%	83%	88%
understanding personal wellness	75%	59%	67%	79%	82%	81%	77%	82%	80%
ability to learn on my own	86%	89%	83%	90%	94%	91%	86%	93%	87%
ability to seek information	87%	96%	86%	93%	100%	95%	88%	93%	88%

Expectation: Maintain at least 75% for each item

Objective 1.3: Provide curricula and programs for careers

Indicators:

1.3.a. Number and types of career-directed degree programs and certificates available

2012-13	2013-14	2014-15	2015-16	Notes
2	2	2	2	Bachelor of Arts (Elementary and Secondary Education)
1	1	1	1	Bachelor of Science in Nursing degree program
1	1	1	1	Bachelor of Applied Science - 5 major emphases
12	12	11	12	Associate of Applied Science degree programs - 11 maj emph
16	17	16	16	Certificate of Achievement programs (30 credits or more)
11	11	10	15	Industry Skills Preparation Certificates (< 30 credits)
43	44	41	47	Total

Note: The 2012-13 Recognitions of Achievement were changed to Industry Skills Certificates as of 2014-15 in order to match state definitions.

Expectation: Maintain or expand the list

1.3.b. Job placement rates for programs

Percent of Career and Technical Education graduates employed within six months

	Certificates	Associate's	Bachelor's	Overall
2011-12	91%	85%	100%	91%
2012-13	86%	90%	96%	92%
2013-14	88%	91%	89%	90%
2014-15	97%	95%	97%	96%

Note: Excludes those graduates who continue to be enrolled. Source: Perkins Accountability Reports.

Expectation: At least 80% employed within 6 months of graduation

1.3.c. Advancement in studies by students following degree completion

Percent of graduates continuing their education

	2011-12 Graduates				2012-13 Graduates			
	30+ credit Certificates	Associate's	Bachelor's	Overall	30+ credit Certificates	Associate's	Bachelor's	Overall
Continuing their education	55%	62%	46%	58%	71%	83%	47%	76%
Enrolled at GBC	86%	57%	18%	54%	80%	55%	14%	53%
Enrolled elsewhere	14%	43%	82%	46%	20%	45%	86%	47%
Agree or strongly agree GBC prepared me to continue my education	55%	77%	81%	76%	100%	83%	82%	84%
No. of respondents	11	82	28	121	7	71	17	95

	2013-14 Graduates				% of Prior Year	% of prior 2 yr average
	30+ credit Certificates	Associate's	Bachelor's	Overall		
Continuing their education	21%	77%	52%	64%	84%	95%
Enrolled at GBC	83%	53%	28%	50%	94%	93%
Enrolled elsewhere	17%	47%	72%	50%	106%	108%
Agree or strongly agree GBC prepared me to continue my education	92%	78%	89%	82%	98%	103%
No. of respondents	14	77	29	120		

Source: Alumni Survey one year later.

Expectation: Maintain 90% or increase percentage of students continuing with education. Monitor GBC proportions

Theme Two: Build Bridges and Create Partnerships

Objective 2.1: Facilitate seamless transfer of students between high school, community college, and universities

Indicators:

2.1.a. Percent of first-year students enrolling in remedial and college English and math, and their success rates

	Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	% Enrolled	% Passed	% Enrolled	% Passed	% Enrolled	% Passed	% Enrolled	% Passed
Remedial math	36%	67%	38%	69%	43%	84%	48%	61%
College math	5%	65%	13%	80%	24%	90%	22%	73%
Math total	41%		51%		67%		66%	
Remedial English	24%	60%	30%	66%	22%	68%	25%	61%
College English	28%	61%	31%	73%	53%	75%	49%	76%
English total	52%		61%		75%		73%	

Notes: First-year students enrolling in math and English during their first semester. Passing grades include D- and above.

Expectation: Over time, increase percent of students enrolled in English and Math
 Over time, increase percent of students passing these courses
 Over time, increase proportion taking college rather than remedial

Students Progressing from Developmental to College-level Math

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	National Median Fall 2013
	Retention Success	72%	82%	83%	80%	89%
Enrollee Success	63%	73%	77%	60%	66%	67%
Completer Success	88%	88%	93%	76%	74%	78%

Notes: Includes students who successfully completed (grades C- or above) highest remedial math or English in fall and enrolled in college-level math or English within one academic year (through the next fall). Source: 2015 NCCBP Aggregate Reports.

Students Progressing from Developmental to College-level English

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	National Median Fall 2013
	Retention Success	75%	89%	86%	88%	99%
Enrollee Success	61%	62%	60%	66%	77%	70%
Completer Success	81%	70%	70%	75%	78%	79%

Notes: Includes students who successfully completed (grades C- or above) highest remedial math or English in fall and enrolled in college-level math or English within one academic year (through the next fall). Source: 2015 NCCBP Aggregate Reports.

Expectation: Exceed or be within 10% of the national median

Retention Rate: Of those students successfully completing Math 096 or 097 during fall semester and who enrolled in college-level math during the subsequent year, those who did not withdraw from their first college-level math class.

Enrollee Success Rate: Of those students successfully completing Math 096 or 097 during fall semester and who enrolled in college-level math during the subsequent year, those who successfully (C- and above) completed their first college-level math class.

Completer Success Rate: Of those students successfully completing Math 096 or 097 during fall semester and who enrolled in college-level math during the subsequent year and did not withdraw, those who successfully (C- and above) completed their first college-level math class.

2.1.b. College CTE headcount and number of credits and courses awarded

	FY2011	FY2012	FY2013	FY2014	FY2015	5 yr Change
No. of Students	171	169	145	182	153	-11%
No. of credits	703	709	580	935	809	15%
No. of Courses Articulated	84	63	57	60	62	-26%

Note: This includes students enrolled in CTE courses at the high school that are transferred in as GBC credit. The number of courses is by high school. Source: GBC College CTE Coordinator, PeopleSoft student information system.

Expectation: Maintain an increasing trend over time

2.1.c. Dual credit headcount and FTE -- all high school students and their enrollments

Student Headcount				Student FTE				4 yr Change
2011-12	2012-13	2013-14	2014-15	2011-12	2012-13	2013-14	2014-15	
207	536	712	864	53.9	146.5	187.8	235.8	337%

Notes: Dual credit enrollments are student-high school-course specific. Enrollments here include all classes enrolled in by NV high school students, except Driver's Education. Source: PeopleSoft, based on self-reported high school graduation date.

Expectation: Maintain a continuing or increasing trend over time

2.1.d. Transfer headcount, both external and continuing at GBC

Students transferring from GBC to another college or continuing as new Bachelor's-seeking students

	2011-12	2012-13	2013-14	2014-15	4 yr Change
Transfers elsewhere	238	211	209	236	-1%
Continuing at GBC in Bachelor's programs	87	69	84	70	-20%

Note: Transfers to other colleges include students completing 24 credits or more at GBC and enrolling elsewhere the next academic year. Source: National Student Clearinghouse and GBC Bachelor's degree programs. Those continuing at GBC are students newly accepted into Bachelor's degree programs. Source: GBC support personnel.

Expectation: Maintain a continuing or increasing trend over time

2.1.e. Number of students transferring into GBC

	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 yr Change
	234	232	184	189	219	-6%

Note: Based on applications for admission and enrollment in credit classes.

Expectation: Maintain a continuing or increasing trend over time

Objective 2.2: Build and sustain workforce programs

Indicators:

2.2.a. Number of contract training classes offered

	2011-12	2012-13	2013-14	2014-15	4 yr Change
No. of classes	124	120	97	95	-23%

Source: Continuing Education and Career and Technical Education.

Expectation: Maintain a continued effort over time

2.2.b. Employer Satisfaction rates -- career program completers

	2011-12	2012-13	2013-14 Grads	
	GBC	GBC	GBC	National Median
Employed in related field	72%	61%	53%	64%
Pursuing education	NA	NA	19%	19%
Employers satisfied with preparation	71%	77%	94%	95%

Note: Combines Perkins CTE graduate employment/enrollment surveys and data exchanges with surveys of AAS Radiology Technology, AAS Nursing, BS in Nursing and BA Education graduates and employers. Source: NCCBP Aggregate Data Reports.

Expectation: Exceed or be within 10 percentage points of the national median

2.2.c. Advisory boards and program committee meetings/participation

	Total Number	Meet Annually	Meet Semi-annually	Meet Monthly	Other Frequency
AAS programs	12	6	5		
Bachelor programs	5	1	2		2
Institutional and Support Services	10	2	2	2	4
With board	1				

Source: Academic Deans, program, and department directors.

Expectation: All programs should have an advisory board that meets at least once annually

2.2.d. External investment in programs -- revenue generated

	2011-12	2012-13	2013-14	2014-15
GBC Foundation				
Scholarships	\$ 147,084	\$ 157,170	\$ 191,790	\$ 174,707
Capital projects	\$ 309,967	-	-	-
Program and operating support	\$ 164,978	\$ 459,417	\$ 266,543	\$ 172,737
Total	\$ 622,029	\$ 616,587	\$ 458,333	\$ 347,444

Note: Program and operating support includes in-kind donations. Source: GBC Foundation.

	2011-12	2012-13	2013-14	2014-15
Contract training (Continuing Ed)	\$ 27,945	\$ 20,325	\$ 30,869	\$ 52,236
Contract training (Career & Tech Ed)	\$ 419,773	\$ 338,598	\$ 224,497	\$ 158,346
Maintenance Training Consortium (MTC) scholarships	\$ 339,444	\$ 365,700	\$ 343,296	\$ 319,850
Grants\Sponsored Programs	\$ 1,309,414	\$ 1,237,029	\$ 1,351,874	\$ 2,654,827

Source: GBC Continuing Education, GBC Career and Technical Education, GBC Grants Office, and PeopleSoft financial aid data.

Expectation:

External revenue coming in to GBC should be sufficient to meet or exceed the needs being required of these revenues

2.2.e. Number of students placed in workplace settings including clinical settings, student teaching, internships/apprenticeships, and other workplace experiences

	2011-12	2012-13	2013-14	2014-15
Total	463	357	407	464

Notes: Based on course enrollments in internship classes, education field experiences, CTE apprenticeships, and graduates in Nursing and Radiology Technology programs.

Expectation: Maintain a continuing or increasing trend over time

Objective 2.3: Support community needs

Indicators

2.3.a. Maintain a range of community partnerships

2014-15 Partner	Location
Boys and Girls Club	Elko
Chamber of Commerce	Elko, Ely
Communities in Schools	Elko
Enterprise Holdings Foundation	National
Humboldt Development Authority	Humboldt
Humboldt General Hospital	Humboldt
JOIN, Inc.	Northern Nevada Elko, Eureka, Humboldt,
County School Districts	Lander, Lincoln, Nye, White Pine
Mining Rocks	Elko
NASA	National
National Institutes of Health (NIH)	National
National Writing Project	National
Nevada Arts Council	State-wide
Nevada Outdoor School	Humboldt
Nevada GEAR UP	State-wide
Nevadaworks	State-wide
NV Dept of Employment, Training, & Rehabilitation	Elko
NV EPSCoR Climate Change Project	Ely
NV Department of Education	State-wide
NV Early Intervention Services (NV DHHS)	Elko
Northeastern Nevada Museum	Elko
United Blood Services	Elko, Ely
WESTAF (Western States Arts Foundation)	Western US
Western Folklife Center	Elko

Note: These are non-profit organizations and governmental agencies that fulfill their missions by partnering with GBC. Source: Center Directors, Grants Office, Continuing Education, Academic Deans.

Expectation: Engage in ongoing partnerships with a variety of community partners in different communities.

2.3.b. Maintain a range of community events and activities

2014-15 Community & Related Student Events	Location
Dyslexia Workshop	Ely
United Blood Services Blood Drive	Ely
Suicide Prevention Workshop	Ely
PEBP Health screenings for public employees	Ely
Genaro Mendez Spanish & Latin American Vocal Concert	Elko
Wally's World: The Lonliest Art Show	Elko
Always Lost: A Meditation on War	Elko
Fall TED Talks: Veterans' issues	IAV to All
Nevada Humanities Speaker Teresa Jordan	IAV to All
Nevada Humanities Speaker Gary Nabhan	IAV to All
One is Silver, the Other is Gold: 25 Years of NV Folk Art	Elko
Jack Malotte native American Silkscreen Stories	Elko
GBC Film Festival	Elko
Richter Uzur Concerts	Elko
GBC Women of Excellence Event by VPSS	Elko
TED Talks Edward Snowden, NSA & Internet Privacy	IAV to All
B&W Movie Night - Plan 9 (Josh Webster, intro. talk)	Elko
Argentum & Student Art Exhibit	Elko
Canzonias & Canciones Unplugged	Elko
Winnemucca Fall & Spring Student Art Shows	Winnemucca
Virtual Humanities Website	All

Source: GBC ACE Committee and GBC Center Directors.

Expectation: Engage in a variety of events and activities in different communities

2.3.c. Faculty community service: percent of faculty indicating community service on annual evaluations

2011-12	2012-13	2013-14	2014-15
84%	76%	55%	72%

Source: GBC Faculty Evaluation System.

Expectation: At least 70% of faculty will engage in community service

Theme Three: Serve Rural Nevada

Objective 3.1: Provide access to education at distant locations

Indicators:

3.1.a. Number of programs and emphases available completely online

	2011-12	2012-13	2013-14	2014-15	2015-16	Notes
Bachelor's degree programs	1	1	1	1	1	Bachelor's of Science in Nursing
Bachelor's Applied Science degree programs	1	1	1	2	4	BAS Land Surveying/Geomatics, Graphic Communications, Digital Information technology, and Management in Technology
Transfer associate's degree programs	2	2	2	2	2	Associate of Arts*, Associate of Science*
Associate of General Studies	1	1	1	1	1	
Associate of Applied Science degree programs	6	6	6	7	9	AAS Business Administration, AAS Accounting, AAS Entrepreneurship, AAS Computer Programming, AAS Early Childhood Education, AAS Office Technology, AAS Graphic Communications, AAS Network Specialist, AAS Human Services
Certificates of Achievement	5	8	8	8	9	Office Technology, Medical Coding and Billing, Early Childhood Education, Accounting, Business, Entrepreneurship, Human Resources, Retail Management
Skills Certificates	0	0	0	4	4	Medical Coding and Billing, Office Technology, Network Specialist, CompTIA Certification
Total	16	19	19	25	30	

Notes: *Depending on pattern of study. The 2012-13 Recognitions of Achievement were changed to Industry Skills Certificates as of 2014-15 in order to match state definitions. Source: Academic programs, GBC Catalog as of 2015-16.

Expectation: Maintain or increase the number of programs available

3.1.b. Enrollment (duplicated headcount) in distance education sections (online and IAV)

Section Type	Fall 2011	Fall 2012	Fall 2013	Fall 2014	4 year change	Percent of Total
Internet	4208	3934	4362	4635	10%	52%
Interactive Video	1592	1384	1301	1440	-10%	16%
Total Distance	5800	5318	5663	6075	5%	68%
Total GBC	9681	8932	9226	8956	-7%	100%
% Distance	60%	60%	61%	68%		

Expectation: Maintain or increase enrollment in distance education classes

3.1.c. Certificate and degree completions by student location

FY 2012 Awards	Battle Mountain	Elko	Ely	Pahrump	Winn.	NV Out of Service Area	Out of State	All GBC	Percent of Total
Bachelor's	2	41	2	0	9	3	4	61	13%
Associate's	20	149	8	26	32	18	7	260	58%
Certificates	9	86	4	2	6	5	1	113	25%
Recognitions	1	9	2	2	2	2	0	18	4%
Total	32	285	16	30	49	28	12	452	100%
Percent of Total	7%	63%	4%	7%	11%	6%	3%	100%	

FY 2015 Awards	Battle Mountain	Elko	Ely	Pahrump	Winn.	NV Out of Service Area	Out of State	All GBC	Percent of Total
Bachelor's	2	26	5	3	3	7	13	59	13%
Associate's	9	163	14	44	40	12	7	289	64%
Certificates	13	118	6	11	23	9	3	183	40%
Skills Certificates	19	105	15	52	31	11	5	238	53%
Total	43	412	40	110	97	39	28	769	170%
Percent of Total	6%	54%	5%	14%	13%	5%	4%	100%	

Notes: Location is based on county of student address; Battle Mountain - Lander county; Elko - Elko county; Ely - Eureka, Lincoln and White Pine; Pahrump - Esmeralda, Mineral and Nye; Winnemucca - Humboldt and Pershing. Includes degrees granted summer, fall and spring semesters during the fiscal year as reported to IPEDS. As of fall 2014, GBC service area expanded to include Esmeralda, Lincoln, Mineral, and Pershing counties.

Expectation: Maintain a distribution of awards throughout the service area reflective of sites

3.1.d. Retention rates by class location for all students enrolled in credit classes

Fall 2013	Online	Battle Mountain	Elko	Ely	Pahrump	Winn.	Other Locations	All GBC	National Median
Fall-to-spring	66%	53%	70%	60%	67%	60%	61%	64%	72%
Fall-to-fall	47%	39%	45%	30%	43%	45%	44%	44%	49%
Total Enrolled Fall 2013	1624	34	1076	52	254	180	39	2514	

Fall 2014	Online	Battle Mountain	Elko	Ely	Pahrump	Winn.	Other Locations	All GBC
Fall-to-spring	69%	66%	74%	63%	67%	74%	74%	67%
Fall-to-fall	48%	50%	52%	49%	47%	53%	39%	47%
Total Enrolled Fall 2014	1644	35	947	54	228	164	45	2339

Notes: Students can and do enroll in classes at multiple locations. Includes all full-time and part-time students enrolled in credit classes (excludes high school students), fall 2013, (excludes students enrolled and graduating from base) who: 1) enrolled spring 2014 for fall-to-spring retention; or 2) who enrolled fall 2014 for fall-to-fall retention. Does not account for students completing Industry Skills Certificates from the base. Source: NCCBP Aggregate Data Reports.

Expectation: Retain students throughout the service area at comparable rates

3.1.e. Center and satellite site needs fulfilled by synchronous courses specific to an area

No. of Live and Originating IAV sections

	2011-12	2012-13	2013-14	2014-15	4 year change	4 yr Avg % of Total
Battle Mountain	13	11	9	5	-62%	1%
Elko	707	623	586	510	-28%	75%
Ely	35	34	21	17	-51%	3%
Pahrump	98	91	77	65	-34%	10%
Winnemucca	79	73	82	79	0%	10%
Other Locations	1	1	1	1	0%	0%
Total	933	833	776	677	-27%	100%

No. of Receiving IAV sections

	2011-12	2012-13	2013-14	2014-15	4 year change	4 yr Avg % of Total
Battle Mountain	71	66	52	66	-7%	15%
Elko	80	76	55	82	3%	18%
Ely	77	88	72	76	-1%	19%
Pahrump	106	95	95	81	-24%	23%
Winnemucca	106	111	100	105	-1%	25%
Other Locations	5	1	1	0	-100%	0%
Total	445	437	375	410	-8%	100%

Total Synchronous Sections

	2011-12	2012-13	2013-14	2014-15	4 year change	4 yr Avg % of Total
Battle Mountain	84	77	61	71	-15%	9%
Elko	787	699	641	592	-25%	84%
Ely	112	122	93	93	-17%	13%
Pahrump	204	186	172	146	-28%	22%
Winnemucca	185	184	182	184	-1%	23%
Other Locations	6	2	2	1	-83%	0%
Total	1378	1270	1151	1087	-21%	100%

Notes: Excludes independent study, field study, and internet classes. All class locations within the service area are reported by site. Other locations are out of GBC's service area or not identified by location.

Expectation: Provide some level of synchronous class delivery at all locations

Objective 3.2: Provide resources to meet educational needs of the service area

Indicators:

3.2.a. No. of programs fully available at each center or site

2015-16					
Battle Mountain	Ely	Pahrump	Winn.	Elko	
3 BA - 7 emph	3 BA - 7	3 BA - 7	3 BA - 7	3 BA - 7	Bachelor's of Arts degree programs - 7 major emphases
1	1	1	1	1	Bachelor's of Science in Nursing degree program
1 BAS - 4 emph	1 BAS - 4	1 BAS - 4	1 BAS - 4	1 BAS - 5	Bachelor's of Applied Science degree program - 5 major emphases
1	1	1	1	1	3+1 Bachelor's of Social Work degree program
1	1	1	1	1	Associate of Arts degree program
1	1	1	1	1	Associate of Science degree program
1	1	1	1	1	Associate of General Studies degree program
4 AAS - 9 emph	4 AAS - 9	4 AAS - 9	6 AAS - 9	12 AAS - 11	Associate of Applied Science degree programs - 11 major emphases
10 CT - 2 emph	10 CT - 2	10 CT - 2	11 CT - 2	16 CT - 2	Certificate of Achievement programs - 2 emphases
5	5	5	7	16	Industry Skills Preparation Certificates

Note: Programs offered completely online are counted as available to students at all locations. Source: Program coordinators.

Expectation: Provide the curricula not requiring specialty space and equipment for programs at sites centers

3.2.b. Demographics of service area population and students by site (county)

Gender

2014-15 Enrolled Students	Elko	Esmeralda	Eureka	Humboldt	Lander	Lincoln	Mineral	Nye	Pershing	White Pine	Total Service Area	NV Out of Service Area	Out of State	Total Enrolled Students
Total Enrolled Students	2,036	3	43	491	196	6	18	557	71	214	3,635	753	154	4,542
% Men	38%	33%	40%	36%	32%	33%	11%	38%	62%	33%	37%	28%	44%	36%
% Women	62%	67%	60%	65%	68%	67%	89%	62%	38%	67%	63%	72%	56%	64%

Nevada State Population Gender Distribution by County

2014 County Population Projections	Elko	Esmeralda	Eureka	Humboldt	Lander	Lincoln	Mineral	Nye	Pershing	White Pine	Total Service Area
% Men	51%	55%	52%	51%	51%	50%	49%	49%	51%	50%	51%
% Women	49%	45%	48%	48%	49%	50%	51%	51%	49%	50%	49%

Source: nvdemography.org: Nevada County Age, Sex, Race, and Hispanic Origin Estimates and Projections 2000 - 2033, Oct. 2014

2014-15 Enrolled Students	Elko	Esmeralda	Eureka	Humboldt	Lander	Lincoln	Mineral	Nye	Pershing	White Pine	Total Service Area	NV Out of Service Area	Out of State	Total Enrolled Students
Hispanic or Latino (of any race)	17%	0%	9%	17%	18%	0%	17%	13%	14%	11%	16%	20%	10%	16%
White	70%	100%	88%	73%	68%	100%	61%	68%	69%	74%	70%	56%	74%	68%
Black or African American	1%	0%	0%	0%	1%	0%	0%	3%	6%	1%	1%	6%	3%	2%
American Indian/Alaska Native	4%	0%	0%	2%	4%	0%	6%	2%	1%	7%	4%	1%	3%	3%
Asian	1%	0%	0%	1%	2%	0%	11%	3%	3%	1%	1%	8%	2%	2%
Native Hawaiian/Other Pacific Islander	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%
Unknown	6%	0%	2%	5%	6%	0%	0%	6%	4%	3%	5%	5%	7%	5%
Two or More Races	2%	0%	0%	1%	1%	0%	6%	4%	3%	3%	2%	4%	1%	2%
Total Minority (all but white)	30%	0%	12%	27%	32%	0%	39%	32%	31%	26%	30%	44%	26%	32%
Total Enrolled Students	2,031	3	43	491	196	6	18	557	71	214	3,630	752	153	4,535
Percent of Total	45%	0%	1%	11%	4%	0%	0%	12%	2%	5%	80%	17%	3%	100%

Note: Does not include 7 international students.

Nevada State Population Distribution by Race/Ethnicity and County

2014 County Population Projections	Elko	Esmeralda	Eureka	Humboldt	Lander	Lincoln	Mineral	Nye	Pershing	White Pine	Total Service Area
Hispanic or Latino (of any race)	20%	13%	12%	21%	21%	7%	11%	14%	21%	12%	17%
White	73%	82%	85%	73%	74%	90%	68%	81%	75%	80%	77%
Black or African American	1%	0%	0.0%	0.0%	0.2%	1.0%	5.0%	2%	0.34%	1%	1%
American Indian/Alaska Native	5%	5%	1%	4%	0.4%	2.0%	15.0%	2%	3%	6%	4%
Asian	1%	0.22%	1%	1%	0.4%	0.4%	1.0%	2%	1%	1%	1%
Total Minority (all but white)	27%	18%	15%	26%	26%	10%	32%	19%	25%	20%	23%
Total County Population	53,957	912	2,055	17,792	6,568	4,779	4,487	44,771	5,365	9,055	149,741
Percent of Total	36%	1%	1%	12%	4%	3%	3%	30%	4%	6%	100%

Source: nvdemography.org: Nevada County Age, Sex, Race, and Hispanic Origin Estimates and Projections 2000 - 2033, October 1, 2014

Expectation: Gender and race/ethnicity demographics of the student population should approximate that of the service area population.

3.2.c. Student satisfaction ratings by site -- Spring 2014 Noel-Levitz Student Satisfaction Inventory

	Elko	Ely	Internet	Other	Pahrump	Winn.	All GBC	National Median
College experience met expectations	4.80	5.07	4.92	5.00	4.95	4.90	4.89	4.84
Overall satisfaction with experience	5.63	6.07	5.65	5.73	5.70	5.84	5.69	5.47
Would enroll here again	5.82	5.93	5.87	5.93	5.84	6.35	5.89	5.72
No. Students Participating	212	15	159	30	43	31	490	

Note: None of the differences between GBC and the national median for community colleges are statistically significant. Source: Noel-Levitz Student Satisfaction Inventory Summary report; on a 7.0 point scale.

Expectation: For each question, be above or within 10% of national median.

Objective 3.3: Provide needed services to students at all GBC sites

Indicators:

3.3.a. Availability of support services

		2014-15				
		Battle Mtn.	Ely	Pahrump	Winn.	Online
Advising	On site	On site	On site	On site	On site	Quickstart
Behavioral Intervention	On site & Outreach	On site & Outreach	On site & Outreach	On site & Outreach	On site & Outreach	Phone
Disabilities Services	On site	On site	On site	On site	On site	Forms, instructions & phone
Library	Outreach	Outreach	Outreach	Outreach	Outreach	24/7 access to electronic resources
Financial Aid	Outreach	Outreach	Outreach	Outreach	Outreach	Forms, instructions & videos
Tutoring	On site math, English	On site math, English	On site math, English	On site math, English	On site math, English	24/7 Online via Smart Thinking
Testing	On site proctored and placement testing	On site proctored and placement testing	On site proctored and placement testing	On site proctored and placement testing	On site proctored and placement testing	Online testing with a live proctor

Source: GBC departments.

Expectation: At least some degree of availability at all sites

3.3.b. Satisfaction with support services

Student satisfaction with support services by site -- Fall 2012 Noel-Levitz survey

	Elko	Ely	Internet	Other	Pahrump	Winn.	All GBC	National Median	GBC Diff. from National Median
Tutoring services are readily available	6.08	6.13	5.62	5.00	5.18	5.45	5.72	5.50	0.22**
Financial aid counselors are helpful	5.97	5.73	5.43	4.00	5.24	6.04	5.64	5.08	0.56***
Admissions staff are knowledgeable	6.01	6.16	5.83	5.54	5.25	5.90	5.82	5.43	0.39***
My academic advisor is knowledgeable about my program requirements	6.14	6.28	5.61	5.85	5.06	5.90	5.81	5.40	0.41***
My academic advisor is concerned about my success as an individual	5.58	6.05	5.33	5.36	4.83	5.80	5.54	5.07	0.47***
Library resources and services are adequate	6.16	6.00	5.62	6.30	4.59	5.07	5.69	5.66	0.03
No. Students Participating	184	19	102	17	69	33	424		

Note: ** Difference is statistically significant at the .01 level. *** Difference is statistically significant at the .001 level. Source: Noel-Levitz Student Satisfaction Inventory Summary report; on a 7.0 point scale.

Student satisfaction with support services by site -- Spring 2014 Noel-Levitz survey

	Elko	Ely	Internet	Other	Pahrump	Winn.	All GBC	National Median	GBC Diff. from National Median	GBC Diff. from 2012
Tutoring services are readily available	5.90	5.83	5.43	5.50	6.00	5.54	5.74	5.55	0.19*	0.02
Financial aid counselors are helpful	5.50	4.89	5.42	5.25	5.57	6.17	5.51	5.12	0.39***	-0.13
Admissions staff are knowledgeable	5.79	6.25	5.89	5.92	5.83	6.36	5.89	5.45	0.44***	0.07
My academic advisor is knowledgeable about my program requirements	5.75	6.63	5.61	5.95	5.89	6.07	5.78	5.43	0.35***	-0.03
My academic advisor is concerned about my success as an individual	5.31	6.22	5.51	5.73	5.65	5.52	5.48	5.11	0.37***	-0.06
Library resources and services are adequate	6.08	5.91	5.71	5.20	4.95	4.70	5.74	5.70	0.04	0.05
No. Students Participating	212	15	159	30	43	31	490			

Note: * Difference is statistically significant at the .05 level. *** Difference is statistically significant at the .001 level. None of the differences between spring 2014 and fall 2012 are statistically significant. Source: Noel-Levitz Student Satisfaction Inventory Summary report; on a 7.0 point scale.

Expectation: Continuous improvement of responses over time

3.3.c. Number of scheduled continuing education classes

	Battle Mtn	Elko	Ely	Internet	McDermitt	Pahrump	Tonopah	Winn.	Wendover	Total
2011-12	0	64	3	15	1	4	1	2	0	90
2012-13	0	60	2	9	0	1	0	0	0	72
2013-14	10	61	7	9	0	10	0	10	0	107
2014-15	2	72	11	10	0	10	0	9	10	134

Source: Continuing Education Department.

Expectation: Continue to provide continuing education opportunities throughout service area for community needs