



GREAT BASIN COLLEGE DUAL CREDIT ACADEMY

Business Management

If you're interested in leadership, problem-solving, and making big decisions, a career in business management could be a great fit! This pathway can lead to jobs in many industries, including sports, entertainment, technology, and finance. You can start with entry-level jobs like management trainee, office assistant, or sales associate, where you'll learn the basics of running a business. With experience or a degree from Great Basin College, you can move into roles like marketing specialist, financial analyst, or project manager. If you dream of being your own boss, business management skills can help you start and grow your own company. And if you want to aim high, earning an advanced degree like an MBA can lead to top positions like CEO or director of operations. No matter your interests, business management gives you the tools to succeed in many fields!

Great Basin College Post-Secondary Options

AA Pattern of Study in Business

AAS Business Administration - General Business Emphasis

BAS Management and Supervision

Skills Certificate in General Business

Skills Certificate in Human Resources

Course Schedule

CTE College Credit Pathway (with potential for articulated credit)

Year 1 Principles of Business and Marketing
Year 2 Business Management I

Dual Credit Courses to complete if articulated credits are not earned.

GBC Course	Title
BUS 101	Introduction to Business
BUS 110	Human Relations for Employment

	GBC Course	Title	GBC Course	Title
Year Three - Fall	FIN 101	Personal Finance		
Year Three - Spring	ECON 102	Principles of Microeconomics		
Year Four - Fall	MKT 211	Introduction to Personal Sales	ENG 101	Composition I
Year Four - Spring	MGT 201	Principles of Management	ENG 102	Composition II

Visit with your high school counselor or contact dualcredit@gbcnv.edu for more information.