

Assessment: Annual Report

Program (BUS) - General Business CRT

Unit Mission: The mission of the certificate of achievement program in general business is to provide students with an introduction to the field of business and preparing the student for the job market in positions related to business, or to prepare students to pursue their education at the associate level in accounting or related business areas at GBC.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
Human relations - Effectively apply appropriate human relations skills in employment situations. Outcome Status: Active Assessment Year: 2018-2019	Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. Criterion: The survey will be offered each semester in each class.	Reporting Period: 2018-2019 Criterion Met: Yes One new student has taken the survey for the specific quantitative criterion They ranked themselves as a 5.0 at this specified point in time. However, the two graduating students ranked themselves as a 4.3. This is different than we expect, with the lowering of the self-declared levels of learning declared by the students from the start of their program to the end of their program. Yes, We offered the survey this Spring 2019 semester. (06/05/2019)	Action: We will continue the efforts of asking the students to take the survey each semester to gather data. I feel the one new student overestimate's their knowledge. (06/05/2019)
	Assignment - Written - MGT 283 Datotel Case Study paper Students who submitted their work on this assignment earned on average a 82.9%. Case focuses on effective methods to demonstrate company appreciation for staff work results. Ethically it is emphasized that an approach that is perceived as valuable by the staff, may not align with the company current methods and changes need to be made for the good of all.	Reporting Period: 2018-2019 Criterion Met: Yes The average score of students completing the assignment was a 82.9% Yes, the students who submitted papers did well. (06/05/2019)	Action: This case has just been added to the class this past year. No changes are expected at this time. (06/05/2019)

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Criterion: Average score of 70% or higher by the students completing the assignment.