

Assessment: Annual Report

Program (BUS) - Accounting Technician CRT

Unit Mission: The mission of the certificate of achievement program in accounting is to provide students with an introduction to the field of accounting, enabling them to enter the job market in clerical positions related to bookkeeping and accounting, or to prepare students to pursue their education at the associate level in accounting or related business areas at GBC.

| <i>Outcomes</i> | <i>Assessment Measures</i> | <i>Results</i> | <i>Actions</i> |
|--|---|---|--|
| Financial information - Recognize the importance of financial information as a key ingredient in effective and ethical business decision making. Outcome Status: Active Assessment Year: 2016-2017 Start Date: 09/14/2015 | Written Test/Exam - Final Exam from ACC 202 Since ethical decision making is so pervasive in accounting, the student scores on the final exam for ACC 202 will be a good indication of the students' ability to recognize the importance of accurate financial information that is free from bias. Criterion: Average scores of 70% or higher on the final exam | Reporting Period: 2016-2017 Criterion Met: Yes Average score on final exam was 77%. (06/20/2017) | Action: Two assignments will be changed for next semester as a result of this assessment. (06/20/2017) |
| | Demonstrate - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students | Reporting Period: 2016-2017 Criterion Met: N/A Only one new student reported for the year, with a rating of 1.7 on a 5-point scale. No graduating students reported. The result of the survey were not really sufficient to make this determination. (06/20/2017) | Action: We will continue to use the pre-post questionnaire in an attempt to see improvement from the perspective of students. (06/20/2017) |

| Outcomes | Assessment Measures | Results | Actions |
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| | from the start of their program to the end of their program. | | |
| Differentiating financial statements - Differentiate between the major financial statements with respect to their content and use. Outcome Status: Active Assessment Year: 2017-2018 Start Date: 09/05/2016 | Assignment - Project - Problem 1-3 for ACC 201 Students will prepare financial statement for a simple business enterprise. Criterion: Average scores of 70% or higher on assignment | Reporting Period: 2016-2017 Criterion Met: Yes The average score was 88% on Problem 1-3. (02/07/2018) | Action: No changes are anticipated. (02/07/2018) |
| | Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program. | Reporting Period: 2016-2017 Criterion Met: Yes and No Only one new student reported for the year, with a rating of 1.7 on a 5-point scale. No graduating students reported. The result of the survey were not really sufficient to make this determination. (02/07/2018) | Action: We will continue to use the pre-post questionnaire in an attempt to see improvement from the perspective of students. (02/07/2018) |
| Utilize journals and ledger - Utilize journals and ledger in tracking the financial activity of a business enterprise. Outcome Status: Active Assessment Year: 2018-2019 Start Date: 09/04/2017 | Assignment - Project - Problem 3-2 from ACC 201 Students will make journal entries, post to ledgers, and prepare a trial balance. Criterion: Average scores of 70% or higher on the assignment | Reporting Period: 2016-2017 Criterion Met: Yes and No NA (02/07/2018) | |
| | Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" | Reporting Period: 2016-2017 Criterion Met: Yes and No Only one new student reported for the year, with a rating of | Action: We will continue to use the pre-post questionnaire in an attempt to see improvement from |

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|-----------------|---|--|--|
| | <p>given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis.</p> <p>Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.</p> <p>Notes: For years 2018-19 and 2019-20, the plan will be reviewed with an eye toward revising the learner outcomes, measurements, and criteria as necessary.</p> | <p>1.7 on a 5-point scale. No graduating students reported. The result of the survey were not really sufficient to make this determination. (02/07/2018)</p> | <p>the perspective of students. (02/07/2018)</p> |