

Assessment: Annual Report



Program (BUS) - Accounting Technician CRT

Unit Mission: The mission of the certificate of achievement program in accounting is to provide students with an introduction to the field of accounting, enabling them to enter the job market in clerical positions related to bookkeeping and accounting, or to prepare students to pursue their education at the associate level in accounting or related business areas at GBC.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Financial information - Recognize the importance of financial information as a key ingredient in effective and ethical business decision making. Outcome Status: Active Frequency of Assessment: 2015-2016 Start Date: 09/14/2015</p>	<p>Written Test/Exam - Final Exam from ACC 202 Since ethical decision making is so pervasive in accounting, the student scores on the final exam for ACC 202 will be a good indication of the students' ability to recognize the importance of accurate financial information that is free from bias.</p> <p>Criterion: Average scores of 70% or higher on the final exam for ACC 202</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Results from Spring 2016 were an average score of 80% on the final exam. (06/14/2016)</p>	
	<p>Demonstrate - Indirect measure: the outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students</p>	<p>Reporting Period: 2015-2016 Criterion Met: No Only 2 students participated in the survey for this program—both new students. The average rating of these two students was 4.5. Criterion Met: No, but the return rate was very low. (06/14/2016)</p>	<p>Action: The business department will continue to make the questionnaire available to students for ongoing analysis. (06/14/2016)</p>

Outcomes	Assessment Measures	Results	Actions
	from the start of their program to the end of their program.		
<p>Differentiating financial statements - Differentiate between the major financial statements with respect to their content and use. Outcome Status: Active Frequency of Assessment: 2016-2017 Start Date: 09/05/2016</p>	<p>Assignment - Project - Problem 1-3 for ACC 201 Students will prepare financial statement for a simple business enterprise. Criterion: Average scores of 70% or higher on Problem 1-3 from ACC 201-Financial Accounting</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Average score for Spring 2016 was 90% and the average for the Fall semester was 70%. (06/14/2016)</p>	
	<p>Survey - Indirect measure: the outcome will be measured and assessed indirectly by way of a “Pre-Post Questionnaire” given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.</p>	<p>Reporting Period: 2015-2016 Criterion Met: No Only 2 students participated in the survey for this program—both new students. The average rating of these two students was 4.5. Criterion Met: No, but the return rate was very low. (06/14/2016)</p>	<p>Action: The business department will continue to make the questionnaire available to students for ongoing analysis. (06/14/2016)</p>
<p>Utilize journals and ledger - Utilize journals and ledger in tracking the financial activity of a business enterprise. Outcome Status: Active Frequency of Assessment: 2017-2018 Start Date: 09/04/2017</p>	<p>Assignment - Project - Problem 3-2 from ACC 201 Students will make journal entries, post to ledgers, and prepare a trial balance. Criterion: Average scores of 70% or higher on Problem 3-2 from ACC 201</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes From the Fall of 2015 the average was 80%, and 70% from the Spring of 2016. (06/14/2016)</p>	

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	<p>Survey - Indirect measure: the outcome will be measured and assessed indirectly by way of a “Pre-Post Questionnaire” given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis.</p> <p>Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.</p> <p>Notes: For years 2018-19 and 2019-20, the plan will be reviewed with an eye toward revising the learner outcomes, measurements, and criteria as necessary.</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: No</p> <p>Only 2 students participated in the survey for this program—both new students. The average rating of these two students was 4.0.</p> <p>Criterion Met: No, but the return rate was very low. (06/14/2016)</p>	<p>Action: The business department will continue to make the questionnaire available to students for ongoing analysis. (06/14/2016)</p> <p>Follow-Up: Because this year was the 5-year review for the business programs, all the outcomes were assessed this year. (06/14/2016)</p>