Admission to the BAS Program

Students will be admitted to the program in Full Admission status when all admission requirements have been completed and accepted by the BAS Committee. Students who do not maintain good standing, as defined, will be placed on Probationary status. Students on Probationary status are not allowed to continue toward completion of the program until they have removed all restrictions. The manner for reinstatement to good standing will be determined by the BAS Committee on a case-by-case basis.

To be officially admitted to the BAS program, students should do the following.

STEP 1: Inquiries
As soon as practical, applicants should meet with a faculty program advisor to outline a proposed course of study.

STEP 2: Application Process
Students must present evidence of completion of one of the following associate’s degree patterns:

1. An Associate of Applied Science (AAS) degree from an accredited college.
2. An Associate of Science or Associate of Arts degree or other degrees as deemed appropriate by the BAS Committee, plus a résumé demonstrating relevant experience.
3. Any technical associate’s degree that is not an AAS, if it is from an accredited college and includes more than 50 percent technical/vocational courses (as determined by your advisor).

Acceptable evidence would be the diploma and/or official transcripts. Students should submit transcripts indicating an overall grade-point average (GPA) equal to or greater than 2.0, as calculated by Great Basin College formulas. Students should submit a program application to the BAS Committee before completion of 30 credits in the program. Students should have completed the requirements for an associate’s degree prior to submitting an application.

STEP 3: Follow Up
Students have the responsibility to ensure that official transcripts and any other requirements are received by the Great Basin College Admissions and Records Office in order to receive Full Admission to the BAS program.

NOTE: Evaluation of the entrance criteria will be made by the BAS Committee. This process takes approximately five to six weeks. Students will be notified by letter from the Director of Admissions and Registrar upon acceptance/denial.

Pre-admission Information

- The Graphic Communications emphasis of the BAS (BAS-GRC) requires an AAS in Computer Technologies with a Graphic Communications emphasis for admission, or BAS-GRC advisor permission.
- A student with a bachelor’s degree from a regionally accredited college or university will not be required to take general education courses unless they are listed under the Emphasis Requirements or are needed as prerequisites for more advanced requirements.

Maintaining Good Standing

Students who have been admitted to the BAS program will maintain their status as students in good standing, and be allowed to graduate, if they meet the following requirements:

- Maintain an overall 2.0 GPA.
- Receive no lower than a C- in all program requirements.

Total Minimum Credits for BAS: 120
Total Minimum Upper-Division Credits: 48

Graphic Communications Emphasis

The BAS-GRC can be earned online. Graduates with a BAS-GRC, in addition to the BAS program student learning outcomes, will be able to:

- Analyze businesses and organizations in order to design and develop logos and identities that are effective and appropriate.
- Understand and execute the processes to design, produce, and manage websites for businesses and organizations.
- Demonstrate the skills and abilities needed to design and manage production of advertisements for multiple forms of media.
- Design and manage production of collateral materials (e.g., business cards, brochures, newsletters, annual reports, letterhead, envelopes, mailers, promotional materials) for businesses and organizations.

For more information, including a suggested course sequence, see the current Great Basin College catalog at http://www.gbcnv.edu/catalog, and contact the BAS-GRC program advisor, Kathy Schwandt, at kathy.schwandt@gbcnv.edu or 775-733-2218.
About the Bachelor of Applied Science Program

The Bachelor of Applied Science (BAS) program is designed for students who have previously completed an associate’s degree at an accredited college or university. Please see the rest of this brochure and the current GBC catalog at http://www.gbcnv.edu/catalog for more information.

The BAS program is intended to build on students’ associate degree curricula, work experience, and maturity. It will provide students with communication and problem-solving skills, management and organizational theories and practice, and a broad liberal arts view of the world and workplace. This training is designed to prepare students for employment in demanding management positions, depending on the selected emphasis. The focus in the curriculum on the values of lifelong learning and positive human relation skills will be especially beneficial to graduates of this program.

Student Learning Outcomes

Graduates of the BAS program will have the knowledge and skills to:

• Understand the social responsibilities of being members of a professional community and the ethical values which are integral to personal and professional success.

• Identify and access relevant information and be able to interpret, summarize, synthesize and effectively convey this information to others using a variety of technology platforms.

• Understand the key concepts and be able to demonstrate the ability to apply the latest knowledge, techniques, concepts and tools of their professions to solve problems and address the needs of society, organizations and individual clients.

• Demonstrate knowledge of the relationship of professionals to society at large, the role of the professional as part of that society and the ability to analyze how changes in technology will impact the future of their professions and their relationships with society.

• Demonstrate skills and abilities in critical thinking, creativity, communication and analysis to facilitate career progression in their professions.

Please contact the Graphic Communications program advisor with questions.

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