GREAT BASIN COLLEGE FOUNDATION Board of Trustees Development Committee Meeting 1025 Chilton Circle, Elko, Nevada 89801

Thursday, November 9, 2023, at 12:00 pm

Minutes

Call to Order of the Great Basin College Foundation Board of Trustees, Development Committee

- 1. Call to Order: 12:12 p.m.
- **2.** Roll Call

Present: Absent:

Chris Johnson (Chair) Caroline McIntosh Alan Morris Dave Roden

Others Present: Leslie Maple, Executive Director Hillary Baker, Associate Development Director Kelli Baker, Administrative Assistant

- **3.** Public Comment. Pursuant to NRS 241 this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item. ACTION WILL NOT BE TAKEN
- **4.** Introduction and welcome, Leslie Maple, Foundation Executive Director. INFORMATION ONLY NON ACTION ITEM *ESTIMATED TIME: 5 mins*

Ms. Maple stated she is looking forward to meeting everyone in person. She said she grew up in Elko and has worked for non—profits.

5. Possible approval of the May 11, 2023, meeting minutes. FOR POSSIBLE ACTION

GBCF Development Committee Members will review, recommend changes, and/or approve the minutes of the May 11, 2023, meeting, and matters related thereto. *ESTIMATED TIME: 5 mins*

A motion to approve the minutes of May 11, 2023, was made by Dave Roden, seconded by Alan Morris, motion passed unanimously.

6. Discussion of fundraising needs related to a new website content management system for Great Basin College, and matters related thereto. INFORMATION ONLY – NON ACTION ITEM

Jake Rivera, Vice President for Student and Academic Affairs, will be available to discuss the above item. *ESTIMATED TIME: 10 mins*

Vice President Rivera was unable to attend the meeting.

This may be placed on the agenda in January.

7. Development Committee Chair Report. INFORMATION ONLY – NON ACTION ITEM

The Committee may receive an update from the Chair. *ESTIMATED TIME: 5 mins*

Chair Johnson stated he researched statistics about the college and found out about 80% of the student body is mostly online. Chair Johnson stated we will have the change next year with the new president of the college, so we are in between knowing of projects that are needed from the college. Chair Johnson said that we are aware of the student housing needs and Ms. Maple can eventually pick a project and present it to the Trustees.

- 8. Associate Development Director Update. INFORMATION ONLY NON ACTION ITEM
 - Legacy Society Event. Ms. Baker stated the event is next Thursday at 5:30 in the Solarium. There will be signs on campus to direct people and the Lunch Box will be catering. Ms. Baker also said that Jason Land and Rich Barrows will be presenting about charitable gift annuities.
 - Update on property located in rural northeast Nevada. Ms. Baker stated that the donor has reached out and they are under contract to sell to a private person.

Ms. Baker also reported that there were some small scholarships that have come in and there is a bigger one which is just waiting for the paperwork to be finalized.

Mr. Roden did state he received the notice regarding the legacy society event.

- 9. Foundation Director Update INFORMATION ONLY NON ACTION ITEM
 - Gift Summary Report FY24. ESTIMATED TIME: 10 mins

Ms. Maple stated she is working on strategies for income and upcoming events for the Development Committee and working on some revenue generating opportunities. Ms. Maple briefly went through the Gift Summary Report.

Chair Roden inquired about the golf tournament and how much it brought in? Ms. Maple stated that is something she wanted to report on and wanted to ask the committee if they wanted to continue with the tournament. Ms. Baker replied it was successful and brought in around \$8,000-\$9,000 (\$8,171.74 and \$1,025 in-kind donations) and she would be interested in hosting another one. Mr. Roden asked if it was a good profit for all of the time that was put in? Ms. Baker replied yes, after the first year will be easier. Ms. Baker also

replied they were looking at doing the tournament in a different month. Mr. Roden inquired when the course opened. Chair Johnson replied usually around March 1st, depending on the weather. Chair Johnson stated that he would like to keep the event around the same time of year, if possible.

10. Items from Board Members. INFORMATION ONLY – NON ACTION ITEM

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No public comment.

12. Adjourn: 12:29 p.m.