

**GREAT BASIN COLLEGE
1500 College Parkway
Elko, Nevada 89801**

**Institutional Advisory Council
Thursday, September 21, 2017, 7:00 am (PST)
BERG HALL CONFERENCE ROOM**

APPROVED MEETING MINUTES

Video Conference from the Meeting Site to:

Great Basin College – Battle Mountain Center
835 N. 2nd St., GBC, BM1,
Battle Mountain, Nevada

Great Basin College – Ely Center
2115 Bobcat Dr., GBC 118
Ely, Nevada

Great Basin College – Pahrump Valley Center
551 E. Calvada Blvd., GBC PVC 124
Pahrump, Nevada

Great Basin College – Winnemucca Center
5490 Kluncky Canyon Rd., GBC 108
Winnemucca, Nevada

Great Basin College
GBC, Wells, Nevada

Great Basin College
GBC, Wendover HST-2, Wendover, Nevada

The Great Basin College Institutional Advisory Council meeting was called to order by Matt McCarty at 7:06 a.m.

MEMBERS PRESENT:

Dr. Andrew Bath
Dr. Hugh Collett
Vince Juaristi
Kent McAdoo
Matt McCarty
Caroline McIntosh
Don Miller
Al Parker
Dave Roden

MEMBERS ABSENT:

Laura DelRio
Chris Melville
Will Moschetti

Jolene Supp

GBC Staff Present:

John Albrecht
Lisa Campbell
Amber Donnelly
Robert Hannu
Joyce Helens
Lynn Mahlberg
Tom Reagan
Mardell Wilkins
Dianne Wrightman

Guests Present:

Cathy McAdoo

1. **Public Comment** (*see foregoing notation regarding public comment*) **Information**
 No public comment.

2. **Approval of Minutes – Matt McCarty** **Information/For Possible Action**

GBC Institutional Advisory Council reviewed the minutes of the GBC IAC meeting on May 18, 2017. Dave Roden made a **MOTION** to approve the minutes; motion was seconded by Kent McAdoo. Discussion followed with Kent McAdoo recommending minor change to Item 6 to reflect the following: John Rice said the faculty has been working hard to have a broad conversation with women, Hispanics, and Native America people who have a real interest. **MOTION** was **APPROVED** with this noted change to Item 6.

3. **IAC Chairs Meeting Update - Matt McCarty** **Information**

GBC IAC Chair Matt McCarty provided an update on the past IAC Chairs meeting. The meeting was earlier this summer in Reno. The IACs are strong and it is refreshing to see how the colleges are transitioning as the IACs are new to the community colleges. The TMCC IAC chair reported that TMCC has a slick marketing plan that has rolled out. Since the TMCC IAC inception the number of companies that TMCC has connected with has risen by 30%. TMCC also has a link that employers can go to and that has shown a 6% increase to approximately 1200 employers who have used the link. It is a good way to connect employers with the college. GBC could use this as an example to reach out. The TMCC chair mentioned John Albrecht and the program he is involved with in going out to local schools to deliver a TMCC notebook and talk about going to TMCC. It got good media attention for the college.

4. **Board of Regents' Community College Committee Update – Matt McCarty** **Information**

GBC IAC Chair Matt McCarty updated the IAC on the previous meeting of the NSHE Board of Regents' Community College Committee meeting. The new Vice Chancellor of Community Colleges, Nate MacKinnon, will be in Pahrump next week for the open house. Lynn Mahlberg added that Frank Woodbeck, Vice Chancellor for Workforce Development and Regent Cathy McAdoo will be in Pahrump as well. Chair McCarty reported the Nevada Promise was passed in legislature and provides \$3.5 million dollars for free community college. It is paid out after all scholarships and other awards to finish paying the credit hours. The application deadline is October 31. The students are required to attend two mandatory meetings or trainings about the obligations, meet with a mentor, complete 20 hours of community service, and fill out a FAFSA application. The program is modeled after the Tennessee Promise which is now a \$100 million dollar program. Nearly every student in Tennessee is eligible. The administrative costs are covered by a private endowment in Tennessee. Some details are still being worked out here. It will be one application process. Chair McCarty strongly encourages IAC members to go out and talk about Nevada Promise with students and parents. The program is only applicable to seniors in high school this year. Chair McCarty also suggested the IAC members be looking at their communities to identify five people who would make good mentors for these Nevada Promise students. The scope of the mentoring is not known yet, but as a mentor you don't

have to provide academic advising. The mentors will receive training, too. Mentors will need a background check because they will be working with students. Vince Juaristi asked if GBC students would be locked out if applications are accepted first come first serve basis. Lynn Mahlberg said it is not anticipated that students will be locked out. Remember it is not completely free. Students will still have to pay the lab fees and books and take a minimum of 12 credit hours. Lynn Mahlberg commended Chair McCarty on his wonderful report at the Community College Committee meeting. He was well prepared and succinct. Chair McCarty will send his report to Mardell to email out to this committee.

5. GBC IAC Business Matters – Matt McCarty

**Information/For
Possible Action**

- A. GBC Chair Matt McCarty discussed GBC IAC membership and introduced new member Caroline McIntosh from Ely. We have 13 seats now with potentially two to fill. Ms. McIntosh expressed appreciation for the fast track in the applications process. She stated she is very excited to be back home in Ely. She served many years ago on the GBC Advisory Board and was the school superintendent for White Pine County and Lyon County School Districts. She currently serves on the GBC Foundation Board of Trustees.
- B. Chair Matt McCarty discussed the process for the selection of Chair and Co-Chair starting 2017/2018. They are two year terms and open to anyone on the IAC. Don Miller made a **MOTION** that Matt McCarty continue as chair for a two year term starting the academic year 2017-2018; motion seconded by Dave Roden; **MOTION** was **APPROVED**. Matt McCarty reported that he reached out to Andrew Bath about the Co-Chair position and Dr. Bath is interested. Don Miller made a **MOTION** to appoint Andrew Bath as Co-Chair for a two year term starting the academic year 2017-2018; motion seconded by Dave Roden; **MOTION** was **APPROVED**.
- C. Chair Matt McCarty reported the terms of one half of the GBC IAC members expire in December 2017. They are Hugh Collett, Al Parker, Chris Melville, Don Miller, Will Moschetti and Jolene Supp. If you do not want to renew let us know by next meeting. We can have a maximum of fifteen members. We don't have anyone from Battle Mountain.
- D. GBC IAC discussed proposed 2017/2018 Meeting Dates:
 - Thursday, September 21, 2017 at 7:00 a.m. (PST)
 - Thursday, November 16, 2017 at 7:00 a.m. (PST)
 - Thursday, January 18, 2018 at 7:00 a.m. (PST)
 - Thursday, March 15, 2018 at 7:00 a.m. (PST)
 - Thursday, May 17, 2018 at 7:00 a.m. (PST)

Kent McAdoo made **MOTION** to approve the proposed meeting schedule for 2017/2018; motion seconded by Don Miller; **MOTION** was **APPROVED**.

6. Enhanced Role for GBC IAC – Matt McCarty

**Information/For
Possible Action**

Chair Matt McCarty led a discussion on determining what the goals of the IAC should be and to determine the focus of the coming year. Matt said for the past four to five years these

meetings have been heavy on reports. The open meeting law has made it more difficult to freely and opening discuss things as in prior meetings. However, committee members are more active in the communities. #1 We can help out with dual enrollment through the Jump Start Program or whatever program is in place within the high schools. #2 What can we do for the businesses in all of our communities and how can we meet all of their needs. #3 All communities have the health and human services so what can we do to meet the needs in this area. We should be advocates for the college and step up our game on the knowledge we have from these three areas. We then can talk to the high school students, parents and counselors on what GBC can offer. We can talk to the businesses and the medical community on what their needs are and bring that information back to the college. It will be information being brought in and out. GBC does a great job and the more help we can give them the better. Dean Tom Reagan stated GBC is the only NSHE institution that offers the alternate route to licensure. Dean Reagan also talked about the dual enrollment and that 800 students each year take some sort of dual enrollment. There is a 50% reduction in fees to all dual enrollment regardless of delivery. There is also the Career Readiness grant whose goal is tuition free for dual enrollment. The goal is to increase head count by 20% and the number of courses taken by 50%. The Jump Start is a pathway program for juniors and seniors in high school who are ready to execute their courses to earn an associate's degree by going full-time their last two years of high school. We are working with the school districts to increase the live schedule of classes offered. In Tonopah we focused on criminal justice because there was a cohort that needed it. GBC also has pathway for career and technical education. Caroline McIntosh suggested a synopsis of all these programs should be made available to the IAC. Tom Reagan mentioned that he is available anytime to meet and brainstorm.

7. President's Report – *President Joyce Helens* **Information**

GBC President Joyce Helens provided the GBC IAC with updates on college activities.

- A. Budget – President Helen's said that most people including those who work for the college do not understand how the college is funded and where the money is allotted. Very soon the college will be rolling out a GBC Budget 101 that will explain how we are funded and how our budgets work. It will be of great help to employees and GBC IAC members.
- B. Vice President for Academic Affairs Search – President Helens said she has been reviewing hiring practices and how GBC conducts the searches. The VPAA position search was opened prior to her arriving at GBC. It was a very passive search and was open for months. It was advertised in one place. There were many applicants and only two qualified. President Helens said a more active search was needed for such an important position. GBC will be hiring Marti Cizeck Consulting who has worked with NSHE and GBC on other searches. We will have focus groups and listening sessions for input into the position. Hiring a consultant will cost money, but it will be worth it. Lynn Mahlberg will continue in her dual role until someone is hired. We should begin to advertise for the position in January with a hope for a summer hire.

- C. GBC Legacy – President Helens stated the last couple of months she has been listening and sorting a tremendous amount of information. She is focusing on what it is we do and why that is important. For example, dual enrollment is something we have been doing successfully for decades. Then we have another institution who comes into our area to offer exactly what we do. Luckily we have a new Vice Chancellor for Community Colleges and now we are talking about consistent practices. We want to be good colleagues and collaborate with other institutions. Within our own college we will be looking at the programs we have and what has been put on hold. We will also be looking at the amount of online classes we offer. Our number one focus is students and community. Also important to the college is economic development. But we need to look at the competition side of it. Recently a Canadian company was interested in moving to Elko to provide mine training. It is what we are doing now. Several years ago Dean Bret Murphy had an idea of creating a mining training facility. We already do provide training to the mines and we can expand it to where people from all over the county could be sent here for training. Dean Murphy recently participated in the Governor’s Trade Mission to South America which was mining related and made some great connections. Again, it comes back to what do we do and how do we build on it. We don’t want to think small. It must benefit the students and the communities we serve
- D. GBC’s Presentation at the Board of Regents Meeting held in Elko two weeks ago was a great collaboration with faculty, staff and stakeholders.

8. Member Report

Information

Each committee member was given an opportunity to provide a verbal report.

Winnemucca – Dave Roden asked Lisa Campbell to report. Lisa reported are settling in and planning for spring. Dave and Lisa recently toured Twin Creeks mine with Newmont. September 30th is a 100 year celebration for Winnemucca. Lovelock is also celebrating 100 years.

Elko – Kent McAdoo invited everyone to a presentation, Basque Herder – End of an Era, this Saturday at 2:00 p.m. at the California Trail Center. It is a photo journal and discussion about the legacy of the Basques on the Great Basin.

Don Miller reported next Friday the Rotary Club will be distributing the dictionaries with the invitation to attend GBC to all the 3rd graders in our area.

Ely – Caroline McIntosh said she is looking forward to the November 9th Open House to meet President Helens.

Pahrump – Al Parker said he is looking forward to September 29th Open House. There will be a number of things to discuss.

Vince Juaristi congratulated Matt McCarty on his renewed chairmanship and welcomed President Helens and appreciated her comments of today. He mentioned awhile back the Congress passed the Higher Education Act and within that there was the National Center for Research and Technology in Education. President Obama appointed Mr. Juaristi to serve on the board when it was first created. He served as finance chairman since the inception and they quickly created a non-profit out of that so there is no federal funding. They also expanded it to a new name which is Digital Promise. As of last week he serves as finance chairman over both domestic and global factions of Digital Promise. Mr. Juaristi reported he has asked the staff to review all grants to find out if there is a project that could be done with community colleges. Digital Promise has approximately \$100 million in revenue per year. He is hopeful that a project can be identified with community colleges including GBC.

9. New Business **Information**

No new business.

10. Public Comment *(see foregoing notation regarding public comment)* **Information**

Regent Cathy McAdoo stated she is humbled to be a Regent for NSHE and an advocate for rural Nevada. Elko is her home but it spreads out across the state. She thanked GBC for hosting an amazing Board of Regents' meeting in September. The western hospitality made everyone feel so welcomed. The GBC t-shirts at the hotel when staff and Regents checked in was appreciated. When Cathy was at PACE she came to believe that reporting is essential so as to create awareness and readiness for action. Another thing, yesterday the Regents were invited to attend the UNR Earthquake lab. It was not a public event but she was allowed to invite some guests from Elko. There were four Elko area residents who attended. Jan Peterson from KENV came and filmed it so Elko County could see it. Regent McAdoo always finds opportunities to represent rural Nevada. Finally, Regent McAdoo was able to get the new Vice Chancellor for Community Colleges and the Chancellor on Ruby Radio when they were in Elko for the Board of Regents' meetings. Regent McAdoo reiterated how honored she was to represent our district on the Board of Regents.

Chair McCarty indicated that other Regents are interested in attending the GBC IAC meetings. Regent Del Carlo is interested in attending the November meeting via teleconference. The Vice Chancellor for Community Colleges, Nate Mackinnon, will be attending the January meeting in person.

Regent McAdoo recognized Dean Tom Reagan for the Summit of Rural Education that was held in Winnemucca. He did a great job. GBC partnered with UNR to bring district representative together. Barrick Gold sponsored the summit. It was a full day of brainstorming and discussion.

11. Chair McCarty adjourned the meeting at 8:49 a.m. **Information**