

GREAT BASIN COLLEGE (GBC)
Institutional Advisory Council
1500 College Parkway
Elko, Nevada 89801
Thursday, September 15, 2016, 7:00 am (PST)
BERG HALL CONFERENCE ROOM

Video Conference from the Meeting Site to:

Great Basin College – Battle Mountain Center
835 N. 2nd St., GBC, BM3,
Battle Mountain, Nevada

Great Basin College – Ely Center
2115 Bobcat Dr., GBC 118
Ely, Nevada

Great Basin College – Pahrump Valley Center
551 E. Calvada Blvd., GBC PVC 124
Pahrump, Nevada

Great Basin College – Winnemucca Center
5490 Kluncy Canyon Rd., GBC 124
Winnemucca, Nevada

Great Basin College
GBC, Wells, Nevada

Great Basin College
GBC, Wendover HST-2, Wendover, Nevada

APPROVED MEETING MINUTES

*The meeting of the Great Basin College Institutional Advisory Council was called to order at 7:05 a.m. by
Vice chair Brianne Clark*

ROLL CALL

Members in Attendance: Brianne Clark, Laura DelRio, Vince Juaristi (telephone), Kent McAdoo, Matt McCarty, Don Miller, Will Moschetti, Dave Roden

Members Absent: Dr. Andrew Bath, Hugh Collett, Mark Kimball, Chris Melville, Jolene Supp,

Others Present: John Albrecht (telephone), Greg Brorby, Lisa Campbell, Mark Curtis (telephone) Amber Donnelly, Robert Hannu, John Rice (telephone), Mardell Wilkins, Dianne Wrightman

- 1. Public Comment** *(see foregoing notation regarding public comment)* **Information**
None.

- 2. Approval of Minutes – Brianne Clark** **Information/Action**

GBC Institutional Advisory Council reviewed the minutes of the GBC IAC meeting on May 19, 2016. **MOTION:** by Dave Roden to approve the minutes; motion seconded by Will Moshetti, motion was **APPROVED**.

3. President's Report – Dr. Mark Curtis

Information

GBC President Mark Curtis provided an update on college activities and answered questions.

A. Great Basin College as a State College – Facts and Growth Projections by Numbers

President Curtis provided some backup statistics and background information to digest over the next month and would like feedback. At the June Board of Regents' meeting GBC's agenda item on state college status was not received very well. President Curtis met with the chairman of the Board Rick Trachok and the Chair's main concern was that all new programs cost money and that if GBC receives the state college status that we would come back asking for much more money. President Curtis also met with Regent Geddes and reported Regent Geddes also had a couple of concerns about GBC becoming a state college. Regent Geddes wanted to see hard numbers in terms of institutions in the nation who went from community college status to state college status. President Curtis researched and prepared some projections and will be presenting these statistics to Faculty Senate, President's Council, GBC Foundation Trustees and other interested parties. There was a general discussion on the statistics presented in Dr. Curtis' report. President Curtis asked the IAC to review the document and if there are any comments or suggestions please let him know. The next time he goes before the Board of Regents with this information he wants everyone on board. President Curtis talked about the most important thing in the next legislative session for GBC is the passing of the weighted student credit hour. That must pass for everything to proceed. Vince Juaristi asked what the priorities were for NSHE. President Curtis said the NSHE priorities are restoring salary increases for faculty/staff, increase in the weighted student credit hour for CTE courses, and enhancements to add positions to advance workforce needs in the state (ie. teachers, nurses, substance abuse professionals, etc). We did have to submit a budget to the Governor that included a 5% decrease.

4. GBC Foundation Update – Greg Brorby

Information

GBC Foundation Director Greg Brorby provided an update on Foundation activities. Greg reported the next GBC Foundation Trustee meeting is scheduled for this afternoon at 12:15 p.m. The newly formed GBC Alumni Association partnered with Caldwell Banker to have a booth at the most recent downtown business association wine walk. The Foundation is working on implementing an online giving module. The GBC Foundation Trustees have decided to bring back a signature event. A focus group will be created to see what the community wants. The annual giving mailer is scheduled to go out in mid-October. The Legacy Society dinner for those who are considering GBC in their estate planning is scheduled for November 2nd.

5. Board of Regents' Community College Committee Update – Matt McCarty

Information

GBC IAC Chair Matt McCarty gave an update on the previous meeting of the NSHE Board of Regents' Community College Committee meeting and the meeting of the IAC Chairs. A committee has been implemented for the Chairs of the IACs and a request has been made that

the Chairs meet two times per year face to face in Reno and/or in Las Vegas. Matt does not see the value of a face to face meeting. There is a lack of engagement from Chair Trachok. The first meeting was called for by one of IAC chairs and wanted to know what the other Chairs are doing. It still wasn't clear what NSHE wanted. The Community College Committee meeting discussed the IACs as advocates for the college and NSHE as a whole. We needed more information from NSHE on what we could talk about during the legislative session. We still don't have clarity on that issue. Vince Juaristi asked if any there was any clarity given to these committees on what they are allowed to do as far as advocacy. They have not clarified that, so ambiguity may be good. They say we are an arm of NSHE and a direct arm to our college. The other IACs are concerned about speaking with one voice and giving no latitude to the chair. Vince says he's afraid the intent of the Board of Regents is the reigning in of the IACs and stifles what we want to do. President Curtis said the presidents have been told there will be no individual advocacy but for the NSHE as a whole. Matt McCarty said they cannot shut us down on public comment and we can push for action items. The charges are vague for the IACs and Regent Trachok said it was intended that way so we can have flexibility. We need to be sure the walls don't come closing in. The other three IACs are looking at work force development and figuring out what their colleges are doing. Their IACs have very heavy hitters and their time is valuable just like ours is but they don't know how to be effective yet.

- A. Mission Differentiation – Regent Trachok has asked the IACs to find what we do better than anyone else from the State and how we set ourselves apart. Matt McCarty summed up what we do is provide higher education for rural Nevada. Regent Trachok said the UNLV nursing program is all online and we can't use geographic area any more. GBC has been providing online educational opportunities for decades and we excel at that.
- B. Advocacy from all IACs – The Community College Committee wanted to know what GBC IAC wanted out of the legislative sessions to possibly add to the NSHE requests. Regents Trachok and Melcher brought up a number of times that our legislators are not supporting NSHE and that we need to reign in our legislators. It's not the "GBC" legislator's fault. NSHE should be advocating on behalf of GBC needs to the legislators. It was apparent the Board of Regents felt no responsibility at all for the funding formula.

6. Discussion and potential action on GBC Mission Statement. The IAC will review and accept or recommend changes to the GBC Mission Statement – *Matt McCarty* Information/Action

Matt McCarty reported the IACs were told to look at their institutional mission statements to see if we are meeting expectations. Matt feels that GBC has an excellent mission statement. The role of the IAC is to advise and not direct. Matt believes that NSHE is somehow going to do away with service areas which might affect our mission. Mark Curtis said at the recent Board of Regents' meeting the service areas were eliminated. That is not to say that an institution can muscle in and take over an area. They are trying to recognize the increase prominence of online. President Curtis has instructed our marketing people that for future websites and promotional material that we still have the dots to show our IAV locations in the state but the counties will not be colored as though we have ownership. The mission statement pretty well encompasses what we do. Any change to mission statement would have to have extensive vetting with all entities and approval by the Board of Regents. President Curtis stated that 58%

of students go to college within a 100 mile radius of home. It is the number one factor. GBC is the only game in town for most of rural Nevada. We do what others cannot and will not do and we are economically viable. **MOTION:** by Kent McAdoo to support the current GBC mission statement; motion seconded by Dave Roden; motion was **APPROVED**.

7. IAC Approved Comments for Public Use – The GBC IAC will discuss the use of prepared comments that are approved by the IAC for member’s public use. The GBC IAC will review the WNC IAC approved comments for member’s public use to possibly use as a template. - Matt McCarty **Information/Action**

Matt McCarty was frustrated with WNC for bringing up this document. It was approved and suggested that all IACs create a similar document. They wanted to essentially have talking points so all IAC members have a united voice. Matt said it is a lot of time wasted on voting on wording and not over all ideas, objectives and strategies. Matt said he doesn’t think we need this as we need to be able to collaborate, be nimble and quick to take action. We would not gain a thing with this and our time could be better spent. We want to work on broadly creating awareness in the metro areas on our programing; continue to support economic development; expand the K-12 programs dual credit and continue to work with K-8 on the value college in general; continue collaboration within the rural communities and continue the pursuit of state college status. But we do not need a document to state this. **MOTION:** by Kent McAdoo that we do not need to prepare a document of approved comments for member’s public use; motion seconded by Dave Roden; motion was **APPROVED**.

8. Discuss and/or approved tentative meeting dates for 2016-2017 – Brianne Clark **Information/Action**

Brianne Clark presented the tentative schedule of meeting dates for the remainder 2016-2017: November 17, 2016, January 19, 2017, March 16, 2017, and May 18, 2017. All meetings start at 7:00 a.m. (PST). **MOTION:** by Will Moshetti to approve the meeting schedule; motion was seconded by Don Miller; motion was **APPROVED**.

9. Discuss IAC membership – Matt McCarty **Information**

- A. Discussion on member terms being extended by one year. Matt McCarty reported on the new language of members first appointed to the IACs. One half of the IAC will have a 5 year term and one half will have a three year term. There would have been a six month gap otherwise with terms originally expiring in December.
- B. Discussion on vacancies to the IAC. The members of the IAC are appointed, not elected. The chair of the IAC is for a four-year term and must rotate. We have two members who have passed away: Chuck Knight and Susan Davis, therefore, we have two vacancies. We would need to submit our recommendations to the Board of Regents’ for their approval. We need someone from Battle Mountain, but it is not absolutely necessary as we are above the seven members that is required. Regent Melcher has brought up the apparent lack of mining related members on IAC. GBC collaborates with the mining industry and they are represented well on the GBC Foundation Trustees. We have had mining reps on the advisory board in the past. Brianne Clark worked with Barrick on a committee this summer

which brought Native American students in from all the neighboring tribes and perhaps that would be a good place to approach to see if there is an interest in serving on the IAC. Other sections of the community to consider would be health care, service industry, banking and agriculture/ranching.

10. Vice President Reports and Questions

Information

The GBC Vice Presidents will give a verbal report and answer any questions:

- A. Academic Affairs/Student Affairs – *Lynn Mahlberg* was absent but provided a written report.
- B. Business Affairs – *Sonja Sibert* was no present.

11. Member Report

Information

Each committee member will be given an opportunity to provide a verbal report.

- A. Ely - *Dr. Andrew Bath* - was not present.
- B. Elko - *Brianne Clark* - no report.
- C. Elko - *Dr. Hugh Collett* – was not present.
- D. Battle Mountain – no report.
- E. Wells - *Laura DelRio* – no report.
- F. Washington DC - *Vince Juaristi* – no report.
- G. Pahrump - *Mark Kimball* – no report.
- H. Elko - *Kent McAdoo* – no report.
- I. Elko - *Matt McCarty* – no report.
- J. Wendover - *Chris Melville* – not present.
- K. Elko - *Don Miller* – reported that the Rotary program to distribute dictionaries and an invitation to attend GBC will start in a couple of weeks. He has been doing this for twenty years now. This year they will give out approximately 779 dictionaries.
- L. Elko - *Will Moschetti* – no report.
- M. Winnemucca - *Dave Roden* – Dave asked Lisa Campbell to give report. Lisa Campbell reported students are back in classes and enrollments are good. Spring planning will commence shortly. The Humboldt Foundation has agreed to roll out a number of scholarships for local students.
- N. Wells - *Jolene Supp* – was not present.

12. New Business

Information

The IAC needs to decide whether to fill the two vacancies left from the passing of Chuck Knight and Susan Davies.

13. Public Comment (see foregoing notation regarding public comment)

Information

Amber Donnelly, GBC Dean of Health Science & Human Services announced the Pennington Foundation gave GBC \$200,000 for the Radiology remodel. The open house for the new Radiology lab will be scheduled for the end of October. Amber also announced that the online BSN program was recognized in the American Journal on Nursing.

14. Adjourn

The meeting was adjourned at 8:55 a.m. by Chair Matt McCarty.

Information