

Assessment: Assessment Plan



Program (CT) - AAS-Graphic Communications Emphasis

Unit Mission: The mission is student success and the Computer Technologies Department is committed to addressing the disparate and constantly changing needs of students throughout rural Nevada who are preparing for technology-driven careers by improving methods, techniques, and content for delivering high-quality educational experiences.

Outcome: Computer use in the workplace

Efficiently and ethically use computers and relevant software in the workplace.

Outcome Status: Active

Assessment Year: 2015-2016

Start Date: 05/09/2016

Assessment Measures

Assignment - Project - Final Projects in GRC 183 and GRC 256 will be used to measure this outcome. (Active)

Criterion: 80% of students will earn 70% for their Final Projects in GRC 183 and GRC 256.

Outcome: PC systems

Effectively utilize the PC operating system.

Outcome Status: Active

Assessment Year: 2016-2017

Start Date: 05/09/2016

Assessment Measures

Written Test/Exam - The midterm and final exams in COT 204 will be used to measure this outcome. (Active)

Criterion: 80% of students will earn 70% for their midterm and final exams in COT 204.

Outcome: Programming skills

Add interactivity and efficiency to completed activities using programming skills.

Outcome Status: Active

Assessment Year: 2017-2018

Start Date: 05/14/2018

Assessment Measures

Assignment - Project - Final Projects in GRC 119 and GRC 188 will be used to measure this outcome. (Active)

Criterion: 80% of students will earn 70% for their Final Projects in GRC 119 and GRC 188.

Outcome: Elements and principles of design

Program (CT) - AAS-Graphic Communications Emphasis

Identify, discuss, and apply elements and principles of design using tools ranging from traditional pen-and-paper to cutting-edge technology.

Outcome Status: Active

Assessment Year: 2018-2019

Start Date: 05/13/2019

Assessment Measures

Assignment - Project - Final Projects in GRC 183 and GRC 256 will be used to measure this outcome. (Active)

Criterion: 80% of students will earn 70% for their Final Projects in GRC 183 and GRC 256.

Outcome: Design professional-quality graphic communications products for use in print and online applications.

Design professional-quality graphic communications products for use in print and online applications.

Outcome Status: Active

Assessment Year: 2019-2020

Start Date: 05/11/2020

Assessment Measures

Assignment - Project - Final Projects in GRC 183 and GRC 256 will be used to measure this outcome.

(Active)

Criterion: 80% of students will earn 70% for their Final Projects in GRC 183 and GRC 256.

Outcome: Entry-level employment

Seek entry-level employment in the field of graphic communications.

Outcome Status: Active

Assessment Year: 2020-2021

Start Date: 05/11/2020

Assessment Measures

Survey - Survey (Active)

Criterion: 80% of students will seek entry-level employment in the field of graphic communications.

Notes: I need help from Institutional Research to design, deliver, and collect results from a survey to recent graduates of this degree program. Within what period of time from graduation would survey results be useful? Within six months of graduation? A year?