

# Assessment: Annual Report



## Program (BUS)- Human Resources CT

**Unit Mission:** The mission of the certificate of achievement program in Human Resources is to provide students with an introduction to the field of human resources and to prepare the student for entry level positions in the field, or for students to continue their education at the associate level in general business or related business areas at GBC.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p><b>Examine the voluntary nature of business activity</b> - Examine the voluntary nature of business activity, and develop an appreciation for the reality that choices affect profitability and success in a business enterprise.  <b>Outcome Status:</b> Active  <b>Assessment Year:</b> 2015-2016  <b>Start Date:</b> 09/07/2015</p>	<p><b>Assignment - Written</b> - (Direct Measurement):  MGT 201 Course: Hewlett Packard Case Study in MGT 201  Case focuses on the decision Meg Whitman made retaining the PC division as it was the major revenue generator and decisions needed to be made to improve the stream.</p> <p><b>Criterion:</b> Average score for actual student submissions on Case Study exceeds 70%</p>	<p><b>Reporting Period:</b> 2016-2017  <b>Criterion Met:</b> Yes  Spring 2017 results – students who completed the assignment average score was 99.3%. Instructor confirmed that scoring was lenient and this assignment will change in Spring of 2018 with a new textbook used. (06/20/2017)</p>	<p><b>Action:</b> Students did a good job with this Case Study assignment. Clearly identifying the difficult and timely choices executive management must make. The assignment will be changed for the coming academic year with a new textbook introduced. (06/20/2017)</p>
	<p><b>Survey</b> - (Indirect Measurement):  The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis.  <b>Criterion:</b> No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students</p>	<p><b>Reporting Period:</b> 2016-2017  <b>Criterion Met:</b> Yes  Fall 2016 results-  New students in program rated knowledge on a 5 point scale at 4.0  Graduating students rated their knowledge on a 5 point scale at 5.0  (06/20/2017)</p>	<p><b>Action:</b> Students graduating with their Human Resources Certificate of Achievement report significant increased learning. No changes planned going forward (06/20/2017)</p>

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from the start of their program to the end of their program.