

Assessment: Annual Report



Program (BUS) - General Business CRT

Unit Mission: The mission of the certificate of achievement program in general business is to provide students with an introduction to the field of business and preparing the student for the job market in positions related to business, or to prepare students to pursue their education at the associate level in accounting or related business areas at GBC.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Human relations - Effectively apply appropriate human relations skills in employment situations. Outcome Status: Active Assessment Year: 2015-2016 Start Date: 09/07/2015</p>	<p>Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.</p>	<p>Reporting Period: 2016-2017 Criterion Met: Yes In the Fall of 2016 the New Business Student's surveyed showed 4.5 and no Graduating Student's took the exam. (06/20/2017)</p>	<p>Action: We will continue to offer the survey in the Fall and Spring Semesters. So no changes in this area are planned in the coming year. We hope to see more participation. (06/20/2017)</p>
	<p>Assignment - Project - MGT 283 Course: Datotel Case Study –The Case allows students the opportunity to consider how to motivate employees and the effect on human relation decisions for more effective understanding Criterion: Students who submit a written business plan will score 70% or higher on the assignment.</p>	<p>Reporting Period: 2016-2017 Criterion Met: Yes The Spring, 2017 students that completed the case earned an average of 86.5%. (06/20/2017)</p>	<p>Action: This case is a very good example of students needing to analyze the correct motivation strategy in employment cases. No changes are planned for this assignment. (06/20/2017)</p>