Assessment: Assessment Plan

Program (BUS) - BAS- Management in Technology

Unit Mission: The mission of the Bachelor of Applied Science program – Management in Technology is to provide students with the abilities and qualities of competence, personal communication, management, and decision making within a broad context to apply in their chosen field of employment.

Outcome: Evaluate the broad contexts within which businesses operate

Evaluate the broad contexts within which businesses operate and recognize that this context is global, demonstrating an appreciation of perspectives associated with other cultures.

Outcome Status: Active
Assessment Year: 2016-2017
Start Date: 09/14/2015

Assessment Measures

Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis.   (Active)

Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.

Assignment - Written - Alliance Boots Case Study in MGT 310
Case focuses on a major reorganization and realignment of a UK drug store chain under a new CEO. The organization faced stiff competition of the U.S. firm WalMart in the UK. The CEO instituted changes in distribution, operations, and personnel to increase its competitive position versus the U.S. company that operated in a different manner globally. (Active)

Criterion: Average score for actual student submissions on Case Study exceeds 75%
Results for students who completed the case study assignment were 76.2% meeting the established criteria for success.

Outcome: Assess technological trends and innovations

Assess technological trends and innovations that are likely to impact their organization and be able to formulate a plan for their swift orderly adoption.

Outcome Status: Active
Assessment Year: 2017-2018
Start Date: 09/05/2016

Assessment Measures

Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis.   (Active)

Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.

Program (BUS) - BAS- Management in Technology

Outcome: Demonstrate theoretical and practical understanding

Demonstrate theoretical and practical understanding of all concepts, models and techniques associated with effective management.

Outcome Status: Active
Assessment Year: 2018-2019
Start Date: 09/11/2017

Assessment Measures

Written Test/Exam - Mid-Term Exam-Essay in ECON 365 This exam covers material specific to Labor Unions and Minimum Wage Laws and their effect on management decisions. (Active)
Criterion: Student average score on student submissions on the Mid-Term Exam exceed 75%

Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis.   (Active)
Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.

Outcome: Apply basic skills

Apply basic skills in team building, leadership, change and negotiation.

Outcome Status: Active
Assessment Year: 2019-2020
Start Date: 09/10/2018

Assessment Measures

Written Test/Exam - Exam 5 in MGT 310 This exam specifically covers material contained in Chapters 15 through 18 including the following topics – Dynamics of Leadership, Communicating Effectively, and Working in Teams. (Active)
Criterion: Average score for actual student submissions on Exam 5 exceeds 70%

Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. (Active)
Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.

Outcome: Interpret and analyze business situations

Interpret and analyze business situations, identify problems and solve them.

Program (BUS) - BAS- Management in Technology

Outcome Status: Active
Assessment Year: 2020-2021
Start Date: 09/09/2019

Assessment Measures

Assignment - Project - Marketing Plan Project in MKT 210 Project entails conducting market research, identifying opportunity and issues, market strategy development, and implementation. (Active)
Criterion: Average score for actual student submissions on Marketing Plan Project exceeds 75%

Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis.   (Active)
Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.