

Assessment: Course Four Column



Courses (BUS) - Management

MGT 103: Intro to Sm Business Mgt

Course Outcomes	Assessment Measures	Results	Actions
<p>Small business - Define the term small business</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2021-2022</p> <p>Start Date: 09/05/2017</p>	<p>Exam - Exam 1, which covers chapters 1-4 of the textbook. The chapters cover the reasons why small business are started, and the process many owners have followed to get a successful business started.</p> <p>Criterion: na</p>	<p>Reporting Period: 2016-2017</p> <p>Criterion Met: N/A</p> <p>The results of Exam 1 was an average score of 85.79 out of 100 points.</p> <p>All students participated in the exam. The high score was 98 and the low score was 58. (09/05/2017)</p>	<p>Action: This is the last semester for this textbook. The class will be redeveloped with a new textbook for the Fall Semester 2017.</p> <p>Due to an agreement with the Elko School District, we agree verbally not to change the textbooks for a reasonable time.</p> <p>One area that needs improvement is the Student Learning Outcomes (SLO) section of the syllabus. In assessing the class this is not clear to me and I fear to the students based on the IDEA scores for previous semesters.</p> <p>Action steps going forward are to increase the number of test questions to discourage students from cheating on the exam by sharing questions with peers. (09/05/2017)</p>
<p>Develop an understanding of how small businesses are started. - Develop an understanding of how</p>	<p>Exam - Exams 2,4,& 5 covering the chapters of the book regarding the formation and management of a</p>	<p>Reporting Period: 2016-2017</p> <p>Criterion Met: N/A</p> <p>The results of Exam 2 was an average score of 91.36 out of</p>	<p>Action: Action steps going forward are to increase the number of test questions to discourage student's</p>

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>small businesses are started. Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/05/2017</p>	<p>small business. Criterion: na</p>	<p>100 points. All students participated in the exam. The high score was 100 (2) and the low score was 64. The results of Exam 4 was an average score of 88.84. All students participated in the exam. The high score was 98 (3) and the low score was 50. The results of Exam 5 was an average score of 86.42. All students participated in the exam. The high score was 98 (5) and the low score was 50. (09/05/2017)</p>	<p>from cheating on the exam by sharing questions with peers (09/05/2017)</p>
<p>Marketing, planning, finance, administrative controls, and external forces - Develop an understanding of the following elements: marketing, planning, finance, administrative controls, and external forces Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/05/2017</p>	<p>Assignment - Written - Business Plan components which include the marketing plan and financial plan. The two sections develop into the semester project of developing a modified business plan. Criterion: na</p>	<p>Reporting Period: 2016-2017 Criterion Met: N/A The average score for the Marketing plan was 36.94 of 50. Three students did not participate in the assignment. The average score for the Financial Plan was 35.52 of 50. Four students did not participate in the assignment. The average score for the Semester Project of a Business plan was 76.47 out of 100 points. Three students did not participate in the assignment. (09/05/2017)</p>	<p>Action: This process will remain in the new class that is developed. The process of having students develop steps to the business planning process is proven to help students with understanding. (09/05/2017)</p>
<p>Forms of business ownership and the benefits /drawbacks of each - Identify the basic forms of business ownership and the benefits /drawbacks of each. Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/05/2017</p>	<p>Exam - Exam 3, covering the organizational plan, location and financial sections. Criterion: na</p>	<p>Reporting Period: 2016-2017 Criterion Met: N/A The results of Exam 3 was an average score of 92.52 out of 100 points. All students participated in the exam. The high score was 100 and the low score was 88 (2). (09/05/2017)</p>	<p>Action: Action steps going forward are to increase the number of test questions to discourage students from cheating on the exam by sharing questions with peers. (09/05/2017)</p>