## **Assessment: Course Four Column**



## Courses (BUS) - Finance

## **FIN 310:Applied Accounting and Finance**

| Course Outcomes  | Assessment Measures  | Results   | Actions  |
|--|--|---|--|
| Basic concept of a risk/return tradeoff - Grasp the basic concept of a risk/return tradeoff, and be able to separate the various risk premiums included in returns on various securities.  Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/06/2017                 | Exam - Chapters 1, 2, 4, 6, 7, 12 Quizzes Chapters 1, 2, 4, 6, 7, 12 Homework Midterm Exam Final Exam Criterion: 70% | Reporting Period: 2016-2017 Criterion Met: Yes Average Quiz Score: 96% Average Homework Score: 89% Average Midterm Exam Score: 84% Average Final Exam Score: 77% (09/06/2017) | Action: The outcomes were achieved by students for the most part, and no specific actions are planned at this time. (09/06/2017)                   |
| Financial statements in analyzing the operating activities - Utilize standard financial statements in analyzing the operating activities, the financial condition, and the cash flows of a business firm.  Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/06/2017 | Exam - Chapters 3, 15, 16 Quizzes<br>Chapters 3, 15, 16 Homework<br>Midterm Exam<br>Final Exam<br>Criterion: 70%     | Reporting Period: 2016-2017 Criterion Met: Yes Average Quiz Score: 98 Average Homework Score: 76% Average Midterm Exam Score: 84% Average Final Exam Score: 77% (09/06/2017)  | Action: The outcomes were achieved by students for the most part, and no specific actions are planned at this time. (09/06/2017)                   |
| Use time value of money concepts in the calculation - Use time value of money concepts in the calculation of present value, future value, and annuity amounts, and to estimate economic values of debt and equity securities.  Course Outcome Status: Active Next Assessment: 2021-2022    | Exam - Chapters 5, 7, 9, 10, 11 Quizzes Chapters 5, 7, 9, 10, 11 Homework Midterm Exam Final Exam Criterion: 70%     | Reporting Period: 2016-2017 Criterion Met: No Average Quiz Score: 99% Average Homework Score: 54% Average Midterm Exam Score: 84% Average Final Exam Score: 77% (09/06/2017)  | Action: Next semester I will provide more examples and clarification in the specific areas of cost of capital and capital budgeting.  (09/06/2017) |

Recognize various strategies and tradeoffs - Recognize various strategies and tradeoffs in relation to securing short term financing, dividend policy, and working capital requirements.

Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/06/2017 Final Exam
Criterion: 70%

Criterion Met: Yes
Average Quiz Score: 96%
Average Homework Score: 82%
Average Midterm Exam Score: 84%

Average Final Exam Score: 77% (09/06/2017)

Action: Next semester, I will combine chapter 12 on permanent working capital investments with the capital budgeting chapters for purposes of this report. (09/06/2017)

**Follow-Up:** Chapters 15 and 16 were erroneously listed in the syllabus as module numbers which will be changed in coming semesters. (09/06/2017)