Assessment: Course Four Column

Courses (CT) - Graphic Communications

GRC 103:Intro Computer Graphics

Course Outcomes	Assessment Measures	Results	Actions
Photoshop and InDesign to create and modify images and layouts - Use multiple features of Photoshop and InDesign to create and modify images and layouts. **Course Outcome Status:** Active **Next Assessment:** 2020-2021 **Start Date:** 07/18/2016	**Discussion -** Participation in Class Discussions, Weekly Assignments and Final Project **Criterion:** Passing grade for each assessment measure.	**Reporting Period:** 2015-2016 **Criterion Met:** No 5 students withdrew from the course. 1 student switched to an Audit. 10/14 students passed the class with grades ranging from A to C. 3 passed with either a D- or D+. 1 student failed the course. The low grades and the failure were due to a high number of missed assignments, and mixed personal problems outside of the classroom. (07/18/2016)	**Action:** Next fall, I will be using the same textbook with the updated version of the CC software. In order to avoid withdrawals, I will continue to utilize Early Alerts and reach out to each student personally through email and Cranium Café to help them succeed. Over the summer, I plan on changing up some of the project-based assignments to help focus student skill on certain modules throughout the semester, instead one big final at the end of the semester. (07/18/2016)
Customize tools in Photoshop and InDesign - Customize tools in Photoshop and InDesign. **Course Outcome Status:** Active **Next Assessment:** 2020-2021 **Start Date:** 07/18/2016	**Assignment - Written -** Weekly Assignments and Final Project **Criterion:** Passing grade for each assessment measure.	**Reporting Period:** 2015-2016 **Criterion Met:** Yes Same as Outcome #1. (07/18/2016)	**Action:** Next fall, I plan on utilizing the wealth of Adobe workshops and classrooms to best assist students with tool customization in Photoshop and InDesign. I will be searching and utilizing several different methods, besides lecture, to help students. (07/18/2016)
Principles of design in image composition and page layout - Apply principles of design in image composition and page layout.	**Discussion -** Participation in Class Discussions, Weekly Assignments and Final Project **Criterion:** Passing grade for each	**Reporting Period:** 2015-2016 **Criterion Met:** Yes Same as Outcome #1. (07/18/2016)	**Action:** Throughout the class, students utilized the principles of design in either Photoshop, InDesign,

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Course Outcome Status: Active **Next Assessment:** 2020-2021 **Start Date:** 07/18/2016	assessment measure.		or a combination of both. Students worked mainly in a digital capacity, but the culminating final utilized both digital and print work. This will continue for future sections of this class. (07/18/2016)
Identify elements of design - Identify elements of design in image composition and page layout. **Course Outcome Status:** Active **Next Assessment:** 2020-2021 **Start Date:** 07/18/2016	**Discussion -** Participation in Class Discussions, Weekly Assignments and Final Project **Criterion:** Passing grade for each assessment measure.	**Reporting Period:** 2015-2016 **Criterion Met:** Yes Same as Outcome #1. (07/18/2016)	**Action:** Students complete multiple written assignments and participate in discussions about the elements of design. Images, layouts, and other resources are used in discussions to give students a focal point. They are then asked to use what they've learned in their written assignments/discussions in their own projects and hands-on assignments. This will continue for future sections of this class. (07/18/2016)
Process completed image and/or page layout product. - Describe the process that results in a completed image and/or page layout product. **Course Outcome Status:** Active **Next Assessment:** 2020-2021 **Start Date:** 07/18/2016	**Discussion -** Participation in Class Discussions, Weekly Assignments and Final Project **Criterion:** Passing grade for each assessment measure.	**Reporting Period:** 2015-2016 **Criterion Met:** Yes Same as Outcome #1. (07/18/2016)	**Action:** Students complete multiple projects based in Photoshop and InDesign that help them hone their skills in images and layouts. Students also complete written work on the Principles and Elements of design, which translate into their hands-on assignments and Final Projects. This will continue for future sections of this class. (07/18/2016)
Typography fundamentals - Demonstrate knowledge of typography fundamentals. **Course Outcome Status:** Active **Next Assessment:** 2020-2021 **Start Date:** 07/18/2016	**Discussion -** Participation in Class Discussions, Weekly Assignments and Final Project **Criterion:** Passing grade for each assessment measure.	**Reporting Period:** 2015-2016 **Criterion Met:** Yes Same as Outcome #1. (07/18/2016)	**Action:** In every assignment, students are encouraged to explore the boundaries of typography and expressionism, while working within the Principles and Elements of Design. Students use typography in their written assignments, but also in their hands-on assignments and Final Project. This will continue for future

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