

Assessment: Course Four Column



Courses (CT) - Graphic Communications

GRC 101: Intro Graphic Communicatn

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Elements and principles of design - Explain how elements and principles of design are used to create all types of effective visual communications. Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/20/2016</p>	<p>Discussion - Class Discussions, Weekly Assignments, and Final Project Criterion: Passing grade for each assessment measure.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes 7/9 students passed the class with grades ranging from A to C. The two students who failed the class either did not submit many of the assignments, or turned in incomplete work. (07/20/2016)</p>	<p>Action: Next fall, I will be using the same textbook and generally the same class website with updated links. It is through assignments and discussions based on text in this book and related websites linked to the GRC 101 website that students learn about effective use of elements and principles of design in visual communications. (07/20/2016)</p>
<p>Specific Elements and principles of design - Describe specific elements and principles of design. Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/20/2016</p>	<p>Discussion - Class Discussions, Weekly Assignments, and Final Project Criterion: Passing grade for each assessment measure.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Same as Outcome #1. (07/20/2016)</p>	<p>Action: Next fall, I will be using the same textbook and generally the same class website with updated links. It is through assignments and discussions based on text in this book and related websites linked to the GRC 101 website that students learn to describe specific elements and principles of design. (07/20/2016)</p>
<p>Typefaces, imagery, and colors - Select typefaces, imagery, and colors that are appropriate and effective for design and communication goals. Course Outcome Status: Active Next Assessment: 2020-2021</p>	<p>Assignment - Project - Weekly Assignments and Final Project Criterion: Passing grade for each assessment measure.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Same as Outcome #1. (07/20/2016)</p>	<p>Action: Next fall, I will be using the same textbook and generally the same class website with updated links. It is through assignments based on text in this book and related websites linked to the GRC 101</p>

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			<p>website that students learn about selecting typefaces, imagery, and colors that are appropriate and effective for design and communication goals. (07/20/2016)</p>
<p>Organization and format - Discuss organization and format in terms of effective graphic communications. Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/20/2016</p>	<p>Discussion - Class Discussions, Weekly Assignments, and Final Project Criterion: Passing grade for each assessment measure.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Same as Outcome #1. (07/20/2016)</p>	<p>Action: Next fall, I will be using the same textbook and generally the same class website with updated links. It is through assignments and discussions based on text in this book and related websites linked to the GRC 101 website that students learn about organization and format in terms of effective graphic communications. (07/20/2016)</p>
<p>Perform research and use processes for project - Perform research and use processes for project-based communication design. Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/20/2016</p>	<p>Assignment - Project - Weekly Assignments and Final Project Criterion: Passing grade for each assessment measure.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Same as Outcome #1. (07/20/2016)</p>	<p>Action: Next fall, I will be using the same textbook and generally the same class website with updated links. It is through assignments based on text in this book and related websites linked to the GRC 101 website that students learn to perform research and use processes for project-based communication design. (07/20/2016)</p>
<p>New and traditional media - Discuss how new and traditional media are incorporated in visual communications. Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/20/2016</p>	<p>Discussion - Class Discussions, Weekly Assignments, and Final Project Criterion: Passing grade for each assessment measure.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Same as Outcome #1. (07/20/2016)</p>	<p>Action: Next fall, I will be using the same textbook and generally the same class website with updated links. It is through assignments and discussions based on text in this book and related websites linked to the GRC 101 website that students learn how new and traditional media are incorporated in visual communications. (07/20/2016)</p>

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Explore career opportunities - Explore career opportunities in the field of graphic communications. Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/20/2016</p>	<p>Discussion - Class Discussions and Weekly Assignments Criterion: Passing grade for each assessment measure.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Same as Outcome #1. (07/20/2016)</p>	<p>Action: Next fall, I will be using the same textbook and generally the same class website with updated links. It is through assignments and discussions based on text in this book and related websites linked to the GRC 101 website that students learn about career opportunities in the field of graphic communications. (07/20/2016)</p>