

Assessment: Course Four Column



Courses (A&L) - English

ENG 333:Prof Communications

Course Outcomes	Assessment Measures	Results	Actions
<p>Analyze rhetorical situations - Students will learn to analyze rhetorical situations common in the professional workplace and craft communications that address those rhetorical situations (Addresses Gen. Ed. Objective: Communication Skills). Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/13/2016</p>	<p>Assignment - Written - This outcome will be assessed by performance on the Self- Evaluation/Final Portfolio Assignment. Criterion: Success will be defined by at least 75% of students scoring at least a 75% on the Self-Evaluation/Final Portfolio Assignment.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes 85% of students achieved at least 75% on the Self-Evaluation/Final Portfolio. (07/13/2016)</p>	<p>Action: The students who failed to meet the assessment criteria failed to submit the assignment. For this reason, in future courses, I plan to introduce the assignment earlier and stress its importance over the course of the semester. (07/13/2016)</p>
<p>Write in genres common to the workplace setting - Students will learn to write in genres common to the workplace setting (Addresses Gen. Ed. Objective: Communication Skills). Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/13/2016</p>	<p>Assignment - Written - This outcome will be assessed by performance on the Self- Evaluation/Final Portfolio Assignment. Criterion: Success will be defined by at least 75% of students scoring at least a 75% on the Self-Evaluation/Final Portfolio Assignment.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes 85% of students achieved at least 75% on the Self-Evaluation/Final Portfolio. (07/13/2016)</p>	<p>Action: The students who failed to meet the assessment criteria failed to submit the assignment. For this reason, in future courses, I plan to introduce the assignment earlier and stress its importance over the course of the semester. (07/13/2016)</p>
<p>Write for different professional as well as public audiences - Students will learn to write for different professional as well as public audiences for a variety of business-related purposes (Addresses Gen. Ed.</p>	<p>Assignment - Written - This outcome will be assessed by performance on the Self- Evaluation/Final Portfolio Assignment. Criterion: Success will be defined by</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes 85% of students achieved at least 75% on the Self-Evaluation/Final Portfolio. (07/13/2016)</p>	<p>Action: The students who failed to meet the assessment criteria failed to submit the assignment. For this reason, in future courses, I plan to introduce the assignment earlier and stress its importance over the course</p>

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<p>Objective: Communication Skills). Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/13/2016</p>	<p>at least 75% of students scoring at least a 75% on the Self-Evaluation/Final Portfolio Assignment.</p>		<p>of the semester. (07/13/2016)</p>
<p>Write in electronic and online mediums - Students will learn to write in the increasingly electronic and online mediums encountered by professionals in various fields (Addresses Gen. Ed. Objective: Technological Understanding).</p>	<p>Assignment - Written - This outcome will be assessed by performance on the Self- Evaluation/Final Portfolio Assignment.</p> <p>Criterion: Success will be defined by at least 75% of students scoring at least a 75% on the Self-Evaluation/Final Portfolio Assignment.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes 85% of students achieved at least 75% on the Self-Evaluation/Final Portfolio. (07/13/2016)</p>	<p>Action: The students who failed to meet the assessment criteria failed to submit the assignment. For this reason, in future courses, I plan to introduce the assignment earlier and stress its importance over the course of the semester. (07/13/2016)</p>
<p>Articulate their understanding of writing situations and writing concepts - Students will articulate their understanding of writing situations and writing concepts (Addresses Gen. Ed. Objective: Personal Growth and Responsibility). Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/13/2016</p>	<p>Assignment - Written - This outcome will be assessed by performance on the Self- Evaluation/Final Portfolio Assignment.</p> <p>Criterion: Success will be defined by at least 75% of students scoring at least a 75% on the Self-Evaluation/Final Portfolio Assignment.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes 85% of students achieved at least 75% on the Self-Evaluation/Final Portfolio (07/13/2016)</p>	<p>Action: The students who failed to meet the assessment criteria failed to submit the assignment. For this reason, in future courses, I plan to introduce the assignment earlier and stress its importance over the course of the semester. (07/13/2016)</p>
<p>Write collaboratively - Students will demonstrate their ability to write collaboratively (Addresses Gen. Ed. Objective: Personal Growth and Responsibility). Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/13/2016</p>	<p>Assignment - Project - This outcome will be assessed by performance on the Group Proposal Project. Criterion: Success will be defined by at least 75% of students scoring at least a 75% on the Group Proposal Project.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes 88% of students achieved at least 75% on the Group Proposal Project. (07/13/2016)</p>	<p>Action: The students who failed to meet the assignment criteria did so due to lack of participation in the group project. In future courses, I will spend more time on the group assignment phase and work more diligently to verify students are participating in the course before assigning them to a group. (07/13/2016)</p> <p>Follow-Up: Overall, the structure of the course seems effective in regards to meeting learning</p>

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outcomes, though I will introduce a few tweaks to future courses including introducing the Self-Evaluation/Final Portfolio earlier in the semester and making the group assignments as efficient as possible by verifying participation earlier in the process.
(07/13/2016)