



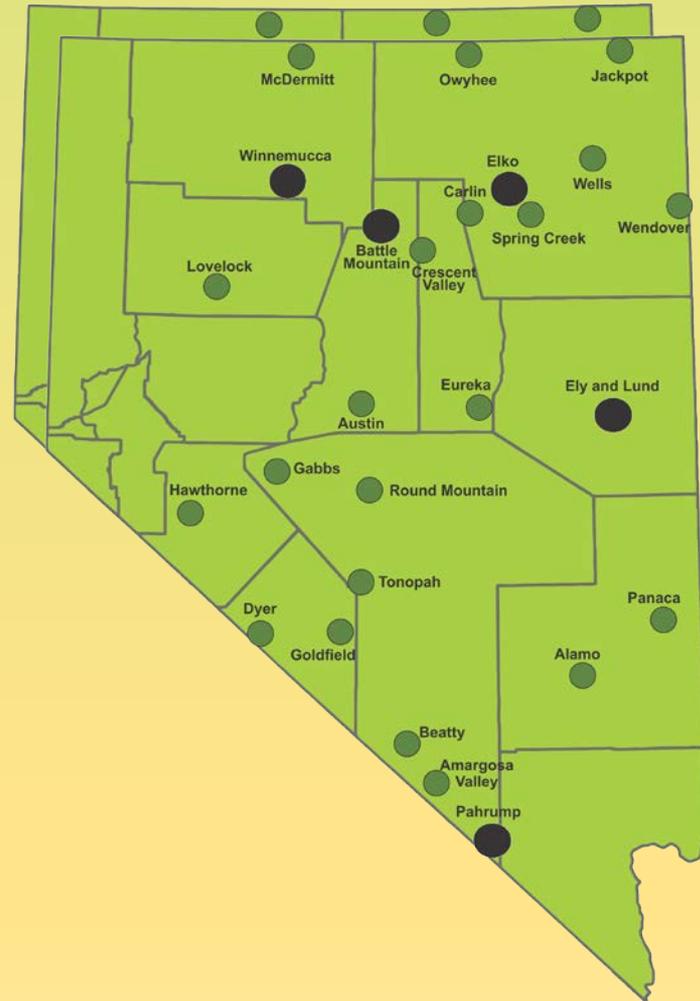
GBC Performance Metrics: Annual Update

Presentation to the NSHE Board of Regents, September, 2016



Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in conjunction with certificates and associate and select baccalaureate degrees.

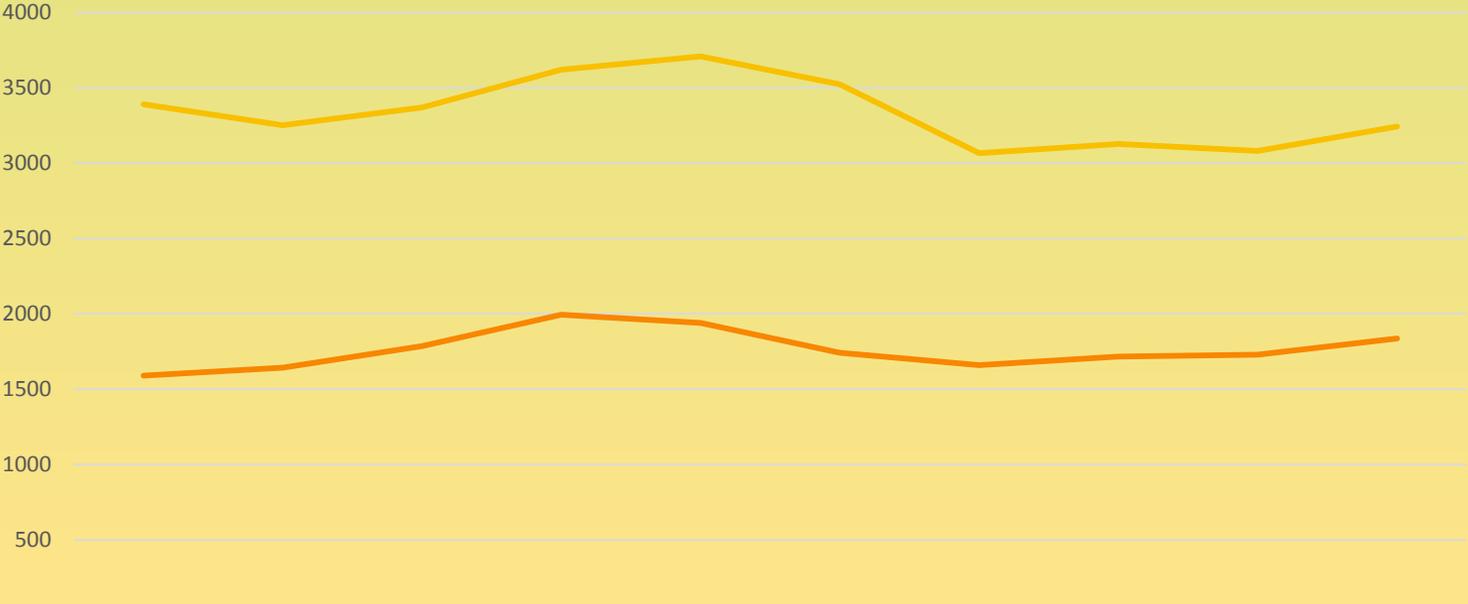
Five campuses/centers
Ten counties/school
districts
Main towns --
Elko
Battle Mountain
Ely
Pahrump
Winnemucca



Student Profile: Fall 2015

- 70% part-time
- 62% women
- 29% minority
- 39% ages 25 and older
- 26% pursuing a career/technical certificate or degree
- 53% of all enrollments are online
- 573 degrees and certificates awarded FY2016
 - 71 Bachelor's degrees
 - 304 Associate's degrees
 - 198 Certificates of Achievement
- 75% AA and AS graduates enroll at a 4-year institution within one year – 55% continue their education at GBC

10-year enrollment trends: Fall headcount and Annual Average Full-time Equivalent (AAFTE)

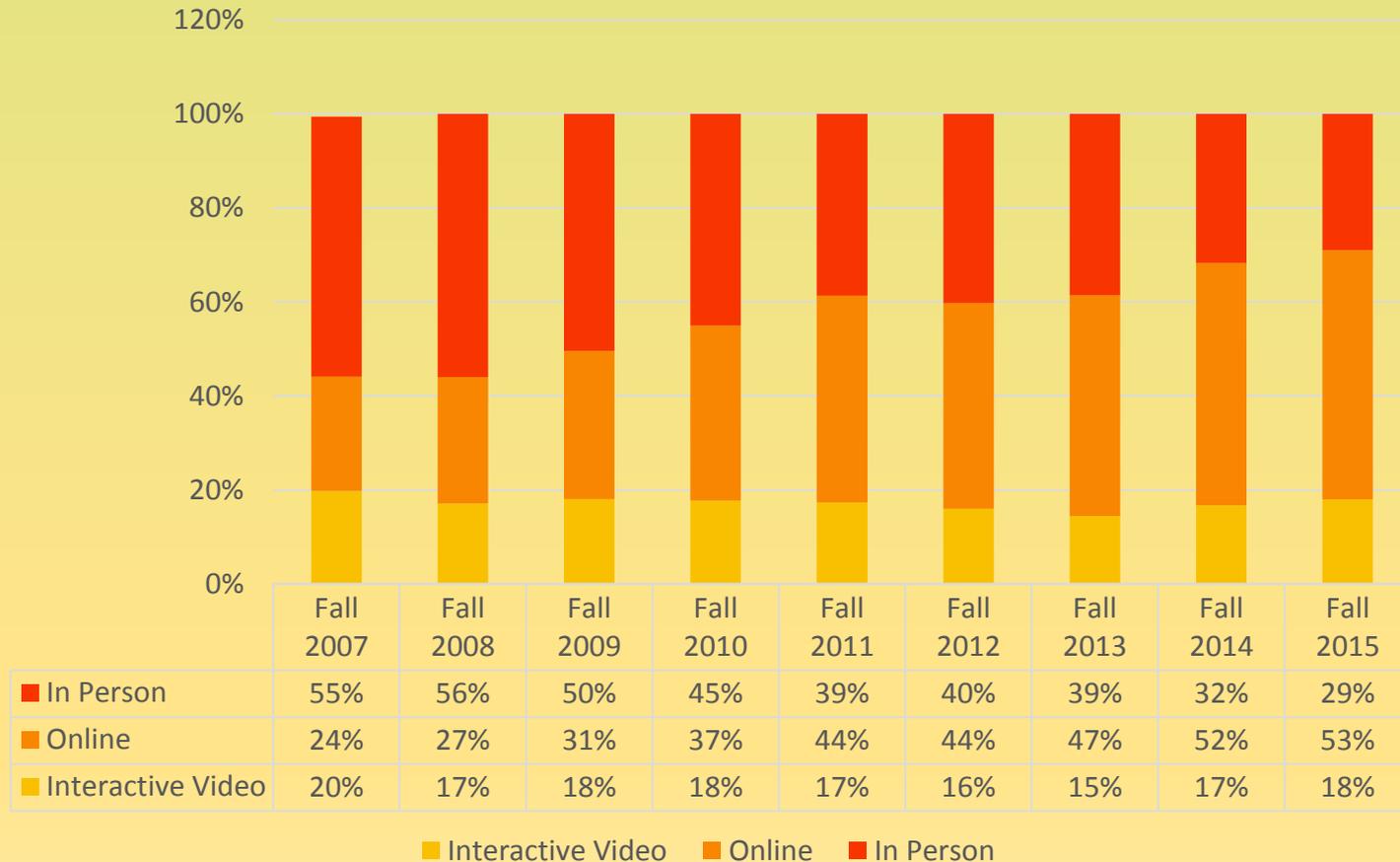


	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Headcount	3390	3251	3370	3621	3708	3524	3067	3127	3081	3243
AAFTE	1589	1643	1786	1994	1939	1742	1659	1717	1728	1836

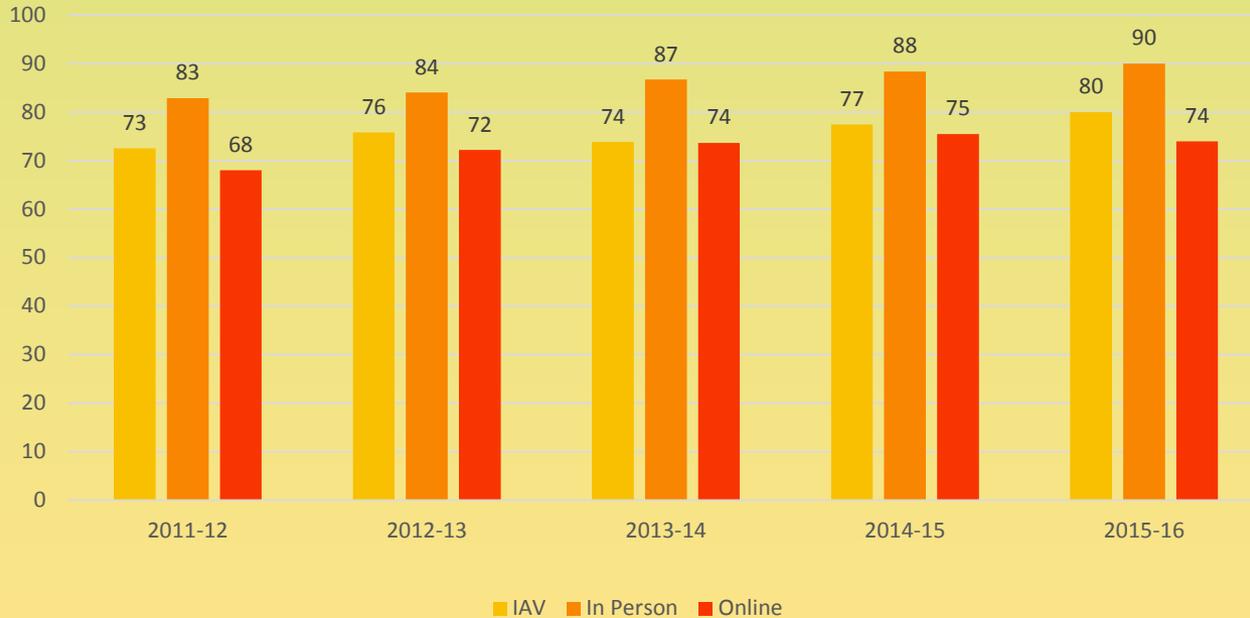
— Headcount — AAFTE



10-year enrollment trends: Fall semester percentage FTE by mode of instruction



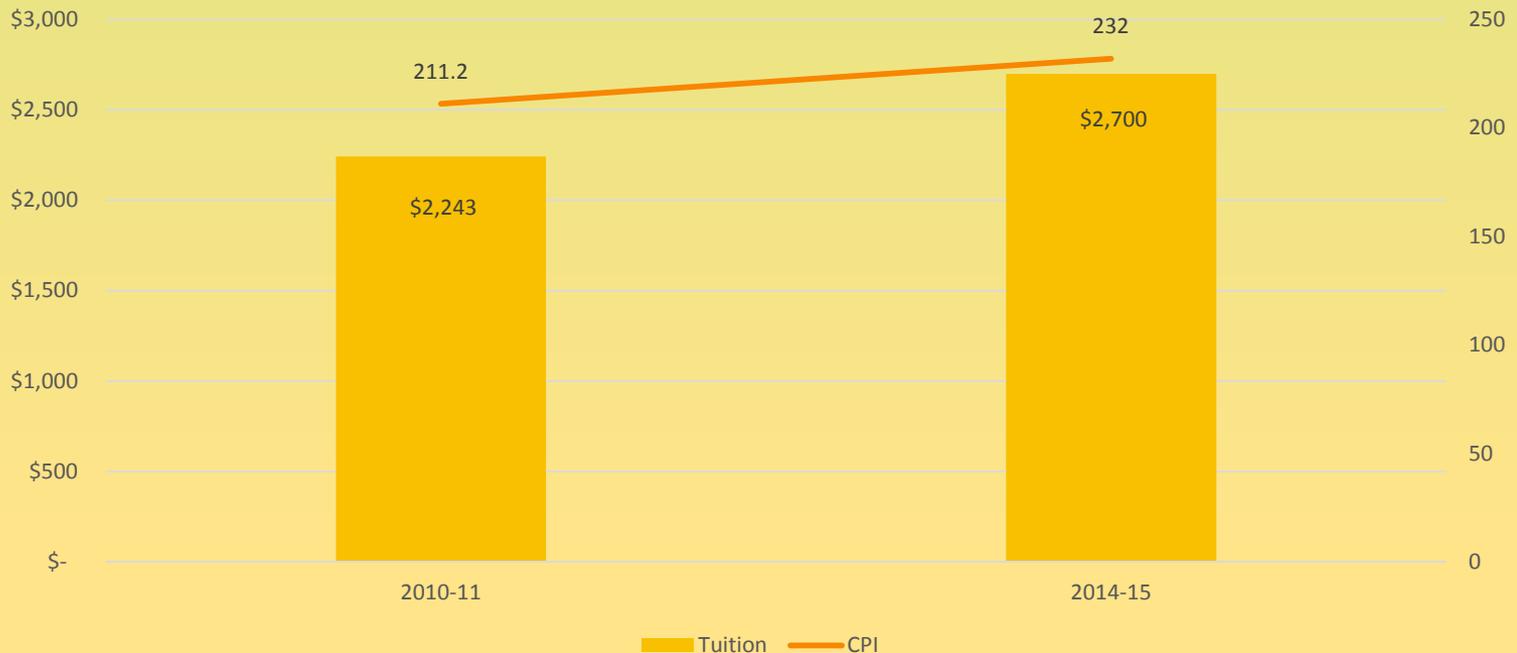
College-level course success rates by mode of instruction



Calculations follow definitions from the National Community College Benchmarking Project and include all enrollments in college-level classes (no developmental classes) with grades of C- or better as a percentage of total enrollments. Excludes Incompletes, Audits, and missing grades.

Question 1 - Tuition over the last 5 years: Has it exceeded the Annual Consumer Price Index?

Tuition has increased 20.4% over the last five years while the CPI has increased 9.8% over the same time period.

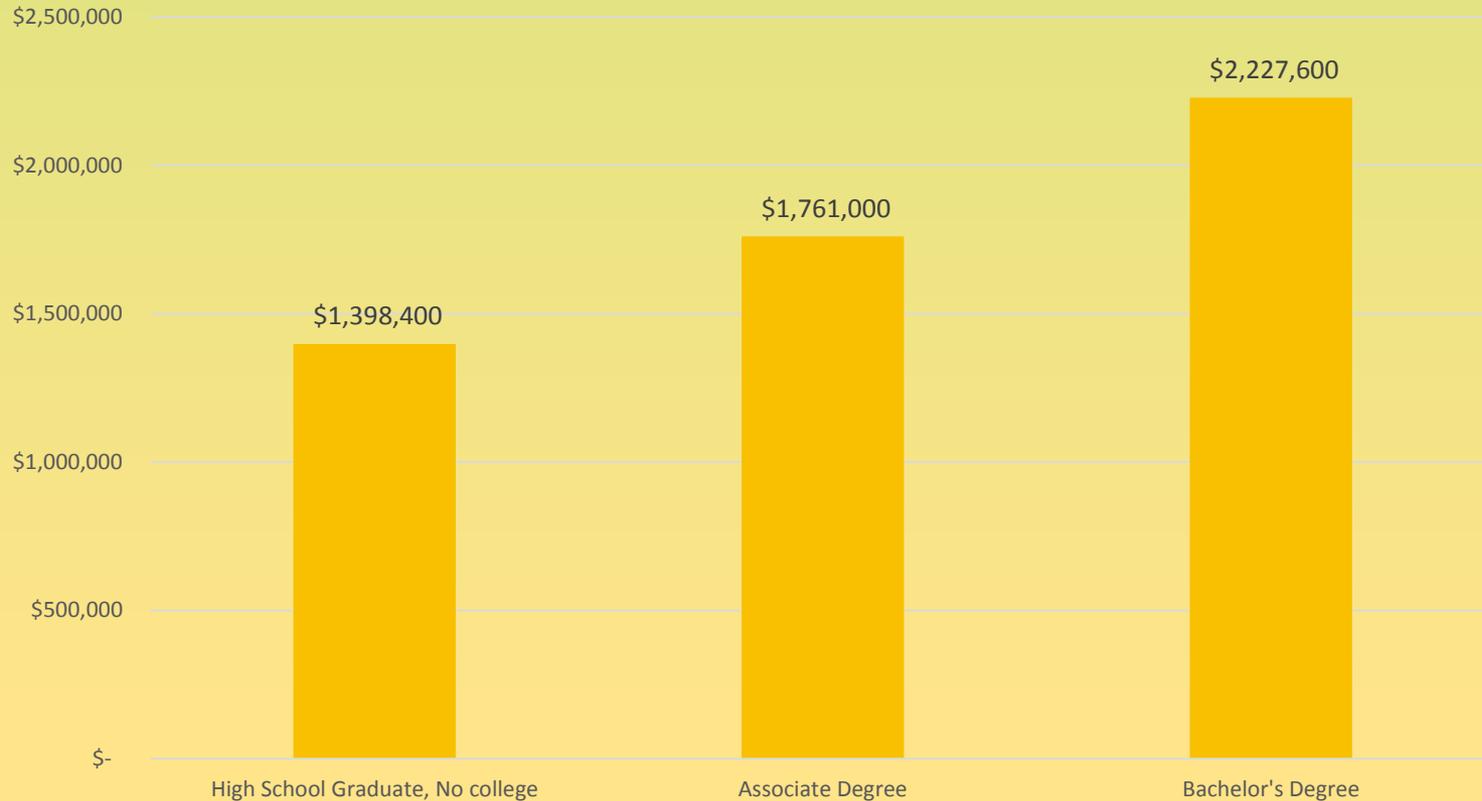


Tuition over the last five years: Has it increased as a percentage of median household income?

	2009-10	2013-14	Percent Change
GBC resident full-time annual tuition and fees	\$2,010	\$2,700	34.3%
Ten-county service area average median household income*	\$51,669	\$51,309	-0.7%
Tuition as a percentage of median household income	3.9%	5.3%	35%

*Comparable median household income by county from U.S. census data for 2009 and 2013.

Average Lifetime Earnings by Level of Education



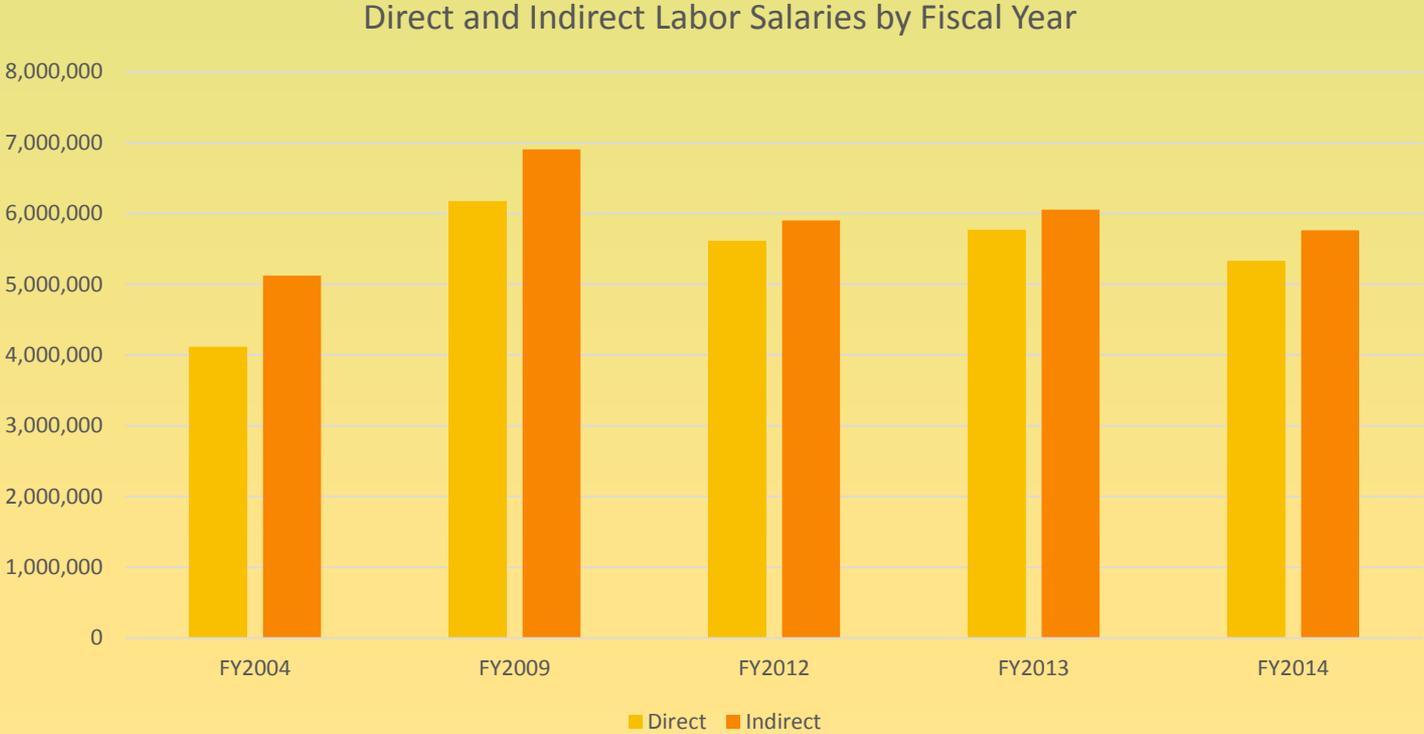
Lifetime earnings based on a 40-year work life

Source: 2010 Census.gov



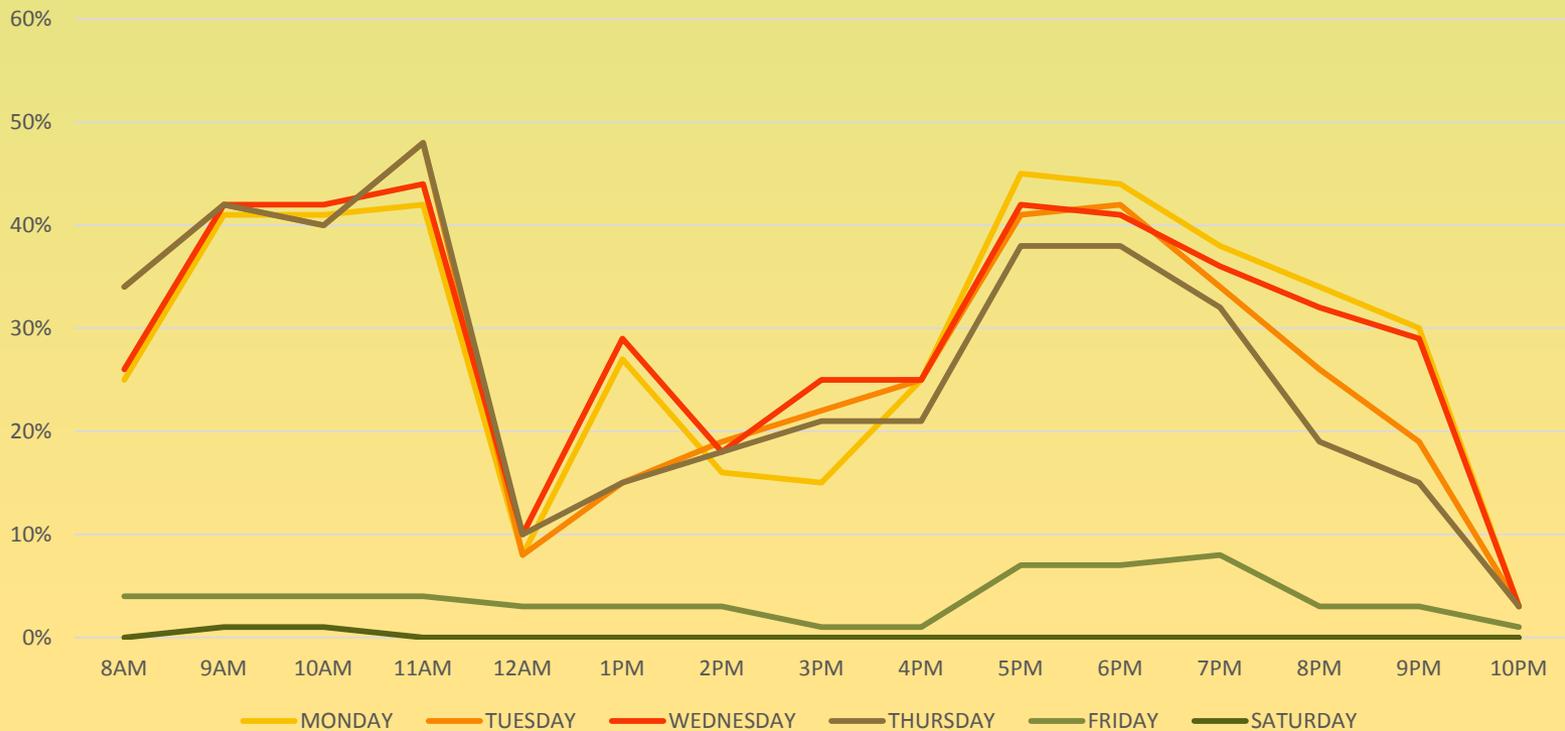
Question 2 - The ratio of administrative vs. instructional spending over the last 10 years:

Has the growth of administrative spending exceeded that of instructional spending? Why?



Question 3 - What is our building utilization, Monday through Saturday?

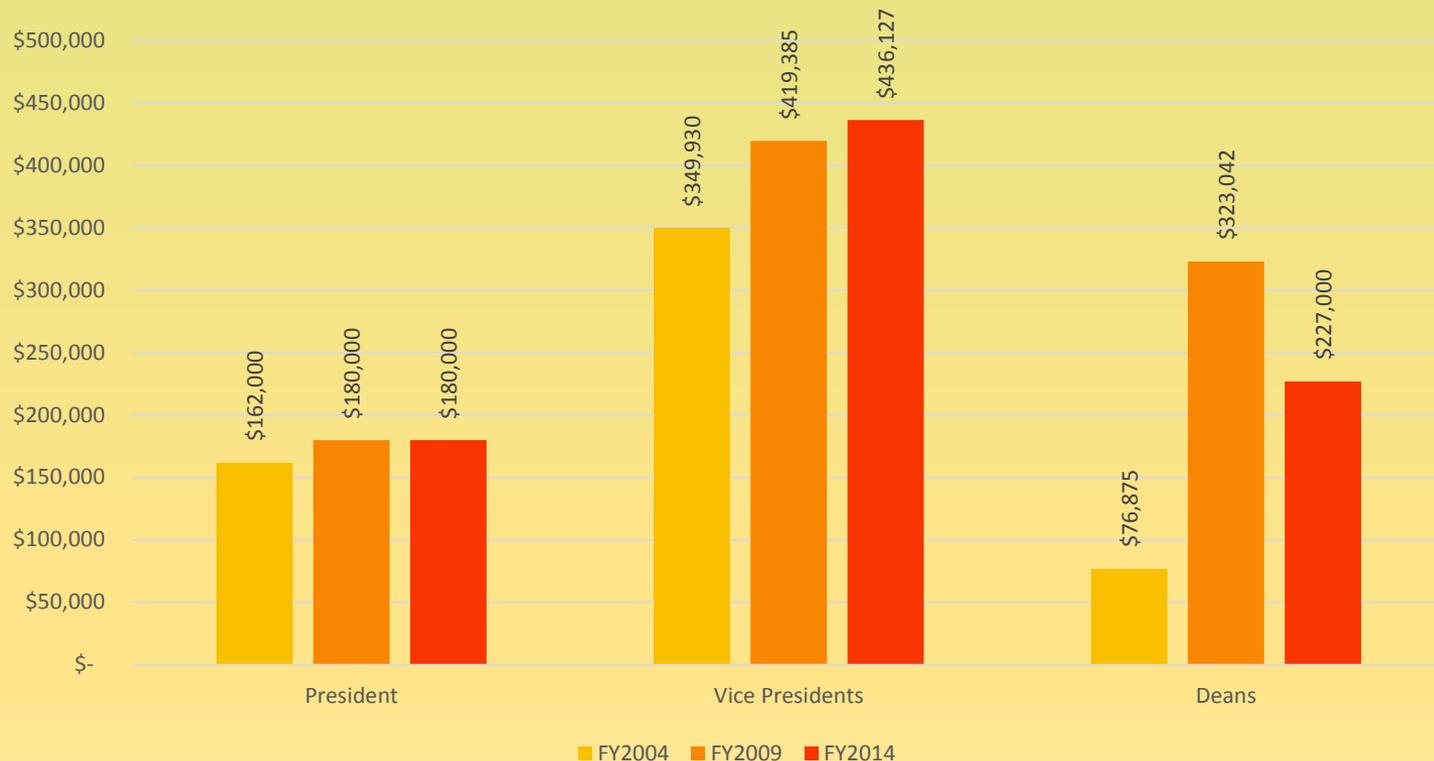
All GBC Campuses/Centers Combined – Does not include online classes



Question 4 - What are the salaries of top administrators and athletic department personnel?

How have salaries for these positions changed over the last 10 years?

Total Base Salaries by Position

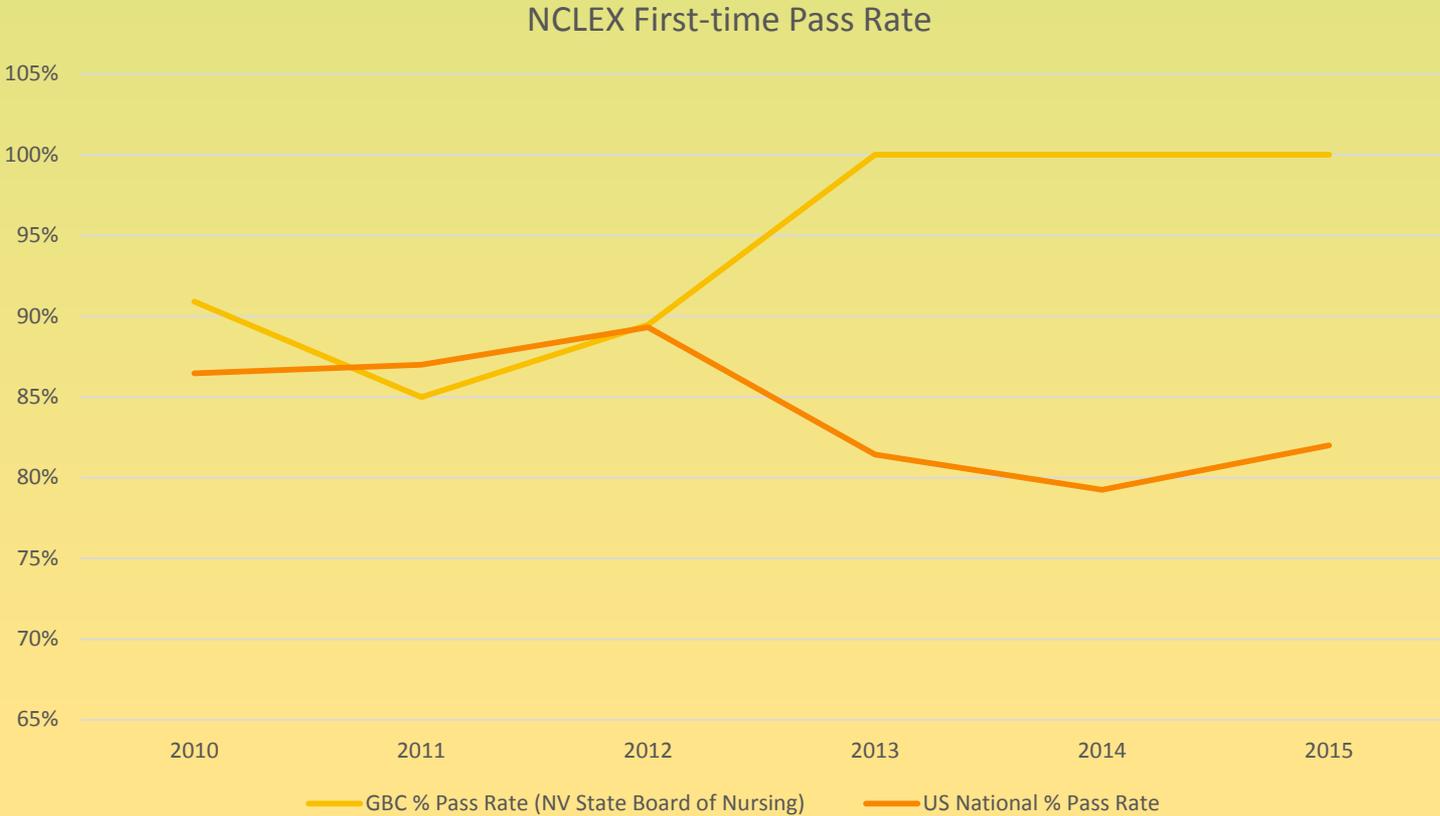


Question 5 - How many courses and credit hours do faculty (tenured, tenure-track, and adjunct) teach per year?

- Regular Faculty*
11.8 Courses
36.6 Credit Hours
- Adjunct Faculty
3.1 Courses
8.7 Credit Hours

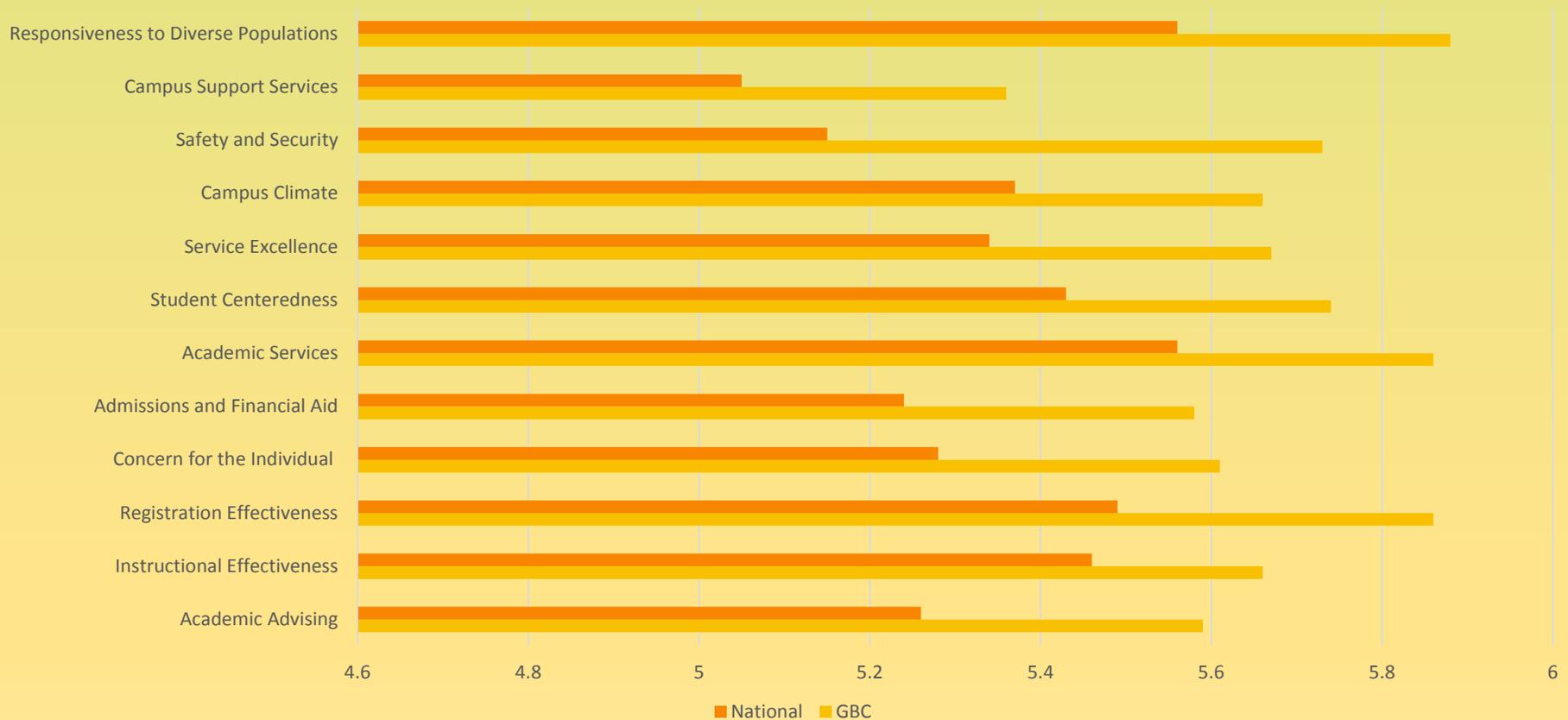
*10 courses and 30 credit hours a year is considered a full load for a full-time faculty member

Question 6 – Student performance on nationally-normed tests



Question 7 - What do the results of the National Survey of Student Engagement (NSSE) show about our institution?

Noel-Levitz Student Satisfaction Inventory Means by Major Category, Spring 2014



Source: Noel-Levitz, 2014. Mean differences are statistically significant at the .001 level of probability in every category.



Veteran's Resource Center

WARRIOR OF THE CANYON

Community/ Veteran WALK/ RUN/ CYCLE
5.5 mi 13 mi 13 mi



Saturday, August 27, 2016



Photo Credit: Sydney Martinez

- Run & Cycle Open to ALL Veterans!
- Walk is open to ANY & ALL!
- FREE Tethered Hot Air Balloon Rides for the family!
- Agency and Military vehicles on display!
- Free BBQ and Award Ceremony
- Free T-shirts for the first 30 of each group!



www.facebook.com/warriorofthecanyon



COST: FREE to ALL
WHEN: Saturday, August 27th
 Registration 6 - 7:15 a.m.
 Start time 7:30
 Awards BBQ 12:00
WHERE: Lamoille Canyon
 Lamoille School House *Start
 (Follow signs on SR 227)
 Lamoille, NV 89828



Question 8 - Graduation rates of first-time, full-time degree-seekers by fall cohort: on-time and completers within 150% of on-time



On-time graduates receive a certificate in one year, an Associate’s degree in two years or a Bachelor’s degree in four years. 150% of normal time is two years for a certificate, three years for an Associate’s degree or six years for a Bachelor’s degree.

Challenges to students graduating on time

- Students start out full-time, but end up part-time - 70% of all students enrolled at GBC are part-time.
- Life happens – 39% are 25 or older. They have families and jobs. Sophomore students responding to a survey in spring 2011 reported that 23% worked more than 40 hours per week, 36% worked 21-40 hours per week, 26% worked from 1 – 20 hours per week, and only 13% did not work at all.
- Students enter unprepared for college – 57% of all graduates from 2012-13 through 2015-16 took developmental classes in order to graduate.
- Online enrollment is now 53% of all FTE. Even though course success rates in online classes at GBC are higher (i.e., 74%) than the national median of 66% for lower division classes they are 16 percentage points lower than overall course success rates in the classroom.

Question 9 - When was the most recent campus climate survey on academic freedom and intellectual diversity?

2015 annual survey on executive administration work performance – survey of all employees on knowledge of and satisfaction with work performance of GBC’s President, Vice Presidents, and Deans.

2015 Increased membership on President’s Council to increase faculty input and diversity of opinion.

Presidential performance metrics:

1. Fall-to-fall retention at GBC – all full-time students = 72% and all part-time students = 40% in 2015
2. Diversity at GBC – the two largest minority groups are Hispanic at 18% and American Indian/Alaskan Native at 3% making up 16% and 4%, respectively, of the 2016 college graduates
3. Grants received at GBC – the 2015 raw number was 25 yielding \$5,980,000
4. Contracts at GBC – the 2015 raw number was 5 yielding \$364,400
5. Unrestricted donations at GBC – 280 separate donations = \$488,000
6. Corporate donations and scholarships at GBC – 13 separate donations = \$1,145,000

- GBC is an incredible asset to the state of Nevada and its rural citizens
- GBC continues to improve its effectiveness and efficiency, doing more with less
- On virtually all of the most important indicators, GBC is moving the dial in the right direction (e.g., question 2 – direct to indirect employee ratio, question 5 – hours taught by full-time instructors, question 6 – performance on nationally normed tests, question 7 – student satisfaction and question 8 – graduation numbers)