## Course Assessment Report - 4 Column

## Great Basin College Courses (BUS) - Economics

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Courses (BUS) - Economics - ECON 102 -	Assessment Measure:	05/18/2012 - MC Question # % Correct	09/01/2012 - I will review the
Prin of Microeconomics - Define and	Midterm Exam	1.06 56	wording on all matching questions.
Distinguish - Define economics as the	Assessment Measure Category:	1.65 82	wording on all matering questions.
science of human action and distinguish the	Written Test/Exam	1.43 47	
methodology of economics from the method		1.22 62	
used in the physical sciences. (Created By	N/A	1.70 81	09/01/2012 - For all multiple choice
Courses (BUS) - Economics)	. 47.1	1.11 74	questions that were missed by more
Next Assessment:		1.11 / 7	than 50% of students, I will conside
2016-2017		Matching Set # Average Score out of 5	revising the question.
		M1.1 4.3	
Start Date:		WII.I 4.3	
05/18/2012		Faces Oscarling # Assesses Cooperated 5	
Course Outcome Status:		Essay Question # Average Score out of 5 P1.1 4.4	
Active		P1.1 4.4	
		Criterion Met:	
		N/A	
		Reporting Period:	
		2011-2012	
		2011 2012	
Courses (BUS) - Economics - ECON 102 -	Assessment Measure:	05/18/2012 - MC Question # % Correct	
	ASSESSITIETIL MEASULE.	05/18/2012 - MC Question # % Correct	00/01/2012   Luill rouiou the
Drip of Microcopomics Marginal Hility	Midtons France		09/01/2012 - I will review the
	Midterm Exam	2.04 82	wording on all matching questions.
Understand the principle of marginal utility,	Assessment Measure Category:	2.04 82 2.48 77	
Understand the principle of marginal utility, and recognize this principle as the	Assessment Measure Category: Written Test/Exam	2.04 82 2.48 77 2.29 49	
Prin of Microeconomics - Marginal Utility - Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78	wording on all matching questions.
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses	Assessment Measure Category: Written Test/Exam	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72	wording on all matching questions.  09/01/2012 - For all multiple choice
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72 3.36 61	wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)  Next Assessment:	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72 3.36 61 3.55 44	wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will conside
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)  Next Assessment:	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72 3.36 61	wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)  Next Assessment: 2016-2017	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72 3.36 61 3.55 44	wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will conside
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)  Next Assessment: 2016-2017  Start Date:	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72 3.36 61 3.55 44 3.46 69	wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will conside revising the question.
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)  Next Assessment: 2016-2017  Start Date: 05/18/2012	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72 3.36 61 3.55 44 3.46 69 4.59 75	wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will conside revising the question.
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)  Next Assessment: 2016-2017  Start Date: 05/18/2012  Course Outcome Status:	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72 3.36 61 3.55 44 3.46 69 4.59 75 4.86 42	wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will conside revising the question.  09/01/2012 - I will consider reducing the number of paragraph questions
Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)  Next Assessment: 2016-2017  Start Date: 05/18/2012	Assessment Measure Category: Written Test/Exam Criterion:	2.04 82 2.48 77 2.29 49 2.12 78 3.24 72 3.36 61 3.55 44 3.46 69 4.59 75 4.86 42 4.12 76	wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will conside revising the question.

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
		2.14 42	<del></del>
1		2.46 62	
		3.58 72	
		Matching Set # Average Score out of 5	
		M2.1 4.2	
		M3.1 4.5	
		M4.1 4.3	
		M4.2 3.7	
		Essay Question # Average Score out of 5	
		P2.1 4.1	
		P2.2 3.8	
		P2.3 4.3	
		P2.4 3.2	
		P3.1 3.6	
		P3.2 4.7	
		P4.1 4.1	
		P4.3 3.3	
		Critarian Mat.	
		Criterion Met:	
		N/A	
		Reporting Period:	
		2011-2012	
(5/10) 5 500N 400			
Courses (BUS) - Economics - ECON 102 -	Assessment Measure:	05/18/2012 - MC Question # % Correct	09/01/2012 - For all multiple choice
Prin of Microeconomics - Economic Cost -	Midterm Exam	3.17 82	questions that were missed by more
Understand the subjective nature of	Assessment Measure Category:	3.57 38	than 50% of students, I will consider
economic cost, grasp the interrelationships	Written Test/Exam	3.24 68	revising the question.
between the various costs in guiding human		5.19 58	
actions, and integrate these concepts with	N/A	5.86 52	
output level, and price level. (Created By		5.67 91	09/01/2012 - I will review the
Courses (BUS) - Economics)		5.71 77	
Next Assessment:		5.48 64	wording on all matching questions.
2016-2017		6.51 85	
Start Date:		6.42 77	
05/18/2012		6.41 63	
Course Outcome Status:		6.22 66	
Active		5.82 59	
Active		5.66 74	
<u>.</u>		5.44 81	
<u>.</u>		6.01 71	
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Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
		6.32 86	
		Matching Set # Average Score out of 5	
		M3.1 4.2	
		M5.1 4.0	
		M5.2 3.6	
		M6.1 3.1	
		Essay Question # Average Score out of 5	
		P3.1 3.2	
		P3.2 3.9	
		P5.1 2.7	
		P6.1 4.2	
		Criterion Met:	
		N/A	
		Reporting Period:	
		2011-2012	
		2011-2012	
Courses (BUS) - Economics - ECON 102 -	Assessment Measure:	05/19/2012 - MC Question # % Correct	07/31/2012 - I will review the
Prin of Microeconomics - Nature of	Final Exam	7.30 71	wording on all matching questions.
Competition - Recognize the nature of	Assessment Measure Category:	8.90 62	wording on all matering quodions.
competition as a continuous process in the	Written Test/Exam	7.28 64	
marketplace, integrate this understanding	Criterion:	7.21 52	_
with the concepts of comparative advantage.	N/A	7.48 93	
(Created By Courses (BUS) - Economics)		7.46 82	
Next Assessment:		8.11 80	
2016-2017		8.08 58	
Start Date:		8.86 52	
05/18/2012		8.42 73	
		Matching Set # Average Score out of 5	
Course Outcome Status:		M7.1 4.3	
Active		M8.1 3.2	
		Essay Question # Average Score out of 5	
		P7.1 3.9	
		P8.1 3.2	
		Criterion Met:	
		N/A Paparting Pariods	
		Reporting Period:	
		2011-2012	
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Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Interest - Recognize the role of interest as an important form of income earned by providers of financial capital, and understand how interest rates are determined through the interactions of the supply and demand for credit. (Created By Courses (BUS) - Economics)  Next Assessment: 2016-2017  Start Date: 05/18/2012  Course Outcome Status: Active	Assessment Measure: Final Exam Assessment Measure Category: Written Test/Exam Criterion: N/A	05/19/2012 - MC Question # % Correct 10.10 80 10.38 82 10.08 62 10.35 55 10.21 66 10.22 59 Matching Set # Average Score out of 5 M10.1 4.0 Essay Question # Average Score out of 5 P10.1 3.4 P10.2 3.0  Criterion Met: N/A Reporting Period: 2011-2012	09/01/2012 - I will review the wording on all matching questions.
Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Economic Profit - Recognize economic profit as being the result of entrepreneurial effort that is short- lived as it is capitalized into the values of owned assets. (Created By Courses (BUS) - Economics) Next Assessment: 2016-2017 Start Date: 05/19/2012 Course Outcome Status: Active	Assessment Measure: Final Exam Assessment Measure Category: Written Test/Exam Criterion: N/A	05/19/2012 - MC Question # % Correct 11.15 67 11.29 64 11.40 78 11.36 71 11.30 66 11.07 69 11.22 57 11.02 36 11.09 61 Matching Set # Average Score out of 5 M11.1 3.7 Essay Question # Average Score out of 5 P11.1 3.2 P11.2 2.9	09/01/2012 - I will review the wording on all matching questions.  09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will consider revising the question.
		Criterion Met: N/A Reporting Period: 2011-2012	

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Capitalism - Conceptualize the different meanings of the social system called capitalism, and understand that respect for individuals is the characterizing feature of such a system. (Created By Courses (BUS) - Economics)  Next Assessment: 2016-2017  Start Date: 05/18/2012  Course Outcome Status: Active	Assessment Measure: Final Exam Assessment Measure Category: Written Test/Exam Criterion: N/A	05/19/2012 - MC Question # % Correct 12.03 87 12.21 42 12.32 55 12.35 72 12.26 70 12.08 81 12.12 36 Matching Set # Average Score out of 5 12.1 3.8 Essay Question # Average Score out of 5 12.1 3.8 12.2 2.3  Criterion Met:	09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will consider revising the question.  09/01/2012 - I will review the wording on all matching questions.
		N/A Reporting Period: 2011-2012	
		2011 2012	