GBC Mission: Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in conjunction with certificates and associate and select baccalaureate degrees.

Unit Mission: The mission of the Office of Enrollment Management is to provide day-to-day leadership in the coordination of enrollment-related activities and to create an atmosphere of success, consistency, and peak efficiency in order to yield optimum enrollments of successful students.

Outcome: Appointment Scheduling

Develop a process for students to schedule an appointment through the faculty web page.

Assessment Year: 2011-2012
Start Date: 04/01/2012
Outcome Status: Active

<table>
<thead>
<tr>
<th>Assessment Measure</th>
<th>Criterion</th>
<th>Notes</th>
<th>Active</th>
</tr>
</thead>
<tbody>
<tr>
<td>There will be a clear process in place for students to schedule an appointment with the Director of Enrollment Management via the internet through the GBC faculty web page.</td>
<td>100% of the students wanting an appointment with the Director will be able to easily and effectively schedule an appointment using the web.</td>
<td>Yes</td>
<td></td>
</tr>
</tbody>
</table>

Assessment Measure Category: Internal Tracking

Related Items

NWCCU - Core Themes
* 3.3 Serve Rural Nevada - Provide needed services to students at all GBC sites

VP - Student Services
* 2012-2017 Priority 1: Increase the number of student recruitments, increase the number of applications for admission, increase the numbers of those that enroll, and increase the number of graduates.
* 2012-2017 Priority 2: Continue to support Student Services operations for students enrolling on-line and for students enrolling in on-line courses and at all GBC Centers.