

## Operational Outcomes Report - 4 Column Great Basin College

## Operational (Acad Affairs) - Continuing Education

GBC Mission: Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational,

cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in

conjunction with certificates and associate and select baccalaureate degrees.

Unit Mission: Great Basin College Continuing Education provides lifelong learning and personal enrichment opportunities for rural Nevadans

through diverse educational, cultural, career and workforce development courses, activities and programs.

Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Operational (Acad Affairs) - Continuing Education - Range and type of workforce development and contract training - Workforce development and contract training courses meet the needs of Nevada's and GBC's service area citizens for high demand occupations Assessment Years: 2015-2016 Start Date: 07/01/2015 Outcome Status: Active	Assessment Measure: The range and type of workforce training classes includes those from Nevada's Top 100 Demand Occupations as reported by DETR and/or local workforce demands. Assessment Measure Category: Internal Tracking Criterion: 100% of the workforce development and contract training classes offered and planned meet state or local demands.		
Operational (Acad Affairs) - Continuing Education - Workforce development and contract training courses - Workforce development and contract training courses are relevant and valuable to businesses and their employees.  Assessment Years: 2016-2017 Start Date: 07/01/2016 Outcome Status: Active	Assessment Measure: Students are satisfied with their instructors and that they have achieved stated learning outcomes. Businesses are satisfied three to six months later with employee skills developed as a result of successful course completion.  Assessment Measure Category: Evaluation Criterion: Course evaluations average 80% satisfaction rates. Employers average 80% or higher satisfaction rates with employee skills.	05/20/2015 - Course evaluation was revised to better assess the relevancy of the job skills and student learning outcomes of the workforce development classes. The new evaluation will be put into place in May 2015. Efficiencies will be gained by doing the course evaluation online instead of paper copies of the evaluation.  Criterion Met: Yes Reporting Period: 2014-2015	
Operational (Acad Affairs) - Continuing Education - Life-long learning Courses - The credit and non-credit courses supporting life- long learning meet the needs of GBC's service area.  Assessment Years: 2017-2018 Start Date:	Assessment Measure: The number of courses scheduled and the number of student enrollments reflect the relevance of classes to communities. Assessment Measure Category: Internal Tracking Criterion: A 2-5% annual growth rate in enrollments.		

07/03/2017 Outcome Status:

Active

Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Operational (Acad Affairs) - Continuing Education - Personal Enrichment - Personal enrichment events and courses are relevant and valuable to communities.  Assessment Years: 2018-2019 Start Date: 07/01/2018 Outcome Status: Active	Assessment Measure: Participation in personal enrichment activities increase and participants are satisfied with the quality of the events. Assessment Measure Category: Internal Tracking Criterion: Ticket sales increase or maintain their numbers annually. Satisfaction surveys are rated favorably.		
Operational (Acad Affairs) - Continuing Education - Mission of continuing education - Mission arises from GBC's mission and encapsulates major activities and the populations served.  Assessment Years: 2014-2015 Start Date: 10/21/2014 Outcome Status: Completed	Assessment Measure:  A two-year tally of the number and range of courses, events and programs offered and the communities served and a five-year plan of activities and potential communities going forward.  Assessment Measure Category:  Internal Tracking  Criterion:	05/20/2015 - After review of of priorities and all activities the director will explore eliminating the travel program. The community is taking on more and more travel. The community does not have a strong need as in the past.  Criterion Met: Yes Reporting Period: 2014-2015  05/20/2015 - Old mission- Continuing Education provides lifelong learning and workforce development opportunities to our community through diverse educational, cultural, and career social activities and programs. The new mission is a result of reviewing the old mission and reviewing the activities of the office that was complied as a result of the 2014 program review. New mission-Great Basin College Continuing Education provides lifelong learning and personal enrichment opportunities for rural Nevadans through diverse educational, cultural, career and workforce development courses, activities and programs.	
		Criterion Met: Yes Reporting Period: 2014-2015	