Assessment Plan

Great Basin College
Operational (Student Services) - Admission Advising and Career Center

GBC Mission: Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in conjunction with certificates and associate and select baccalaureate degrees.

Unit Mission: The mission of Great Basin College's Advising and Career Center is to provide assistance to students, alumni, faculty, staff, and the community in developing, implementing, and evaluating career/life plans. Career development is the theme that runs through all the services provided by the Career Center: academic advising, career/personal assessments, academic/career exploration and placement services. Providing a positive process with emphasis on self-discovery and reflection helps to support and develop students' abilities to create personal satisfaction and fulfillment on their career paths.

Outcome: Identify potential career paths

Students have the skills and knowledge of resources to identify potential career paths.

Assessment Year: 2011-2012
Start Date: 05/18/2012
Outcome Status: Active

<table>
<thead>
<tr>
<th>Assessment Measure</th>
<th>Criterion</th>
<th>Notes</th>
<th>Active</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of students responding to 2013 exit survey that their needs have been met.</td>
<td>75-80%</td>
<td>Survey developed and put into place as of April 1, 2013.</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Assessment Measure Category: Internal Tracking

Related Documents:
AACC Exit Survey 2013.doc

Outcome: Admissions and Registration

Prospective and new students have the skills and resources to apply for admission and financial aid, take placement tests, select a program major and first-semester classes, and enroll.

Assessment Year: 2012-2013
Start Date: 03/07/2013
Outcome Status: Active

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Assessment Measure Category: Internal Tracking

Student satisfaction survey results as a proxy for students using AACC services.

Assessment Measure Category: Survey

Student satisfaction survey results on questions on career counseling and resources.

Assessment Measure Category: Survey

Students are satisfied with the service and information they receive.

Based on SSI surveys.
**NWCCU - Core Themes**

* 3.3 Serve Rural Nevada - Provide needed services to students at all GBC sites

**VP - Student Services**

* 2012-2017 Priority 1: Increase the number of student recruitments, increase the number of applications for admission, increase the numbers of those that enroll, and increase the number of graduates.

* 2012-2017 Priority 2: Continue to support Student Services operations for students enrolling on-line and for students enrolling in on-line courses and at all GBC Centers.

* 2012-2017 Priority 3: Strive to connect and engage with all students.